



DISTRICT OF
100 Mile House

COMMUNITY PROFILE





PHOTO: JULIE GILMORE

Council and staff are pleased to welcome you to 100 Mile House. Our economic development team is dedicated to working with our local, regional and Indigenous partners to achieve a vibrant, diverse and sustainable economy. Together, we support and enhance 100 Mile by:

- ✓ Diversifying our economic base
- ✓ Retaining existing businesses
- ✓ Creating and attracting new business and investment
- ✓ Improving our quality of life

One of our goals is to attract you, your family, your business and your industry to our community – we are ready to welcome you to more of the good life!

Joanne Doddridge

Director of Economic Development & Planning

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District of 100 Mile House

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100milehouse.com/investing-here

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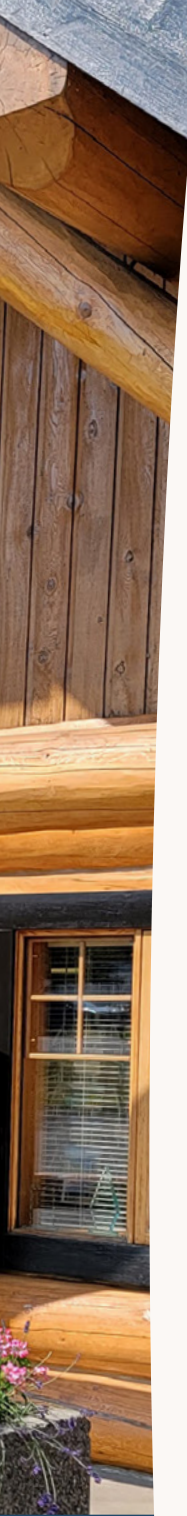


