



**MEETING HELD IN THE MUNICIPAL COUNCIL CHAMBERS  
TUESDAY October 28<sup>th</sup>, 2025 AT 3:30 PM**

Present:            Chair                            Maureen Pinkney  
                          Directors                            Donna Barnett  
                                                             Jenni Guimond  
                                                             Marty Norgren  
                                                             David Mingo

Staff:            CAO    Tammy Boulanger  
                          Dir. of Com. Serv.                            Todd Conway  
                          Dir. of Planning & Ec.Dev.                    Joanne Doddridge  
                          Dir. of Finance                                Sheena Elias  
                          Manager of Recreation                        Josh Dickerson  
                          Manager VIC                                    Julie Gilmore

Other:            (0)    Media:            (1)

	<p><b><u>CALL TO ORDER</u></b></p> <p>Chair Pinkney called the meeting to order at 3:30 PM</p> <p>Chair Pinkney acknowledged that this meeting is being held on Tsqescencúlecw.</p>
<p><b>A.</b></p>	<p><b><u>APPROVAL OF AGENDA:</u></b></p>
	<p><b>A1</b></p> <p><b>Res: 14/25</b>                  Moved By:    Director Guimond                  Seconded By: Director Mingo</p> <p><b>BE IT RESOLVED THAT</b> the October 28<sup>th</sup>, 100 Mile Development Corporation Board agenda <u>be approved.</u></p> <p style="text-align: center;"><b>CARRIED</b></p>

<b>B.</b>	<b><u>INTRODUCTION OF LATE ITEMS</u></b>
<b>C.</b>	<b><u>DELEGATIONS</u></b>
<b>D.</b>	<b><u>MINUTES:</u></b>
<b>Board Minutes – May 6<sup>th</sup>, 2025</b>	<p><b>D1</b></p> <p><b>Res: 15/25</b>  Moved By: Director Barnett  Seconded By: Director Guimond</p> <p><b>BE IT RESOLVED THAT</b> the minutes of the Board meeting held May 6<sup>th</sup>, 2025 <u>be adopted.</u></p> <p style="text-align: center;"><b>CARRIED</b></p>
<b>E.</b>	<b><u>UNFINISHED BUSINESS:</u></b>
<b>F.</b>	<b><u>CORRESPONDENCE</u></b>
<b>G.</b>	<b><u>STAFF REPORTS:</u></b>
<b>2025 South Cariboo Visitor Centre Year End Report</b>	<p><b>G1</b></p> <p><b>Res: 16/25</b>  Moved By: Director Barnett  Seconded By: Director Mingo</p> <p><b>BE IT RESOLVED THAT</b> the 2025 South Cariboo Visitor Centre Year End Report <u>be received.</u></p> <p style="text-align: center;"><b>CARRIED</b></p> <p>J. Gilmore, Visitor Centre Manager provided Council with an overview of 2025, key highlights included:</p> <ul style="list-style-type: none"> <li>• Attended events in person – Hot July Nights and Garlic Festival. Merchandise sales were limited as only cash sales were accepted; however, planned for 2026 the VIC will acquire a cube to enable them to accept debit/credit payments.</li> <li>• Updated merchandise was well received and some products sold out before year end.</li> </ul>

- Visitors' numbers were slightly down, but overall people were positive and looking for Cariboo adventures.
- Reporting of stats has been updated for Destination BC, only reporting visitors that enter the visitor center.
- Outdoor washroom facilities are well used.
- Pad maps and visitor guides were well distributed.
- Marketing program updates were well received, owner/operators welcomed the option to tailor packages. In 2026 the VIC will continue to promote and market the packages with welcoming partners to attend the visitor center in person.
- Tourism Task force progressing nicely and working on initiatives.
- The VIC website is striving to become the calendar of events hub, creating an accessible, printable version for visitors, locals, and resort operators.
- The original tourism forum was a success and the development of mini tourism forums with a variety of topics is underway – dates, locations, topic to TBD
- Chamber of Commerce Partnership is positive.
- Ale Trail partnership – opportunities for the Cariboo to be featured and the VIC will work with the Ale Trail to create local itineraries.
- 2026 Trade Show, fam tours and event planning underway.
- E-Bikes have had limited success, more marketing will be targeted in 2026.

Council was thankful for the update, comments included:

- Could e-bikes be promoted inside local hotels?
- Are visitors polled on why they have come to 100 Mile? How long their stay is and what are their plans?
- Are prospective business operators/owners/purchasers recorded?
- Are we recording requests that we can't accommodate? Visitor needs?
- Ale Trail is a great concept, however, caters to one industry. Can the VIC marketing plan create their own itineraries?

