

# Now Accepting 2024 Business Façade Improvement Applications

District is approved for Grant



*January 8, 2024 – For Immediate Release*

**Monday, January 8, 2024** – *100 Mile House, B.C.* – The District of 100 Mile House has been approved to offer the Business Façade Improvement Program again in 2024. This marks the ninth year the District has been extended the grant from Northern Development Initiative Trust.

The Business Façade Improvement Program provides grant funding to businesses to improve retail and commercial facades in 100 Mile House. By supporting visual improvements to buildings, the program helps make business areas more appealing to customers, which in turn enhances the economic viability of business and stimulates the local economy.

The District of 100 Mile House will provide a 50% reimbursement grant up to a maximum of \$5,000 per building. Some of the eligible façade improvements include: new exterior lighting, architectural features, façade painting, siding, entrances, awnings, and some accessibility improvements. Use of log and timber accents is encouraged.

Since it was initiated in 2014, fifteen businesses have taken advantage of the program and \$64,746 in grant funding has been invested in these businesses for façade improvements. The total value of these projects is nearly \$200,300 so private sector investment has been significant.

“The Business Façade Improvement Program strengthens and improves the first impressions of storefronts and our local economy,” says Mayor Maureen Pinkney. “We encourage businesses to take advantage of this program to improve their business façade and continue investment in our community.” We thank Northern Development Initiative Trust for their continued support in 100 Mile House.”

Director of Economic Development & Planning, Joanne Doddridge, says the application process is user-friendly, approvals are processed in a timely fashion, and reimbursement is not complicated. Applications are considered on a first come – first served basis until all the funding is awarded. Project work should not begin until the project is approved. “We are hopeful that the full allocation will be utilized by businesses in 2024,” says Doddridge.

.../2

"We are pleased to witness the ongoing success of the Business Façade Improvement program. This program not only revitalizes the physical appearance of businesses in communities, but also fosters a renewed sense of pride and economic vitality." said Joel McKay, Chief Executive Officer, Northern Development.

To find out if your project is eligible, call the District office at 250-395—2434 or visit the District's website at: <https://www.100milehouse.com/investing-here/business-resources/business-facade-improvement-program>. Applications are taken on an ongoing basis until all the funds are allocated, but we encourage businesses to apply early to avoid disappointment.

-30-

For further information, contact:

Joanne Doddridge

Director of Economic Development and Planning

250-395-2434

[jdoddridge@100milehouse.com](mailto:jdoddridge@100milehouse.com)