PHOTO: ALLEN JONES

4 WELCOME



PHOTO: APRIL ROBERTS

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PHOTO: SITKA LOG HOMES

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PHOTO: ALLEN JONES

20 LIVABILITY

100 Mile House

More of the good life

Welcome to 100 Mile House

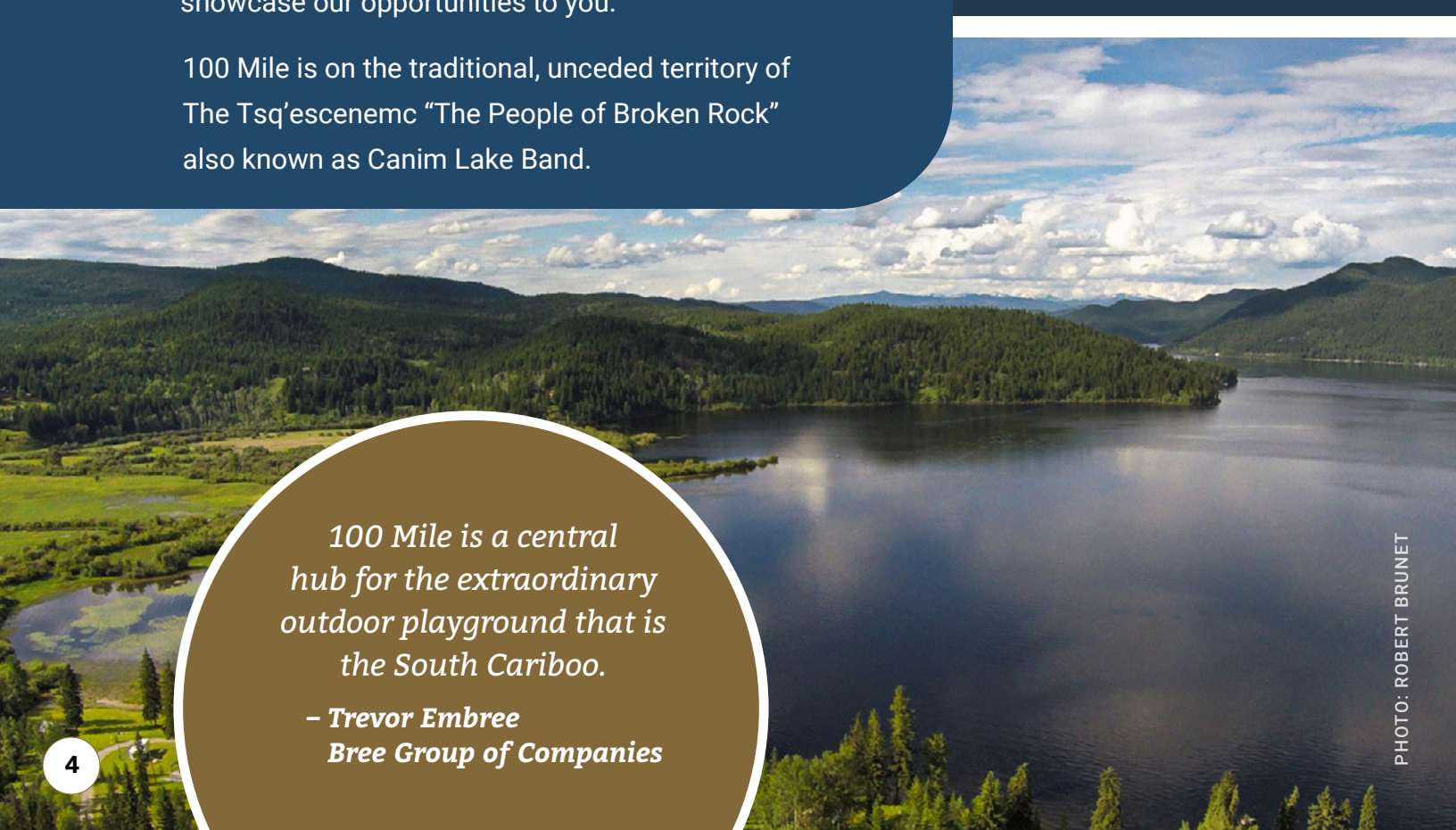
100 Mile is an active, growing community in British Columbia's Cariboo that is business-friendly and works with you to achieve maximum success. Our access to major transportation routes contributes to our long-standing importance as the service hub for the South Cariboo. We are proud to provide a wide variety of services and amenities that go beyond what is typically offered in communities of similar size.

Small business, recreation, arts and culture, and a supportive entrepreneurial spirit offer residents and businesses more of the good life. We are a friendly, caring community and are excited to showcase our opportunities to you.

100 Mile is on the traditional, unceded territory of The Tsq'escenemc "The People of Broken Rock" also known as Canim Lake Band.

100 Mile is a central hub for the extraordinary outdoor playground that is the South Cariboo.

*– Trevor Embree
Bree Group of Companies*



Strategically
located on BC's
major N-S
highway

PHOTO: BEDNAR



PHOTO: ALLEN JONES

Prince George	325 km 3.5 hr
Williams Lake	92 km 1 hr
Calgary	751 km 8.75 hr
Kamloops	196 km 2 hr
Kelowna	353 km 4 hr
Vancouver	466 km 5 hr
Seattle	567 km 6.5 hr

Prince George

Williams Lake

★
100 Mile House

Kamloops

Calgary →

Kelowna

Vancouver

Seattle

Canada/USA Border



Our Past

Before the gold rush, 100 Mile's history can be traced back to the days of fur trading. From 1862 to 1870, over 100,000 people traveled the Cariboo Waggon Road into the Cariboo, making the community a hub for supplying the gold rush. As the rush subsided, ranchers moved in, and the area became a vital part of British Columbia's agricultural industry. Other industries, such as forestry, also prospered and we developed into a service centre with a diverse economy.

100 Mile House was named because it is located 100 miles from the start of the Gold Rush Trail.

Our Present

Today, 100 Mile House is emerging as a regional leader sustaining a strong local economy, with jobs in the forest sector, agriculture, manufacturing and tourism. The community is experiencing significant growth, supported by new residential housing, a stable regional hospital, a thriving retail sector, and a central location for new remote workers.

