



DISTRICT OF 100 MILE HOUSE

AGENDA FOR THE REGULAR MEETING OF THE MUNICIPAL COUNCIL TO BE HELD IN MUNICIPAL COUNCIL CHAMBERS Tuesday, April 23rd, 2024 at 5:00 PM

A.	<u>CALL TO ORDER</u>
	Mayor to call the regular meeting to order at 5:00 PM. Acknowledgement that this meeting is being held on Tsqescencúlecw.
B.	<u>APPROVAL OF AGENDA:</u>
	B1 BE IT RESOLVED THAT the April 23 rd , 2024 Regular Council agenda <u>be approved</u> .
C.	<u>INTRODUCTION OF LATE ITEMS AND FROM COMMITTEE OF THE WHOLE:</u>
D.	<u>DELEGATIONS / PUBLIC HEARING:</u>
Matt Henderson	D1 Delegation – Matt Henderson will present findings from his research on the agriculture industry in the Cariboo .

E.	<u>MINUTES:</u>
Regular Meeting – April 9th, 2024	E1 BE IT RESOLVED THAT the minutes of the Regular meeting of April 9 th , 2024 <u>be adopted</u> .
F.	<u>UNFINISHED BUSINESS:</u>
G.	<u>MAYOR’S REPORT:</u>
H.	<u>CORRESPONDENCE:</u>
For Information Correspondence	H1 BE IT RESOLVED THAT the For Information Correspondence List dated April 18 th , 2024 be received.
I.	<u>STAFF REPORTS:</u>
Final Tourism Plan	I1 BE IT RESOLVED THAT the District of 100 Mile House Community Tourism Plan be received. <i>Further action at the discretion of Council</i>
Garbage & Recycling Contract	I2 BE IT RESOLVED THAT the contract for curbside garbage & recycling collection for the District of 100 Mile House be awarded to Environmental 360 Solutions Ltd. for the five-(5) year period commencing May 2024.
Janitorial Contract	I3 BE IT RESOLVED THAT the Council of the District of 100 Mile House award the Janitorial Services contract to Smitty’s Janitorial Services (1993) for a three (3) year term with the option of a one-year extension for the total annual tendered amount of \$32,400. plus applicable taxes.

Facilities Attendant	I4 BE IT RESOLVED THAT the District of 100 Mile House award the Facilities Attendant (MEH & Community Hall) contract to South Cariboo Property Management for a one (1) year term for the total quoted amount of \$25./hr plus applicable taxes.
J.	<u>BYLAWS:</u>
Zoning Amendment Bylaw No. 1421, 2024	J1 BE IT RESOLVED THAT Zoning Amendment Bylaw No. 1421, 2024 be read a first, second and third time his 23 rd day of April 2024
Tax Rates Bylaw No. 1423, 2024	J2 BE IT RESOLVED THAT the memo from Administration regarding Tax Rate Bylaw 1423, 2024 be received; and further BE IT RESOLVED THAT the Tax Rates Bylaw No. 1423, 2024 be read a first, second and third time this 23 rd day of April, 2024.
Financial Plan Bylaw No. 1422, 2024	J3 BE IT RESOLVED THAT the Financial Plan Bylaw No. 1422, 2024 be adopted this 23 rd day of April 2024.
K.	<u>VOUCHERS</u>
Paid Vouchers (March 16-31st, 2024) #29529 to #29588 & EFTs	K1 BE IT RESOLVED THAT the paid manual vouchers #29529 to #29588 and EFT's totaling \$386,033.90 <u>be received</u> .
L.	<u>OTHER BUSINESS:</u>
M.	<u>QUESTION PERIOD:</u>
N.	<u>ADJOURNMENT:</u> BE IT RESOLVED THAT this April 23 rd , meeting of Council be adjourned: Time:



E1

DISTRICT OF 100 MILE HOUSE

MEETING HELD IN DISTRICT COUNCIL CHAMBERS

Tuesday, April 9th, 2024, AT 5:00 PM

PRESENT:	Mayor	Maureen Pinkney (Via Teams)
	Councillor	Donna Barnett (Via Teams)
	Councillor	Jenni Guimond
	Councillor	Dave Mingo
STAFF:	CAO	Tammy Boulanger
	Dir. of Com. Services	Todd Conway
	Dir. of Finance	Sheena Elias
Other:	(3)	
Media:	(1)	

