

# DISTRICT OF 100 MILE HOUSE TO BE HELD IN DISTRICT COUNCIL CHAMBERS TUESDAY, JANUARY 10<sup>th</sup>, 2023, AT 5:30 PM

	CALL TO ORDER
	Mayor to call the Committee of the Whole meeting to order.
A.	APPROVAL OF AGENDA:
	A1
	BE IT RESOLVED THAT the January 10 <sup>th,</sup> 2023, Committee
	of the Whole agenda <u>be approved</u> .
B.	INTRODUCTION OF LATE ITEMS
C.	DELEGATIONS:
	C1
	C1
Cariboo-Chilcotin Partners for Literacy Society	Cariboo-Chilcotin Partners for Literacy Society to make a presentation to Council.
	C2
Ambulance Paramedics of British Columbia	Ambulance Paramedics of British Columbia to make a presentation to Council.
D.	UNFINISHED BUSINESS
E.	CORRESPONDENCE

F.	STAFF REPORTS:
	F1
Economic Development Strategy: 2021 and Beyond - Update	<b>BE IT RESOLVED THAT</b> the memo from administration dated January 3 <sup>rd</sup> , 2023, regarding the Economic Development Strategy: 2021 and Beyond – Update be received.
	Further action at the direction of Council.
G.	BYLAWS:
H,	OTHER BUSINESS:
I.	QUESTION PERIOD:
J.	ADJOURNMENT:
	BE IT RESOLVED THAT the Committee of the Whole meeting of January 10 <sup>th</sup> , 2023, adjourn: Time:

January 10, 2023 Page 2

#### **Sheena Elias**

From:

Melissa Hermiston < melissa@caribooliteracy.com >

Sent:

November 21, 2022 11:55 AM

To:

Sheena Elias

Subject:

**Delegation to Council request** 

Follow Up Flag:

Follow up

Flag Status:

Flagged

Hi Sheena,

I'm not sure if you're the person to contact regarding this, but I thought it would be a good place to start!

I work with Cariboo-Chilcotin Partners for Literacy Society, a non-profit offering literacy programs and services in 100 Mile House and Williams Lake.

In light of the recent inauguration of the new council, we are hoping to have a delegation come to a future council meeting to discuss the services we offer the community. The majority of our clients and learners come to us via referral, so making sure that 100 Mile council and staff are aware of our presence in the community will be a huge help in bridging that gap between clients and our staff.

Is there a process to apply to speak at a council meeting? Ideally we would love to come to the January meeting, as it will coincide with the start of Family Literacy Week at the end of January.

Please let me know what steps I would need to take. Thanks in advance!

#### **Melissa Hermiston**

Marketing / Operations Support

Tel: 250-644-5869





## **Community Programs**

info@caribooliteracy.com



## **Family Literacy**

www.caribooliteracy.com

- Bright Red Bookshelf Free books for kids
- Books for Babies
- StoryWalk at Parkside Art Gallery
- Family Education and Support

Call 250-644-5869 info@caribooliteracy.com

## English Language Learning

- Improve vocabulary, grammar and conversation skills
- Community outings
- 1-to-1 support and group conversation circles

Call Brenda at 250-945-4861 brenda@caribooliteracy.com

## **Settlement Services**

- Help with citizenship and other government forms
- Community orientation, immigration and integration assistance
- Cross-cultural support

Call Kimberly at 250-706-3143 kimberly@caribooliteracy.com

## Partner Assisted Learning (PAL)

- For adults ready to improve reading, writing and math
- Trained volunteer tutors
- Long-term support, 1-2 hours/week
- Adult Dogwood or upgrading support

Call Lory at 250-395-0655 lory@caribooliteracy.com

## Literacy Outreach

- Help with forms, applications, finances. documents
- Short-term support
- 1-to-1 and group
- Life Skills Workshops financial, wills, taxes and more

Call Lory at 250-395-0655 lory@caribooliteracy.com

## **Digital Literacy**

- Learn computer basics
- Upgrade or refresh your tech knowledge
- Help navigating smartphones and tablets

Call Lory at 250-395-0655 lory@caribooliteracy.com

Literacy Matters • Donate at caribooliteracy.com

### **Ambulance Paramedics**

of British Columbia - CUPE 873



**Tel:** 604-273-5722 | **Fax:** 604-273-5762 | **Toll Free:** 1-866-273-5766 | **Toll Free Fax:** 1-866-273-5762 105 - 21900 Westminster Hwy., Richmond, BC V6V 0A8 info@apbc.ca | www.apbc.ca

November 4, 2022

100 Mile House District PO Box 340, 1 - 385 Birch Ave 100 Mile House, BC VOK 2E0

Dear Mayor Maureen Pinkney and City Councilors,

I want to first congratulate all of you on your election or re-elections, and also thank those who did not run or were unsuccessful, your service is appreciated and honourable.