100 Mile boasts some unique statistics that make the area distinct from many others. During the summer months, visitors expand our area's population to over 25,000. Seasonal visitors come to enjoy the recreational and lakefront summer homes and cabins, camping, RVing, resorts and the outdoor adventure at our doorstep.



PHOTO: BEDNAR



PHOTO: ALLEN JONES



PHOTO: REBECCA BOLLWITT



PHOTO: BEDNAR



PHOTO: ROBERT BRUNET

PHOTO: ELLADEE BROWN

Population

Total Population

1,928	11,965	62,931
100 Mile House	South Cariboo	Cariboo Regional District

Population Projection

BC Stats - 100 Mile House Health Area

15,364	15,454	↑ 6.4% growth
2026	2031	



55%
are between
the ages
15 – 65

Average Age

49.8	51.3	45.3
100 Mile House	South Cariboo	Cariboo Regional District

Age Distribution

100 Mile House

0-14	12.7%
15-24	9.1%
25-44	19.7%
45-64	24.6%
65+	34.0%

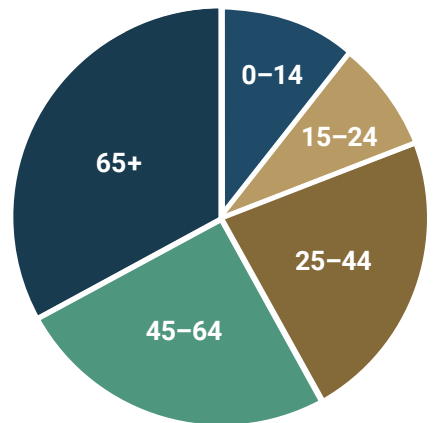


PHOTO: BEDNAR

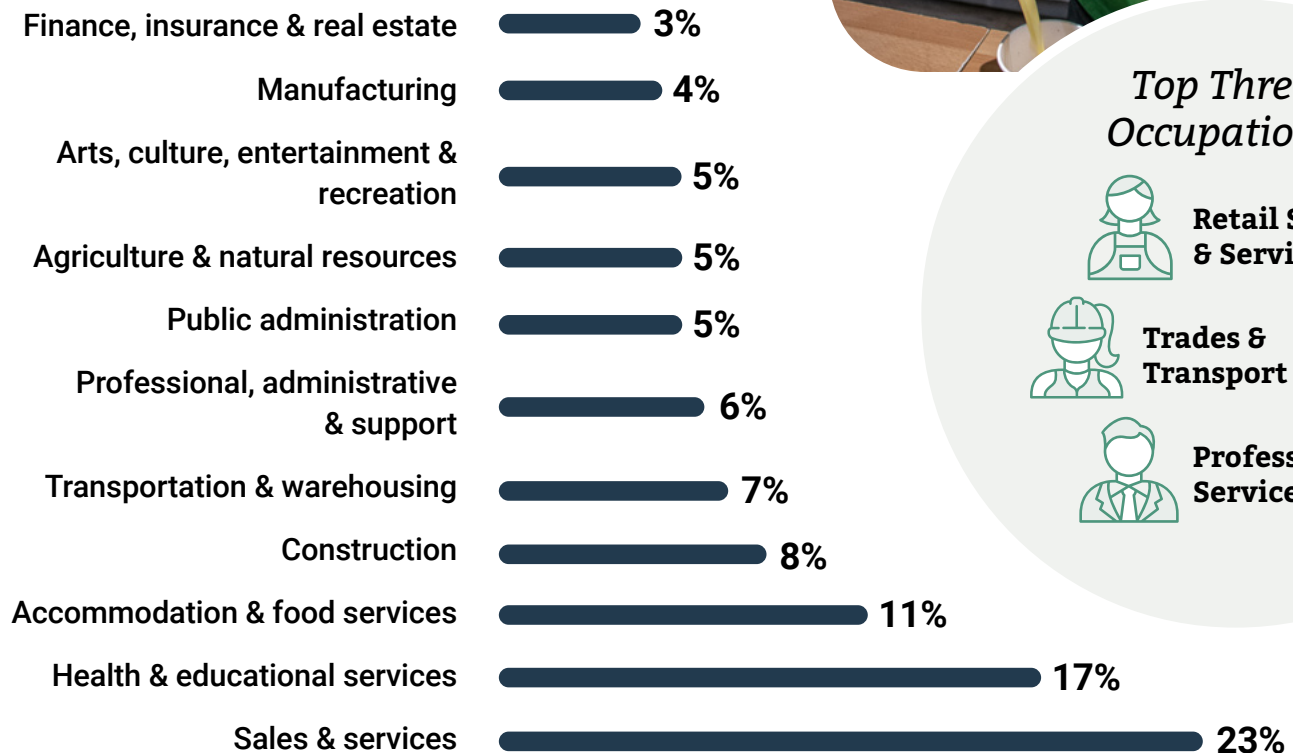
All sources Census 2021 statcan.gc.ca unless noted