A	<p><u>CALL TO ORDER</u></p> <p>Mayor Pinkney called the meeting to order at 5:00 PM</p> <p>Mayor Pinkney acknowledged that this meeting is being held on Tsqescencú'ecw .</p>
B	<p><u>APPROVAL OF AGENDA</u></p> <p>B1</p> <p>Res: 63/24 Moved By: Councillor Barnett Seconded By: Councillor Mingo</p> <p>BE IT RESOLVED THAT the April 9th, 2024, Regular Council agenda <u>be approved</u>.</p> <p>CARRIED</p>

C	<u>INTRODUCTION OF LATE ITEMS AND FROM THE COMMITTEE OF THE WHOLE:</u>
	Water conservation discussion to be added as a late item under I5.
D	<u>DELEGATIONS / PUBLIC HEARINGS:</u>
100 Mile Youth Initiative	<p>D1</p> <p>Delegation - Maria Reti, representing the 100 Mile Youth Initiative presented the community skate/bike park plaza concept and requested a letter of support for their application to the NDIT Healthy Communities Fund.</p> <p>Res: 64/24 Moved By: Councillor Barnett Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED THAT the District of 100 Mile House supports the 100 Mile Youth Initiatives application in principle to the NDIT Healthy Communities Fund for the purpose of pursuing a professionally designed skate plaza.</p> <p style="text-align: center;">CARRIED</p> <hr/> <p>Council fully supports the initiative and requested that the 100 Mile Youth Initiative and any associated contractors work with the Director of Community Services on determining appropriate plaza locations.</p>
Court of Revision	<p>D2</p> <p>Res: 65/24 Moved By: Councillor Mingo Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED that the frontage tax rolls for Water, Sewer and Blackstock Specified Area Sewer Parcel Tax <u>be confirmed.</u></p> <p style="text-align: center;">CARRIED</p> <hr/>

	<p>The Director of Finance noted the purpose of the Court of Revision is to hear any objections to the Sewer and Water Frontage Tax Rolls, and Blackstock Specified Area Sewer Parcel Tax Roll.</p> <p>The Director of Finance also provided a brief overview of roll changes and noted that there were no written appeals or verbal inquiries.</p>
Financial Plan Presentation	<p>D3</p> <p>Pursuant to the Community Charter s. 166 Council must undertake a process of public consultation with respect to its five (5) year financial plan.</p> <p>Director of Finance S. Elias presented an overview of the 2024-2028 District of 100 Mile House Financial Plan.</p> <p>The main highlights included:</p> <ul style="list-style-type: none"> ➤ Revenues, Funding Sources, and the decline in major industrial taxation ➤ Property Tax Rates & Utility Fees ➤ Overall Expenditures by function ➤ Completion of Blackstock Specified Sewer debt ➤ Major capital projects <p>Mrs. Elias highlighted methods of contacting the District and the available subscription service encouraging residents to stay informed with District news and events.</p>
E	<u>MINUTES</u>
Committee of the Whole – March 26th, 2024	<p>E1</p> <p>Res: 66/24 Moved By: Councillor Mingo Seconded By: Councillor Barnett</p> <p>BE IT RESOLVED THAT the minutes of the Committee of the Whole meeting of March 26th, 2024, <u>be adopted</u>.</p> <p style="text-align: center;">CARRIED.</p>

Regular Council – March 26th, 2024	E2 Res: 67/24 Moved By: Councillor Guimond Seconded By: Councillor Mingo BE IT RESOLVED THAT the minutes of the Regular Council meeting of March 26 th , 2024, <u>be adopted.</u> CARRIED.
F	<u>UNFINISHED BUSINESS:</u>
G	<u>MAYORS REPORT:</u> Mayor Pinkey attended the Shriners fundraiser dinner, a heartfelt thank you to all the volunteers that make this event possible. The recent grant funding intake for NDIT funding was a success whereas all applicants received funding. Councillor Mingo welcomed the new hockey teams to Williams Lake and Quesnel. This will provide more regional opportunities for games and a little less travel for the Wranglers. Councillor Guimond also had the honour of attending the Shriners fundraiser dinner and noted what a fantastic community event it was. Councillor Barnett was the auctioneer at the Shriners dinner and she is still awaiting the final total, an estimated thirty thousand raised! Councillor Barnett also attended the monthly ESS meeting. Reminder to all of the upcoming Volunteer fair on April 21 st , please call in and reserve your table or mark on the calendar to attend.
H	<u>CORRESPONDENCE:</u>