	<p>➤ Tourism Task force is progressing well and there are passionate members looking forward to incorporating new ideas</p>
<p><b>2026 100 Mile Development Corporation Financial Plan</b></p>	<p><b>G2</b></p> <p><b>Res: 17/25</b>  Moved By: Director Barnett  Seconded By: Director Mingo</p> <p><b>BE IT RESOLVED THAT</b> the memo from S. Elias, Director of finance <u>be received</u>.</p> <p style="text-align: center;"><b>CARRIED</b></p> <p>Director of Finance S. Elias provided a detailed overview of the YTD 2025 budget and the proposed 2026 plan for the 100 Mile Development Corporation. Items of discussion included:</p> <ul style="list-style-type: none"> <li>• How much District of 100 Mile taxpayers are currently contributing to balance the Dev. Corp. budget.</li> <li>• Current rates associated with Martin Exeter Hall usage. The board agreed with the recommendation of hourly rates and directed staff to prepare a fees and charges Bylaw amendment to include for the use of both the downstairs theatre room and the main hall. Rates as follows: <ul style="list-style-type: none"> <li>○ \$25.00/hr downstairs</li> <li>○ \$70.00/hr upstairs</li> </ul> </li> <li>• All rates charged shall be as per the fees and charges bylaw <u>plus</u> GST. Previous practice was rates <u>included</u> GST.</li> <li>• Small space lease rental in Martin Exeter Hall is working well, no change to the current rate associated with the lease. The adjustment to the collection of GST will provide for a 5% increase.</li> <li>• Community Forest logging is projected to begin in 2026. Council has concerns with the health of the local forest industry.</li> <li>• SCRC – Decrease in subsidy as per contract, however a balanced budget has been presented.</li> </ul>

	<ul style="list-style-type: none"> <li>• Focus on increasing revenue, sales, events, utilizing the facilities we have.</li> <li>• Ale Trail membership benefits and the option of the marketing plan creating their own itineraries.</li> <li>• Can the VIC sell water? Many people walking along the marsh and returning the sale of water would be appreciated.</li> <li>• Book sales have been phased out, promoting the local bookstore and focus has been placed on maps for tourists.</li> <li>• New IPad at the counter for visitors to check drive BC, and other travel info.</li> <li>• New benches to be installed along the exterior of the building.</li> <li>• Skis are underway, awaiting final costing and contribution information from Fischer</li> <li>• Insurance costs continue to rise, should the District be exploring alternatives to the Municipal Insurance Association. Can staff pole other smaller municipalities to inquire about their insurance providers.</li> <li>• Telephone/Internet provider at the SCRC is expensive but only option. Council reported problematic service/reception in board room.</li> </ul>
<p><b>2025 South Cariboo Recreation Center Update</b></p>	<p><b>G3</b></p> <p>J. Dickerson, Manager of Recreation provided Council with a Verbal update, highlights included:</p> <ul style="list-style-type: none"> <li>➤ Wranglers had a successful season that resulted in ice being in place for longer than average</li> <li>➤ The outdoor recreation show was a success with 40 vendors and over 450 attendees.</li> <li>➤ 10<sup>th</sup> annual Women’s fair, two day event that hosted over 70 vendors and 700 people</li> <li>➤ Powwow was a success and will return again in 2026</li> <li>➤ The Northern Shuswap Tribal Council citizens assembly will be hosted in the South Cariboo Recreation Center in 2026. An important</li> </ul>

	<p>community event bringing many people together.</p> <ul style="list-style-type: none"> <li>➤ Summer camp enrollment slightly declined.</li> <li>➤ It can be challenging to secure instructors for camps</li> <li>➤ Public skating has received great community partnerships sponsoring free public skates</li> <li>➤ Seniors Fair had limited vendor participation, hope to see a bigger uptake in 2026</li> <li>➤ Adult sport program is active with over 200 participants in a variety of sports including pickleball, volleyball and basketball held in local school gymnasiums or the SCRC.</li> <li>➤ More is happening all the time and staff does a great job.</li> </ul> <p>Council was thankful for the update and would appreciate a written report every quarter to review and share; enabling the additional promotion of recreation.</p>
	<p><b><u>VOUCHERS</u></b></p>
<p><b>Paid Vouchers &amp; EFT's – May 1<sup>st</sup> – October 23<sup>rd</sup>, 2025</b></p>	<p><b>H1</b></p> <p><b>Res: 18/25</b>  Moved By: Director Mingo  Seconded By: Director Barnett</p> <p><b>BE IT RESOLVED THAT</b> the paid manual vouchers #9348 to #9419 and EFT's totaling <b>\$387,116.48</b> <u>be received.</u></p> <p style="text-align: center;"><b>CARRIED</b></p>