Labour

Labour Force

750	4,720	5,470
100 Mile House	South Cariboo	Total

Labour Force by Sector



Top Three Occupations



Retail Sales & Service | 33%



Trades & Transport | 21%



Professional Services | 16%

Top Employers

	# of Employees
Interior Health	353
School District No. 27	274
West Fraser Mills 100M	147
Save On Foods	100
Dawson Road Maintenance	81
Provincial Government Services	78
Freshco	63

Source: District of 100 Mile House

Top Industries Looking for Employees



- ✓ Health Care & Social Assistance
- ✓ Retail Trade
- ✓ Manufacturing
- ✓ Accommodation & Food Services
- ✓ Transportation & Warehousing

Source: <https://www.workbc.ca/Labour-Market-Information/Regional-Profiles/Cariboo>

Housing & Income



PHOTO: COLLEEN BOND

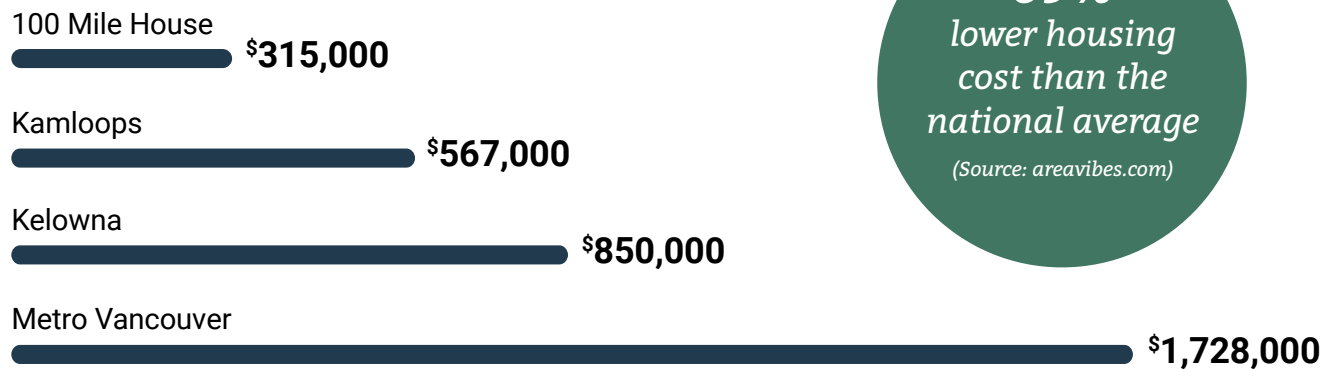
Housing Types

100 Mile House



430	70	95	185	120
Single Detached Homes	Semi-Attached Dwellings	Townhomes	Apartments	Movable

Average Housing Value



69%
lower housing cost than the national average
(Source: areavibes.com)



PHOTO: GRAHAM FARSTAD

Annual Income

34%

have a household income exceeding \$100,000





Transportation

Highways

- ✓ Central service hub due to our strategic highway access
- ✓ Our highway location provides access to expansive services and amenities



100 Mile House



Airports

- ✓ Williams Lake and Kamloops are the nearest commercial airports
- ✓ Connections to major cities in Canada and the US

