

Community Description for Labour Recruitment Efforts



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The District of 100 Mile House has created a community description to assist businesses with recruitment efforts for staffing. This initiative builds on our recruitment marketing brochure [100 Mile House Relocation Guide – More of the Good Life](#).

Employers are welcome to use the community description in job postings, advertisements, direct recruitment efforts, job fairs, or on websites. It is intended to support employers' efforts to attract staff. Along with another resource available to employers, the "[You've Got Talent](#)" toolkit, generously shared by colleagues in Williams Lake and [Make the Move - Cariboo Regional District \(cariboord.ca\)](#), a partnership initiative with the Cariboo Regional District and member municipalities, it is hoped that these recruitment resources will support companies to find the labour they need.

Community Description

100 Mile House is a welcoming community surrounded by nature and featuring activities for all ages. Located within five hours of several major B.C. cities, we are a busy service centre for the South Cariboo, with a strong commercial and service-based economy. Our small, friendly community of 2,000 residents supports a large rural area population of about 15,000. We are known for outstanding outdoor recreation and a comfortable rural lifestyle with amenities galore. A perfect combination - our attractive cost of living, hospitality and lifestyle come together to create an exceptional quality of life.

Join us for more of the good life! [Moving Here | District of 100 Mile House](#)

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