Commissionaires Report March 2024	H1 Res: 68/24 Moved By: Councillor Mingo Seconded By: Councillor Guimond BE IT RESOLVED THAT the Bylaw report for the period of March 1 st to 31 st , 2024 <u>be received</u> : CARRIED.
100 Mile & District Outriders	H2 Res: 69/24 Moved By: Councillor Barnett Seconded By: Councillor Guimond BE IT RESOLVED THAT the correspondence dated March 31 st , 2024, from the 100 Mile & District Outriders requesting a letter of support for a NDIT grant application <u>be received</u> ; and further BE IT RESOLVED THAT ; a letter of support in principle be provided to the 100 Mile & District Outriders. CARRIED.
100 Mile & District Community Band	H3 Res: 70/24 Moved By: Councillor Barnett Seconded By: Councillor Mingo BE IT RESOLVED THAT the correspondence dated March 18 th , 2024, from the 100 Mile Community Band requesting a contribution of \$500.00 <u>be received</u> ; and further BE IT RESOLVED THAT ; the request be referred to the South Cariboo Joint Committee and the 100 Mile Community Band organization be notified of the Grants for Assistance application and policy. CARRIED.

<p>100 Mile House Pride Society Road Closure Request</p>	<p>H4</p> <p>Res: 71/24 Moved By: Councillor Barnett Seconded By: Councillor Mingo</p> <p>BE IT RESOLVED THAT the correspondence dated April 2nd, 2024 from the 100 Mile Pride Society requesting a parade route road closure on July 27th, 2024 from the hours of 9:30 am to 11:30 am be received; and further</p> <p>BE IT RESOLVED THAT the Council of the District of 100 Mile House authorizes the closure of Birch Avenue from First Street to Fourth Street and Fourth Street from Birch Avenue to Cedar Avenue, and further</p> <p>BE IT RESOLVED THAT the proponent be directed to coordinate all activities with the Director of Community Services and notify businesses along parade route.</p> <p>CARRIED</p>
<p>For Information Correspondence</p>	<p>H5</p> <p>Res: 72/24 Moved By: Councillor Mingo Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED THAT the For Information Correspondence List dated April 4th, 2024, <u>be received</u>.</p> <p>CARRIED</p>
<p>I</p>	<p><u>STAFF REPORTS:</u></p>
<p>Freedom of the Municipality – Councillor Ralph Fossum</p>	<p>I1</p> <p>Res: 73/24 Moved By: Councillor Barnett Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED THAT the memo from Administration dated March 28th, 2024, regarding the Freedom of the Municipality honours be received; and further</p>

	<p>BE IT RESOLVED THAT the honour of the Freedom of the Municipality be bestowed upon Ralph Fossum in recognition of his record which evokes the highest degree of administration; and further</p> <p>BE IT RESOLVED THAT the celebration of Freedom of the Municipality for Ralph Fossum be conducted at a future regular meeting of Council.</p> <p>CARRIED</p>
Parks Facilities Attendant RFQ	<p>I2</p> <p>Res: 74/24 Moved By: Councillor Barnett Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED THAT the Council of the District of 100 Mile House award the Parks Facilities Attendant contract to South Cariboo Property Management for a one (1) year term for the total quoted amount of \$50./day plus applicable taxes.</p> <p>CARRIED</p>
Columbaria RFQ	<p>I3</p> <p>Res: 75/24 Moved By: Councillor Mingo Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED THAT the Council of the District of 100 Mile House award the supply and installation of two columbaria in the 100 Mile Cemetery to Sunset Memorial & Stone Ltd. for the total quoted amount of \$54,252 plus applicable taxes.</p> <p>CARRIED</p>