- 100 Mile Municipal Airport** | Downtown
- South Cariboo Regional Airport** | 12 km
- Williams Lake Airport** | 103 km
- Kamloops Airport** | 211 km
- Kelowna International Airport** | 347 km
- Vancouver International Airport** | 470 km



Rail and Freight Services

- ✓ Freight service provided by Canadian National Railway (CN)
- ✓ Transport trucking and specialized hauling
- ✓ Full-service couriers



Nearest Ports

- ✓ Ashcroft Terminals (inland port and intermodal facility) – 123 km
- ✓ Port of Vancouver – 450 km



Businesses looking to expand in 100 Mile will find exceptional transportation infrastructure.



PHOTO: BEDNAR

100 Mile's Economy

Investment Edge

DIVERSIFIED ECONOMY

An economy that includes agriculture, forestry, tourism, ranching, and manufacturing, combined with a strong service, retail and professional sector.



ROBUST SERVICE CENTRE HUB

The service hub for the South Cariboo with amenities that exceed those of municipalities ten times our size.



AFFORDABLE LIVING

Housing cost is 69% lower than the national average.



CONNECTIVITY

Reliable, high-speed connectivity.

The mutual respect and support we have received from both our fellow businesses along with the municipality, has helped us in building relationships and creating great advantages for a team based working environment that has been integral to our businesses success.

– Alisha Piccolo, Kranky's Garage

Hwy 97 brings over 1.5 million vehicles to our area annually

100 Mile Edge

- ✓ Business-friendly local government
- ✓ Competitive corporate taxes
- ✓ Diverse and stable local economy
- ✓ Strong health and social programs
- ✓ Favourable utility rates

RECREATION OPPORTUNITIES

A natural destination for those who enjoy fishing, hiking, heritage and much more.



GEOGRAPHIC LOCATION

Centrally located on the only north-south route of BC with an annual vehicle count of over 1.5 million.



FAVOURABLE BUSINESS CLIMATE

A supportive and welcoming business environment.



COMMUNITY INVOLVEMENT

A strong sense of community support and volunteerism.



QUALITY OF LIFE

A lifestyle that far exceeds many larger areas offering you more of the good life.



PHOTO: ALLEN JONES



PHOTO: BEDNAR

Economic Sectors & Opportunities

100 Mile has all of the commercial and business amenities you would find in a larger urban centre. Agriculture, forestry and tourism are a few of our primary industries but we have many opportunities in other sectors to explore. Businesses looking to expand in 100 Mile House will find exceptional transportation infrastructure and affordable operating costs. Our strong tourism industry is supported by franchise and independent accommodations and restaurants. Our downtown thrives with a mix of retail uses and we are attracting families and entrepreneurs who are looking for more flexible work options.



PHOTO: REBECCA BOLLWITT



PHOTO: APRIL ROBERTS



PHOTO: BEDNAR

Additional information on investment in 100 Mile can be found at:
100milehouse.com/investing-here

FORESTRY

Since the 1940s, 100 Mile has been a key location in the South Cariboo region for a thriving forest industry. The industry has evolved over time, but the community is home to a community forest, multiple woodlots, and globally recognized log-home building companies known for their quality homes. The community also has a well-established service sector, supply chain, and skilled labor force experienced in wood products manufacturing that supports the industry. Serving the South Cariboo, the Province of BC's Natural Resource District office manages approximately 1.24 million hectares, is located here.



PHOTO: BEDNAR



PHOTO: PAULSEN

100 Mile is recognized as the Handcrafted Log Home Capital of North America

Opportunities

- ✓ Bioenergy projects
- ✓ Value-added manufacturing
- ✓ Residual fibre processing
- ✓ Service sector

Opportunities

- ✓ Organic Foods
- ✓ Specialty condiments
- ✓ Locally grown food
- ✓ Experiential and agri-tourism offerings



PHOTO: ALLEN JONES

AGRICULTURE



We take pride in our long history of supporting the agriculture industry and it continues to thrive, with a new generation of farmers choosing a rural lifestyle. 100 Mile boasts a diverse farming industry focused on food security, livestock raising, and hay crop production. Innovations in backyard and hobby farming, small-scale food production, and young people choosing to live closer to the land are helping to expand the sector. In the summer months, locals and visitors buy locally produced goods, creating new opportunities for agri-food processing and agri-tourism ventures.