As we reflect on our week at UBCM and the relationship we have built over the past years with you and your communities, we are grateful for the connection, engagement and collaboration between all levels of government and stakeholders. We appreciated the opportunity to meet with so many mayors, councilors, and community leaders, and we hope you had a chance to visit our booth.

In case you missed it, we invite you to check out the following website link with documents that were available at our booth and explore the versatile skillset that uniquely qualifies paramedics to address public safety, emergency first response, patient transportation and community-based health innovation across BC.

#### UBCM - Paramedic Services in your Community

I am reaching out today to extend an invitation to you to set a time to meet and follow-up on the initiatives and solutions available to your community and address paramedic, dispatch, and ambulance resources.

At your earliest convenience please contact our office by phone at 604-273-5722 or by email at <a href="mailto:info@apbc.ca">info@apbc.ca</a> or <a href="mailto:trov.clifford@apbc.ca">trov.clifford@apbc.ca</a>.

I look forward to connecting with you, virtually or in person, and continuing to work collaboratively to support paramedic services in your community.

Sincerely,

Troy Clifford

Provincial President

Ambulance Paramedics of BC

CUPE Local 873

TC/sd/MoveUp



#### **DISTRICT OF 100 MILE HOUSE**

#### MEMO

Date:

Jan. 3, 2023

To:

**Mayor & Council** 

From:

**Administration** 

Subject:

**Economic Development Strategy: 2021 and Beyond - Update** 

Attached is a brief update on the 43 recommendations from the Economic Development Strategy. Five of them now have next steps associated, several of which are fully funded by outside sources if they can be completed by the end of March 2023.

J. Doddridge, Director Ec Dev / Planning

Tammy Boulanger, Deputy CAO



#### **Economic Development Strategy: 2021 and Beyond**

There are a total of 43 recommendations in the 100 Mile House Economic Development Strategy: 2021 and Beyond. They are listed below, along with a brief update.

Many of them are in progress or have been completed. A few projects that now have next steps are listed here:

#### **Next Steps**

#### 3. Review and Enhance Community Transition Assistant Position

- Position has added considerable capacity for staff to apply for grants and undertake projects
- Position has been fully funded under Community Transition Capacity Funding since April 2021
- Funding would need to be identified to extend the position

#### 12. Business and Resource Directory

- Could be planned under Shop Local Campaign
  - o funded (\$10,000) by NDIT as replacement for Love100MileHouse.com
  - o completion in 2023-24
- Or as stand-alone initiative
  - o fully funded under Community Transition Capacity Funding
  - o must by completed by March 2023

#### 28. Expand Festivals and Events

- Create an Event Hosting Guide
- Content will be prepared in-house; Design / publication costs additional
- Fully funded under Community Transition Capacity Funding
- Must be completed by March 31, 2023

#### 40. Establish a First Impression Retail Assessment Program

- Undertake Business Opportunity Scan
- Will be done in-house before March 31, 2023
- Nominal funding required fully funded under Community Transition Capacity Funding

#### 41. Build Retail Capacity

• Perform a retail price points comparison (basket of goods comparison)

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- Will be done in-house before March 31, 2023
- Nominal funding required fully funded under Community Transition Capacity Funding

#### 43 Recommendations and Update

#### Pillar: An Inclusive and Effective Economic Development Program

- 1. Economic Development Advisory Panel (EDAP)
  - a. Not started
- 2. Economic Development Advisory Panel Training
  - a. Not started
- 3. Review and Enhance Community Transition Assistant Position
  - a. See Next Steps
- 4. Create Regular Communications
  - a. Underway internally as and when discussion / decisions are required
  - b. Underway externally as projects and initiatives are announced or completed
- 5. Leverage Resources and Capacity through Partnerships
  - a. Ongoing CRD, Province, Canim Lake Band
- 6. Raise 100 Mile House's Profile
  - a. Ongoing videography underway, social media
  - b. Prepared Investment Opportunity Profile focused on tourism
- 7. Complete a BC Rural Dividend Application
  - a. Rural Economic Diversification Infrastructure Fund application submitted
  - b. Prepare projects for Year #2 & 3

#### Pillar: A Modern and Comprehensive Economic Development Toolbox

- 8. Create a Community Profile
  - a. Underway, consultant engaged
  - b. fully grant funded
  - c. final due Feb. 15, 2023
- 9. Investment Attraction and Economic Development Activities
  - a. Underway and Ongoing
  - b. Community Profile, Investment Opportunity Profiles, website upgrades