<p>By-Election Appointment of Election Officials</p>	<p>I4</p> <p>Res: 76/24 Moved By: Councillor Barnett Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED THAT pursuant to Section 58 (1) and (2) of the Local Government Act, Sheena Elias be appointed Chief Election Officer, effective immediately, for conducting the 2024 by-Election, with power to appoint other election officials as required for the administration and conduct of the 2024 by-election; and further</p> <p>BE IT RESOLVED THAT Andria Frisby be appointed Deputy Chief Election Officer for the 2024 by-Election.</p> <p>CARRIED</p>
<p>Water Conservation</p>	<p>I5</p> <p>Council discussed the usage of water within the District of 100 Mile House and the importance of conservation.</p> <p>Council directed staff to promote water conservation tips through media platforms and mailouts to residents and commercial consumers. Staff will continue to monitor Provincial water and drought conditions and will adjust water restrictions if needed.</p> <p>CARRIED</p>
<p>J</p>	<p><u>BYLAWS:</u></p>
<p>Fees & Charges Amendment Bylaw No. 1418, 2024</p>	<p>J2</p> <p>Res: 77/24 Moved By: Councillor Mingo Seconded By: Councillor Barnett</p> <p>BE IT RESOLVED THAT the Fees & Charges Amendment Bylaw 1418, 2024 <u>be adopted</u> this 9th day of April 2024.</p> <p>CARRIED</p>

<p>Public Notice Bylaw No. 1420, 2024</p>	<p>J2</p> <p>Res: 78/24 Moved By: Councillor Mingo Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED THAT the Public Notice Bylaw No. 1420-2024 <u>be adopted</u> this 9th day of April 2024.</p> <p>CARRIED</p>
<p>Financial Plan Bylaw No. 1422, 2024</p>	<p>J3</p> <p>Res: 79/24 Moved By: Councillor Barnett Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED THAT the Financial Plan Bylaw No. 1422-2024 <u>be adopted</u> this 9th day of April 2024.</p> <p>CARRIED</p>
<p>K</p>	<p><u>GENERAL VOUCHERS:</u></p>
<p>Paid Vouchers (March 16th – 31st, 2024) #29490 to #29528 & EFTs</p>	<p>K1</p> <p>Res: 80/24 Moved By: Councillor Mingo Seconded By: Councillor Barnett</p> <p>BE IT RESOLVED THAT the paid manual vouchers #29490 to #29528 and EFT's totaling \$129,900. <u>be received.</u></p> <p>CARRIED.</p>
<p>L</p>	<p><u>OTHER BUSINESS:</u></p>
<p>M</p>	<p><u>QUESTION PERIOD:</u></p>

N	<p><u>ADJOURNMENT:</u></p> <p>Res: 81/24 Moved By: Councillor Mingo Seconded By: Councillor Guimond</p> <p>BE IT RESOLVED THAT this April 9th, 2024 meeting of Council be adjourned: 6:00 PM</p> <p>CARRIED.</p>
	<p>I hereby certify these minutes to be correct.</p> <p>_____ Mayor</p> <p>_____ Corporate Officer</p>



DISTRICT OF 100 MILE HOUSE

**FOR INFORMATION CORRESPONDENCE
April 18th, 2024 Regular Council Meeting**

1. Correspondence from Minister of Housing re: Bill 16.
2. Correspondence from the 100 Mile House Pride Society re: the 2024 pride parade.
3. Correspondence from the District of North Vancouver re: Black bear cub conflict resolution.
4. Correspondence from Director, Clean Air, Integrated Pest Management and Bonding re: Public Interest Bonding Strategy Intentions Paper.
5. Correspondence from S.Boates re: Roundup

FOR INFORMATION CORRESPONDENCE



BRITISH COLUMBIA

VIA EMAIL

Ref: 66489

April 8, 2024

Their Worship Maureen Pinkney
Mayor of the District of 100 Mile House
Email: mpinkney@100milehouse.com

Dear Mayor Maureen Pinkney:

On April 5, 2024, I introduced new legislation, Bill 16, intended to support local governments in their efforts to build more affordable and liveable communities. The proposed legislation strengthens the shift towards pro-active zoning by providing local governments with new authorities to secure affordable housing units and site-level infrastructure in new developments and to enable municipalities to adopt bylaws to help tenants facing eviction from redevelopment.

These changes are part of the broader set of local government changes that started in fall 2023 with Bills 44, 46 and 47 to help get more housing built faster while enabling updated and new tools to effectively fund the costs of infrastructure and amenities to support increased housing supply and growth. Those changes will result in fewer site-by-site rezonings, which many local governments currently rely on to secure key outcomes such as affordable housing, tenant protections, and site-level infrastructure. If passed, Bill 16 will provide authorities to local governments to secure these outcomes within a pro-active zoning framework.