TOURISM



We are proud of our variety of attractions and activities, including outdoor recreation, cultural and historic sites, events and festivals. Centennial Park, complete with Bridge Creek Waterfall, is a hidden treasure of the Cariboo located right in the heart of 100 Mile and is one of the prettiest spots on earth. We are an all-seasons playground providing some of the best rainbow trout fishing lakes, plus many of the province's best fishing resorts, guest ranches and wilderness lodges.



PHOTO: ALLEN JONES

Opportunities

- ✓ Agritourism and Culinary
- ✓ Outdoor Adventure
- ✓ Family Friendly Entertainment
- ✓ Fishing Highway Programs and Events

Opportunities

- ✓ Activity and experienced based businesses
- ✓ Diverse retail offerings
- ✓ Businesses that complement the existing retail mix

PHOTO: ALLEN JONES



RETAIL



Franchises, boutique shops, grocery stores, drugs stores, professional services, auto repair shops, over-night accommodations, hardware stores, car dealerships and restaurants populate our retail and service sector.

We have an attractive, walkable downtown that offers all the amenities you need for a quick stop or to spend a relaxing day enjoying more of the good life.

Our area's population increases from 15,000 to over 25,000 in the summer

VIRTUAL & REMOTE WORK



With a changing workforce environment, 100 Mile House is experiencing an influx of new residents looking for that perfect location that provides easy access to nature, time for family, and other perks like decreased commute time and a work-from-home option.

With our solid telecommunications infrastructure, easy highway access, proximity to larger centres, and a lower cost of living, we offer one of the best opportunities for this sector in the Province. This opportunity has the added benefit of bringing in a new mix of skilled workers and expanding our entrepreneurship base.

Opportunities

- ✓ The digital economy
- ✓ Home-based offices and businesses
- ✓ Independent agencies and start-ups
- ✓ Artistic and creativity-based ventures



Doing Business

100 Mile is committed to providing friendly, knowledgeable and engaging services to make doing business here as easy and seamless as possible. Whether you're a new business owner, expanding an existing business, or exploring new markets, a wide range of support is available. We are a small, responsive office providing guidance on how to navigate municipal processes and offer many services including:

- ✓ Information and statistics
- ✓ Community and local government connections
- ✓ Information on programs and supports
- ✓ Networking opportunities

No matter what your business story is, we can help!



PHOTO: ALLEN JONES

100 Mile House Four Pillars

- ✓ Balancing budgets
- ✓ Retiring long-term debt
- ✓ Building reserve funds
- ✓ Maintaining competitive tax rates



\$21M invested in the past 5 years in infrastructure upgrades and rolling equipment

- ✓ \$10M +/- in utility system upgrades including a new Water Treatment Plant
- ✓ \$5M – recent sidewalks and asphalt projects
- ✓ Complete fleet replacement over the past 8-10 years (*\$1.2M in past few years alone*)

Municipal Services - Infrastructure

Local government maintains and supports our community and economy in many ways, including:



- ✓ New roads and maintenance
- ✓ Snow removal
- ✓ Traffic control
- ✓ Water and sewer

Recent developments have helped secure over \$16 million of improvements in community infrastructure, ensuring these services are available for current and future businesses and residents.



