

FIRST STREET AND BIRCH AVENUE INTERSECTION MODIFICATIONS



For Immediate Release

Wednesday, December 17th, 2025

Intersection of First Street and Birch Avenue Safety Improvements

Mayor and Council are aware of recent concerns expressed by residents regarding the improvements at the First Street and Birch Avenue intersection. The purpose of this update is to provide clear information on why the work was completed and what outcomes it is expected to achieve.

The intersection was modified as multiple incidents had occurred at this location, including a devastating fatality in 2019. The following improvements were completed based on recommendations provided by a Traffic Engineer:

- ✓ Reducing the number of turning lanes
- ✓ Modifying crosswalks and addition of markers
- ✓ Improving sightlines for drivers and pedestrians

The current improvements slow traffic and force vehicles to use the center of the intersection to accommodate turning vs. cutting corners. This provides a safer environment for pedestrians; reduces the amount of time they are vulnerable and allows pedestrians and drivers to have improved sightlines to one another. With the reduction in turning lanes additional parking was added to the downtown area.

The project was fully funded by a grant offered by Vision Zero BC, a program prioritizing road safety. As additional funding becomes available the District will continue to upgrade improvements.

The District of 100 Mile is committed to improving pedestrian safety within the community. We appreciate the community's patience and understanding. Drivers are encouraged to slow down, be cautious of pedestrians and other vehicles when approaching the intersection, take note of the new lane configurations (see attachment) and markings to navigate the intersection safely.

Thank you for your cooperation.

Maureen Pinkney, Mayor
On behalf of District of 100 Mile House Council

For further information, contact:
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Intersection Before:



Intersection After:

