

Capitalize on the 100 Mile Edge in Agriculture

LOCAL KNOWLEDGE
REGIONAL IDENTITY
AGRI-TOURISM OPPORTUNITIES
SUSTAINABLE GROWTH



PHOTO: JAN MONTEYNE

Investment in agriculture has strong roots in 100 Mile House, with homesteaders and a new generation of farmers establishing a rural lifestyle while raising livestock, growing hay crops, and developing market gardens. Food security, supporting local growers, and contributing to the local economy are all important to the 100 Mile House economic mix.

TRENDS

Residents and visitors alike love purchasing locally produced goods, resulting in an active, growing regional market for products like:

- Craft beer
- Organic foods
- Specialty condiments
- Locally grown food
- Experiential and agri-tourism offerings

As more and more people seek to reconnect with nature and their food supply, 100 Mile House is seeing an upsurge in:

- Backyard gardening and hobby farming
- Small-scale food production
- Young people living more sustainably and closer to the land

Welcoming investment in:

- Food processing and manufacturing
- An abattoir to support local farmers and ranchers
- Industrial hemp processing and manufacturing, supporting growers and end-users
- Agri-tourism

100 MILE EDGE



Central location with ~2.5 million vehicles travelling in the area annually



Established manufacturing support services



Many skilled, experienced workers in the region



Local farmers and ranchers with a wealth of inter-generational knowledge about crop production, soil, and weather conditions in the area