PHOTO: BEDNAR



PHOTO: MITCH CHEEK

Municipal Permitting & Timelines

Type of Permit	Average Time for Approval	Associate Fees
Building Permit	3 weeks for all permits <i>once complete application is received</i>	0.6% plus other fees
Business License	up to 10 days	\$80- \$120 / year
Development Permit	6-8 weeks	\$300-\$500
OCP or Zoning Amendment	6-10 weeks	\$800
Subdivision Application	3 months	\$500 up to 4 lots + \$125 each additional lot

Business Licenses 463 (2022)

13% increase in business licenses

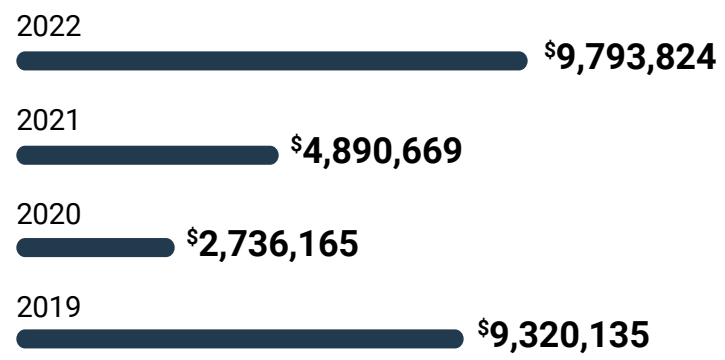
Development Cost Charges	\$1,217.76 <i>per unit Low Density Residential</i>	\$14.64 <i>per gross floor area Commercial</i>	\$6.32 <i>per gross floor area Industrial</i>
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Source: District of 100 Mile House

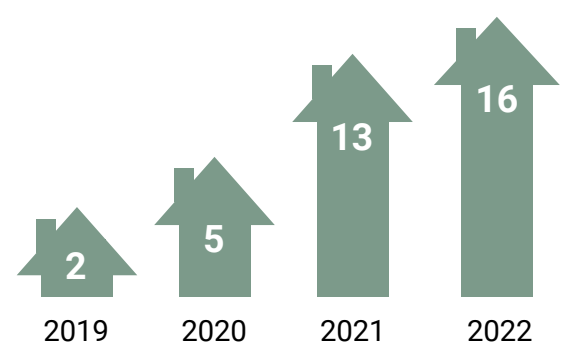


Building Permit Values & Housing Starts

Construction Values



New Housing Starts



Property Tax 2022 Per \$1,000 Assessed Value

Residential	Business	Major Industry	Light Industry
7.12746	16.45297	72.23684	18.99414

Source: District of 100 Mile House



PHOTO: BEDNAR



PHOTO: COLLEEN BOND

Our Community's Livability

More freedom, opportunity and adventure

100 Mile House has the conveniences of the city but with a friendly, small-town feel. Affordable housing and a thriving economy combined with our open spaces and beautiful natural surroundings bring together an outstanding quality of life.



PHOTO: ALLEN JONES

Climate



932
Metres Above
Sea Level



3,201 hrs
Annual
Sunshine



309 mm (12 in)
Annual Mean
Total Rainfall



132 cm (52 in)
Annual Mean
Total Snowfall

Average Temperature

	High	Low
Spring	12° C	-2° C
Summer	22° C	7° C
Fall	10° C	2° C
Winter	-1° C	-12° C



PHOTO: MITCH CHEEK



PHOTO: ALLEN JONES

Education



✓ School District 27 Cariboo-Chilcotin K-12



✓ French Immersion

✓ Daycare centres



✓ Thompson Rivers University satellite campus

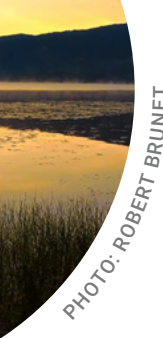


PHOTO: ROBERT BRUNET

*Extensive
healthcare and
support services*

Health Care

100 Mile is the region's healthcare hub and provides acute care services, including emergency, inpatient and outpatient services. There are additional healthcare supports providing primary, specialized and mental health services.