- 10. Land and Building Inventory
  - a. Not started
- 11. New Resident and Relocation Package
  - a. Completed Relocation Guide
- 12. Business and Resource Directory
  - a. See Next Steps

#### Pillar: The Cariboo Leader in Business Development and Support

- 13. Establish a "100 Mile House BusinessCounts" Program
  - a. Formal Business Retention & Expansion Program not started
  - b. Components like Business Walk, engaging with businesses ongoing
- 14. Supportive Local Government Policies
  - a. Ongoing
- 15.100 Mile BusinessCounts Workshop Series
  - a. Not started
- 16. Create a Vibrant and Lively Downtown by Creating a Downtown Business Alliance
  - a. Not started
- 17. Create an Environment that Encourages Entrepreneurship
  - a. Ongoing
  - b. Piloted Spotlight on Business website feature in 2022
- 18. Utilize Revitalization Tax Exemption to Encourage Development
  - a. Not started
- 19. Further Enhancement of the Façade Improvement Program
  - a. Program itself is ongoing, further program enhancement not started
- 20. Continue to Support Immigrant Business Attraction
  - a. Ongoing
  - b. Exploratory visits are scheduled for January, February



#### Pillar: A Desirable Community for Working and Living

- 21. Connectivity Partnership
  - a. Not started, CRD has taken the lead
- 22. Resident and Remote Worker Attraction
  - a. Ongoing
  - b. Partnership with CRD and member municipalities on "Make the Move" campaign
  - c. Prepared Investment Opportunity Profile focused on virtual and remote work
- 23. Remote Worker BusinessCounts Co-Working Space
  - a. Not started.
  - b. Private business setting up to fill this need
- 24. Housing and Residential Development
  - a. Ongoing
  - b. Housing Needs Assessment completed 2022
  - c. Strong staff relationships with builders
- 25. Residential and Commercial Developer Attraction
  - a. Fam tours not started
- 26. Support Senior Housing Needs
  - a. Ongoing
  - b. Support for Senior Housing Society
- 27. Enhancing and Communicating Public Amenities
  - a. Ongoing
- 28. Expand Festivals and Events
  - a. Ongoing
  - b. Music in the Park series 2022
  - c. Planning for Commemorate Canada event March 2023, funding identified
  - d. See also Next Steps
- 29. Incorporate Inclusion and Respect for Cultural Diversity
  - a. Ongoing
  - b. Canim flag, support age friendly events



#### Pillar: Supporting Economic Diversity and Opportunities - Tourism

- 30. Wayfinding
  - a. Ongoing
  - b. Strategy complete, funding opportunity identified, implementation pending
- 31. Cohesive and Coordinated Tourism Partnerships
  - a. Ongoing
  - b. Strengthened role of Economic Development and Tourism
  - c. Relationship building with CCCTA
- 32. Tourism Inventory
  - a. Completed Fall 2022
  - b. Marketing the opportunities
  - c. See Next Steps Festivals & Events

#### Pillar: Supporting Economic Diversity and Opportunities - Agriculture

- 33. Agriculture Sector Growth Strategy
  - a. Not started
  - b. CRD taken lead
- 34. Explore Opportunities for Year-Round Local Grown Products
  - a. Not started
- 35. Agriculture Public Awareness
  - a. Ongoing
  - b. Prepared Investment Opportunity Profile focused on agriculture
- 36. Explore the Feasibility of a Local Abattoir Cooperative
  - a. Not started

#### Pillar: Supporting Economic Diversity and Opportunities - Forestry

- 37. Leverage the Community Forest to Support Sector Sustainability
  - a. Ongoing
  - b. Support for development of new recreational assets
- 38. Work with the Sector to Retain Facilities and Increase Competitiveness
  - a. Ongoing
  - b. Development of The Path Forward resource
  - c. Participation in TSA sector meetings, industry collaboration



d. Prepared Investment Opportunity Profile focused on forestry

#### Pillar: Supporting Economic Diversity and Opportunities - Retail

- 39. Establish a Robust Shop Local Program
  - a. See Next Steps under Business Directory
  - b. Other Shop local programs
- 40. Establish a First Impression Retail Assessment Program
  - a. See Next Steps
- 41. Build Retail Capacity
  - a. See Next Steps
- 42. Expand Retail Sector
  - a. Ongoing
  - b. Prepared Investment Opportunity Profile focused on retail

#### **Pillar: Be Prepared for Disasters**

- 43. Prepare an Economic Disaster Recovery and Resiliency Plan
  - a. Not started