Bill 16 will establish a new **Inclusionary Zoning** tool that allows local governments to require affordable housing in new development without relying on the rezoning process and to accept cash-in-lieu of affordable housing or affordable units on a different site by agreement. Local governments will need to undertake a financial feasibility analysis and consultation when developing Inclusionary Zoning bylaws to ensure that enough density is provided to offset the costs of providing affordable housing. They will also need to report annually on the outcomes of Inclusionary Zoning bylaws for transparency and to support provincial monitoring of implementation.

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Office of the
Minister of Housing

Website:
www.gov.bc.ca/housing

Mailing Address:
PO Box 9074 Stn Prov Govt
Victoria BC V8W 9E9
Phone: 236 478-3970

Location:
Parliament Buildings
Victoria BC V8V 1X4
Email: HOUS.Minister@gov.bc.ca

The **Density Bonus** tool will be updated to clarify how it is used and to help ensure it works effectively with Inclusionary Zoning. Financial feasibility analysis and consultation will now be required to ensure that Density Bonus provisions are achievable and calibrated to local conditions. The proposed legislation clarifies that local governments can accept cash-in-lieu of affordable units and/or units on a different site. It also clarifies use of Density Bonus authorities in Transit-Oriented Areas (TOAs).

By mid-2025 (or a later date prescribed by regulation) local governments will be required to update all existing density bonus bylaws to comply with the new legislation, and density bonus authorities will only be able to be used above the minimum allowable densities in TOAs.

Bill 16 will also provide municipalities with the authority to develop **Tenant Protection Bylaws** that are implemented at the development permit stage. Municipalities will be able to withhold development permits until owners meet the conditions of the tenant protection bylaws. In addition, municipalities will be able to request information about the effect of proposed redevelopments on tenants, which will give municipalities more data to design tenant protection bylaws.

Lastly, Bill 16 proposes new authorities for local governments to secure site-level infrastructure to service new development without relying on the rezoning process. These changes will give local governments clearer authority to require **works and services** for infill developments (i.e. at the building permit stage). As well, the legislation provides local governments with an expanded list of works and services they can require, including, for example, benches, street lamps, parklets, and sustainable design features like rain gardens. Local governments will also be able to require developments provide land adjacent to developments for new or upgraded roads without subdivision to support alternative transportation, accessibility and safety (such as wider sidewalks, bike lanes, and street trees). The legislation also gives local governments a new authority to define and require **Transportation Demand Management** measures within new developments, which can include, for example, charging stations or secure bicycle parking facilities.

Their Worship Maureen Pinkney
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If Bill 16 is passed, local governments can use the capacity funding distributed in January to adopt these new tools.

The Province will continue to engage and collaborate with local governments to support implementation of the new legislative tools and requirements. Later this year, we will provide guidance for adoption of the new authorities: Inclusionary Zoning and Density Bonus, Works and Services and Transportation Demand Management, and Tenant Protection Bylaws. In the coming months, we will also be providing further guidance to support the implementation of the fall 2023 legislation, including guidance on the Interim Housing Needs Reports and comprehensive guidance on the development finance tools.

I appreciate all the work being undertaken to transition to a pro-active zoning planning framework and to help get more homes built for British Columbians.

Sincerely,



Ravi Kahlon
Minister of housing

pc: The Honourable Anne Kang, Minister of Municipal Affairs
Teri Collins, Deputy Minister, Ministry of Housing
Okenge Yuma Morisho, Deputy Minister, Ministry of Municipal Affairs
Bindi Sawchuk, Assistant Deputy Minister, Ministry of Housing
Tara Faganello, Assistant Deputy Minister, Ministry of Municipal Affairs
Tammy Boulanger, City Manager/CAO (tboulanger@100milehouse.com)

Links:

Local Government Housing Initiatives Webpage: [Local government housing initiatives - Province of British Columbia](#)

Bill 16 Announcement: <https://news.gov.bc.ca/releases/2024HOUS0049-000471>

FOR INFORMATION CORRESPONDENCE

Subject: FW: 100 Mile House Pride 2024

From: 100milepride [REDACTED]
Sent: Friday, April 5, 2024 12:06 PM
Subject: 100 Mile House Pride 2024

Re: 100 Mile House Pride Parade and Pride in the Park July 27, 2024

Parade: 10:30 am, Birch Avenue from First St. to Fourth St.
Pride in the Park: 11:00 am to 3:00 pm Centennial Park

Dear Mayor Pinkney, Councilors Members, CRD Directors, etc.

The 100 Mile Pride Society is hosting the third annual Pride Event in 100 Mile House July 27, 2024.