✓ 100 MILE DISTRICT GENERAL HOSPITAL

- Antepartum Care
- Chemotherapy
- Early Hearing Program
- Emergency Health
- General Medicine
- Hematology
- Hospice
- Maternal Fetal Medicine
- Nutrition/Dietitian
- Outpatient Care
- Palliative Care
- Physiotherapy
- Psychiatry
- Radiology
- Rehabilitation
- Surgical Daycare



✓ HEALTHCARE SUPPORT SERVICES

- Assisted Living
- Chiropractor
- Counselling Services
- Dentists
- Home Care
- Independent Living
- Long Term Care
- Massage Therapy
- Medical Health Clinics
- Mental Health and Wellness
- Optometry
- Pharmacies
- Physiotherapy



✓ EMERGENCY SERVICES

- 911 Services
- 24/7 Ambulance Service
- Fire Service
- Search & Rescue



PHOTO: BEDNAR



Recreation & Culture

Enjoy easy access to outdoor recreation activities like hiking, fishing, biking, cross country skiing, snowshoeing and snowmobiling. Our recreation centre is nestled right behind a peaceful Wildlife Sanctuary, home to 200 species of birds. The centre provides skating programs, camps, tournaments and is home to the KIJHL 100 Mile House Wranglers.

Visitors and residents alike can enjoy our beautiful parks. Most notably, Centennial Park with a wandering creek, playground, picnic grounds, tennis courts, waterpark and skateboard park. Imagine taking a short walk through on the trails to end up at the park's cascading waterfalls, all within minutes of downtown 100 Mile.



PHOTO: ALLEN JONES

PHOTO: PAUL SEN

Amenities & Activities



✓ PLACES TO EXPLORE

- Bridge Creek Waterfalls
- 5 provincial parks
- Camping
- Parks and playgrounds
- Water park
- Rodeo Grounds
- 4 public beaches
- Hundreds of nearby lakes
- Mountain Bike Skills Park
- Skateboard Park
- Mount Timothy



✓ WATER & ICE

- Boating
- Water skiing
- Tube run
- Kayaking, canoeing, & paddle boarding
- Skating



✓ TRAILS

- Bird watching
- Hiking (including low mobility trails)
- Cross-country skiing
- Mountain biking
- Horseback riding



✓ SOLO SPORTS

- 18-hole golf course
- Archery
- Bowling
- Downhill skiing
- Figure skating
- Tennis



✓ HUNTING & FISHING

- Lake fishing
- Ice fishing
- Shooting ranges
- Hunting



✓ TEAM SPORTS

- Badminton
- Baseball
- Basketball
- Curling
- Hockey
- Pickleball
- Rugby
- Soccer
- Volleyball



✓ VEHICLE

- ATV trails
- Motocross
- Snowmobile trails



Culture

100 Mile thrives with a vibrant arts and culture scene, featuring live concerts in Centennial Park, indoor performance venues, farmers market, an art gallery, and murals that reflect our history.



PHOTO: ALLEN JONES

Community Organizations

Getting involved is easy, with a wide range of community-based organizations and clubs to choose from.



- ✓ **YOUTH**
 - Girl Guides
 - Cadets
 - Dance
 - 4-H
 - Pony Club
 - Rhythmic Gymnastics



- ✓ **KNOWLEDGE**
 - Fly Fishers
 - Beekeeping
 - Historical Society
 - Genealogy
 - Stamp



- ✓ **VEHICLE**
 - Model Flyers
 - ATV
 - Dirt Bike Association
 - Classic Car
 - Snowmobile Club



- ✓ **ARTS**
 - Photography
 - Performing Arts
 - Quilters Guild
 - Weavers & Spinners
 - Writers Guild
 - Belly Dancing

PHOTO: COLLEEN BOND



Annual Events


- ✓ Little Britches Rodeo/Parade (May)
- ✓ Festival of the Arts (May-June)
- ✓ South Cariboo Farmers Market (May-September)
- ✓ Hot July Nights (July)
- ✓ Interlakes Rodeo BCRA Sanctioned (August)
- ✓ Garlic Festival (August)




PHOTO: ROBERT BRUNET

PHOTO: ALLEN JONES

District of 100 Mile House

 250-395-2434

 [100milehouse.com/
investing-here](http://100milehouse.com/investing-here)



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100 Mile House



**BRITISH
COLUMBIA**

Supported by the Province of British Columbia