



April 22<sup>nd</sup>, 2026 – For immediate release

### **District of 100 Mile House Launches “*Hearts for 100 Mile*” Community Campaign**

The District of 100 Mile House is proud to launch ***Hearts for 100 Mile***, a community fundraising campaign designed to celebrate the spirit of giving and support the services and infrastructure that make the community strong. The Campaign will run from June 13<sup>th</sup> – September 31<sup>st</sup>, 2026.

Sparked by a local resident who wanted to give back to the community she loves, the campaign invites rural residents to show their support by contributing to the campaign. Donors will be recognized through a growing display of hearts that will be showcased in our District office windows, illustrating the strength of community that will carry us forward. Proceeds from this campaign will go toward infrastructure improvements and charitable receipts are available upon request.

*“100 Mile House has always been a community built on true grit and heart.”* said Mayor Pinkney. *“This campaign is a way for people who care about this town to show how strong communities are built together”*

The campaign comes at an important time as the community works to adapt following the loss of our last major sawmill. Now, more than ever, the District encourages all residents, both local and rural to show their support to local businesses where every dollar counts.

*“Even small gestures can make a big difference when a community comes together”*, added Mayor Pinkney.

The District encourages participation by purchasing a heart at the District office, #1-385 Birch Avenue, and share their story about what they feel makes 100 Mile special or support the campaign through spending locally.

For questions or more information, please contact:

Mayor Maureen Pinkney  
District of 100 Mile House  
[mpinkney@100milehouse.com](mailto:mpinkney@100milehouse.com)  
Ph: 250-395-2434

