

SIGN BYLAW UPDATE



DISTRICT OF
100 Mile House

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DISTRICT OF 100 MILE HOUSE



CONSOLIDATED VERSION OF
Bylaw No. 1121

AND AMENDMENTS THERETO
(Bylaw No. 1165)

(For Convenience Only)

Please refer to original Bylaws.

Why Update the Sign Bylaw?

- The Sign Bylaw is from 2018—its dated.
- Doesn't respond to current business needs
- Needs more clarity around Sign Permit requirements
- Requires clarity around sign maintenance
- Visuals would be helpful

Goals for the new Sign Bylaw

- User friendly document with tables and visuals
- Improve compliance, without excessive administrative burden
- Streamline permit process
- Regulate modern and common sign types not previously addressed
- Clarify signage roles for multi-tenant sites to ensure consistency
- Promote community identify while discouraging unregulated, temporary or unattractive signs

6.6 Home-Based Business Sign



1. Description

'Home-Based Business' Sign means a sign located on a residential property that advertises or identifies a lawful Home-Based Business operating from that property.

2. Regulations

a	Max Number of Signs	1 Fascia (Wall) Sign <u>or</u> 1 Freestanding Sign
c	Maximum Sign Area	0.5 m ²
d	Maximum Height for Freestanding Sign	1.0 m
e	Minimum Setback from Lot Line	2.0 m

3. Design Standards

- Illumination** is permitted only by a single, non-fluorescent, stationary light source (such as a gooseneck fixture) in white or soft yellow.
- Internally illuminated or digital copy signs are not permitted.

4. Compliance Requirements

- A **Sign Permit** is required.
- A home-based business sign shall only be permitted where the home-based business holds a valid and current **Business Licence** issued by the District of 100 Mile House.



SIGN BYLAW UPDATE

Scan the QR code and
take our short survey



You can WIN a \$25 gift certificate to
the South Cariboo Visitor Centre



Engagement & District Tour

- Online Survey from August 9-27, 2025
- Received **278 survey responses!**
- In-person business engagement on
August 14, 2025



WHAT WE HEARD

BIRCH AVE

Need more awareness that the downtown exists

IMPROVE DIRECTIONAL SIGNAGE

Help visitors find businesses

NO ONE KNOWS WE HAVE A DOWNTOWN

OLD SIGNS NEED TO COME DOWN

SIGNAGE ADDS CHARACTER

SMALL TOWN CHARM

Contributes to the small town charm and helps businesses express their brand

PERMIT SIGNS ON PRIVATELY MAINTAINED BOULEVARDS

BANNER SIGNS ARE USEFUL, BUT SHOULD BE REGULATED

NEED A VARIETY OF SIGNAGE OPTIONS

WANT MORE THAN 1 SIGN ON A BUILDING

DON'T TAKE AWAY OUR SANDWICH BOARD SIGNS!

FLEXIBILITY

Signs need to suit different location and visibility challenges

PROMOTIONS MATTER

Need to display daily menus, specials or promotions



Sandwich Board Signs

Current Bylaw	New Bylaw
Not permitted anywhere	Permitted—with regulations
What Businesses Want	What the District needs to Consider
Businesses want sandwich board signs—they already use them.	<ul style="list-style-type: none">• Accessibility• Enforcement• Liability and insurance• Business needs



Animated Signs

Current Bylaw	New Bylaw
Permitted	Not permitted—some exceptions
What Businesses Want	What the District needs to Consider
Inconclusive. Animated signs did not come up.	<ul style="list-style-type: none">• Proliferation of screens and lights• Indemnification• Protecting the views of the corridor and that 'first impression'



Banner Signs

Current Bylaw	New Bylaw
Permitted	Permitted—with more regulations
What Businesses Want	What the District needs to Consider
Most want banner signs. However, some agree there should be regulations on them.	<ul style="list-style-type: none">• Proliferation of banner signs• How to address them in multi-tenant plazas/buildings• Content of what is being advertised

Questions for Council

Topic	New Bylaw
Sandwich Board Signs	<ul style="list-style-type: none">• Not permitted on public property; exceptions for Birch Ave business who don't have private property• Limit of 1 per business frontage• Size and location restrictions• Only permitted during operating hours
Animated Signs	<ul style="list-style-type: none">• Added to Prohibited Signs• Exceptions for community uses like schools, churches, community centres etc.
Banner Signs	<ul style="list-style-type: none">• Still permitted like the current bylaw<ul style="list-style-type: none">▪ 1 per business frontage▪ Not on public property▪ Special event have a time restriction
Special District Areas	<ul style="list-style-type: none">• Not based on Zoning (as Zoning can change)• Allows some flexibility/restrictions to certain corridors
Indemnity / Insurance	<ul style="list-style-type: none">• Removing from Bylaw and including it with the Sign Permit package to collect all signatures at the same time.

Next Steps

- District Staff to provide comments on Draft Sign Bylaw
- Make edits—post online for public review
- Come back to Council with an updated version with comments from Draft #1

Beyond the Bylaw Update

- Opportunities for the District to bring attention to Birch Ave
- Update the Sign Permit Package
- Look into creating companion documents to further support businesses, like the City of Surrey did.



SIGN BY-LAW FOR RETAIL STOREFRONTS

FREE STANDING SIGNS

PR



Permitted only for businesses located in buildings with a setback of more than 5m/16 ft. from the adjacent road

A maximum of one sign, including an Identification Sign, per 50m/150 ft. at each lot line adjacent to a road and a minimum distance of 50m/150 ft. between signs on the same lot

applies, or is on a Provincial or Federal Highway in which case it will be subject to the requirements of the Provincial or Federal Highway ministries, as applicable

Sign area of up to 14 sq. m./150 sq. m. for a single-faced sign and 28 sq. m./300 sq. ft. for a double-faced sign

Minimum setback of 2m/6.5 ft., which may increase depending on the location of the lot i.e. whether it is in a Special Sign Area (refer to page 6) in which case Part 8 of the Sign By-law

In Special Sign Areas, the width of a Free-standing sign cannot exceed two-thirds of the height of the sign

The height of a sign cannot exceed 4.5m/15 ft., or 6m/20 ft. when the sign is located on a major road as listed below:

MAJOR ROADS			
Roads	Between the following roads	Roads	Between the following roads
108 Avenue	140 Street and 150 Street	128 Street	76 Avenue and 96 Avenue
96 Avenue	120 Street (Scott Road) and 152 Street and between 184 Street and 196 Street	132 Street	80 Avenue and 88 Avenue
88 Avenue	120 Street (Scott Road) and 152 Street	152 Street	28 Avenue and 72 Avenue
80 Avenue	120 Street (Scott Road) and King George Boulevard	176 Street	64 Avenue and 68 Avenue
72 Avenue	120 Street (Scott Road) and Hall Road	King George Boulevard	On the north side, up to 112 Avenue between 124 Street and 128 Street; between 76 Avenue and 88 Avenue; and between 8 Avenue and 64 Avenue
64 Avenue	120 Street (Scott Road) and 192 Street	Highway No. 10	King George Boulevard and 192 Street
120 Street (Scott Road)	Highway No. 10 and King George Boulevard	Highway No. 10/Langley By-pass	192 Street and 196 Street
Fraser Highway	140 Street and 196 Street		

For maximum height of signs permitted in a Special Sign Area, refer to the Part 8 of the Sign By-law.

A free-standing sign may be shared by more than one business, provided a sign permit is obtained prior to installing the new business on the existing free-standing sign.

Pole signs are not permitted.

SIGN BY-LAW FOR CAR DEALERSHIPS

FASCIA SIGNS

PR



A maximum of two signs per premises provided both signs are on the same facade

For buildings of 3,000 sq. m./12,280 sq. ft. or greater floor area, one additional sign is permitted per 1,000 sq. m./75,300 sq. ft. of floor area up to a maximum of six signs

The combined sign area of all signs, excluding free-standing signs, cannot exceed 1 sq. m./39 sq. ft. per linear foot of the premises frontage

IDENTIFICATION SIGNS

PR



A maximum of one sign. If it is a free-standing sign, it shall meet the regulations applicable to free-standing signs, and if it is a freestanding sign in a Special Sign Area (refer to Page 6), Part 8 of the Sign By-law applies.

AWNING/CANOPY SIGNS

PR



A maximum of one sign per premises, subject to the existing/awning having a width of between 2.0m/6 ft. and 3.0m/10 ft. and a clearance of between 2.0m/6 ft. and 3.0m/10 ft. from grade or sidewalk, as applicable.

The combined sign area of all signs, excluding free-standing signs, cannot exceed 1 sq. m./39 sq. ft. per linear foot of premises frontage

DIRECTIONAL SIGNS

PR



0.4 sq. m./4 sq. ft. for a single-faced sign and 0.74 sq. m./8 sq. ft. for a double-faced sign

Maximum height: 1.2m/4ft.

SANDWICH BOARD SIGNS

PR



A maximum of one sign per premises

A maximum of 1.2 sq. m./13 sq. ft. in area and 1.2 m/4 ft. high

Must be on the same lot as the business advertised on the sign

The sign shall only be displayed during the operating hours of the business

The sign shall not cause nuisance or obstruct pedestrian or vehicular traffic, as determined by the City Engineer

Thank you.