The day will begin with the second annual 100 Mile House Pride Parade starting at 10:30 am from First to Fourth Street, and making its way to Centennial Park, where it will join the Pride in the Park event scheduled from 11:00 am to 3:00 pm.

We wish to extend an invitation to you to show your continued support by participating in the parade, and to attend the Pride in the Park event. It is an excellent opportunity to engage directly with community members and your presence would be much appreciated by the 2SLGBTQIA+ community.

Allies offer some of the most effective and powerful voices for those who are underrepresented, helping to increase knowledge and awareness, upholding values of compassion and justice, and creating a sense of belonging for everyone.

We hope to see you there!

Saturn Zezza
(they/them)
100 Mile Pride Society



100 Mile Pride
Society

April 2, 2024

Hello local businesses!

100 Mile Pride 2024 planning is underway and we have some fun events planned for this year! The Pride Masquerade Ball is happening July 26th at the 108 Community Hall and the Pride Parade and Festival in the Park is on July 27th.

Since last year, we have officially incorporated the society and are registered as a non-for-profit. We are in the process of applying for grants and sponsorships, however, many of them will not be decided before this year's events.

Much like we did last year, we are looking for as much community involvement and support as possible. There are a few ways to do that:

- We are accepting donations for an auction (gift cards, donation of goods, etc.).
- We have a calendar of events for pride month (June) with participating businesses. Businesses can choose how they would like to be involved (ie: donating a portion of proceeds from a particular item for the month, donating a portion of proceeds from a particular day of the month, etc.)
- We are accepting cash donations (for donations of \$600 or more, we do have exclusive "presented by" options available).
- AND, if none of these are an option right now, we would like to invite you to participate in the parade. It's an excellent way to show support for the community and promote yourself as a safe and inclusive business!

Some examples of ways businesses are getting involved are a tattoo flash day, pride cookies and cupcakes, a feature drink on the menu, or pride themed hair colour, with a portion of proceeds going to the Pride Society. We will be doing as much promotion as possible for these events including online, social media, and print (free press).

If you would like a booth at the Festival in the Park, please let us know by emailing **100milepride@gmail.com** and we will send you an application form. Vendor fees are \$25.

Let us know in what ways you would like to participate. We are hoping to finalize details for the pride month events in the next few weeks and have auction items collected by May 1st.

Hope to speak with you soon,

Saturn Zezza (they/them)
100 Mile Pride Society

RECEIVED

APR - 4 2024

DISTRICT OF 100 MILE
BRITISH COLUMBIA



Date: March 27, 2024

File No: 0390-20-AVICC

RESOLUTION for Consideration by Delegates at the AVICC 2024 AGM & Convention Addressing the Needs of Rural Seniors in British Columbia

In alignment with Council's *2023-2027 Corporate Strategic Plan* and the goals of "fostering a complete community that is safe, healthy and inclusive" and ensuring the "provision and maintenance of quality services" Council for the City of Port Alberni is submitting the attached resolution for consideration.

The aging population in rural British Columbia (B.C.) is growing at a faster rate than in urban areas, leading to challenges in providing adequate infrastructure and resources to support seniors in these regions. The disparities in services and support for rural seniors have raised concerns about the effectiveness of current approaches. To address these issues, a more targeted and comprehensive provincial response is essential to ensure the well-being of rural seniors in B.C.

Growing Senior Population: Rural B.C. is experiencing a significant increase in the proportion of seniors compared to urban areas. This demographic shift emphasizes the need for tailored services and support to meet the unique needs of rural seniors.

Infrastructure and Resource Challenges: Despite the growing senior population, rural B.C. faces limitations in infrastructure and resources to provide adequate care and services for aging residents. This disparity highlights the urgent need for intervention and support.

Challenges and Inequities:

Inequities in Services: Rural seniors in B.C. often face challenges accessing healthcare, social services, and other essential resources due to geographic isolation and limited infrastructure.

Inadequate Support: The current approaches to addressing the needs of rural seniors are deemed insufficient to address the complexities and nuances of the issues they face. There is a pressing need for a more focused and responsive strategy to ensure equitable access to services and support.

The Association of Vancouver Island and Coastal Communities (AVICC) and the Union of British Columbia Municipalities (UBCM) are called upon to endorse the recommendations outlined in the Office of the Seniors Advocate's report titled "Challenges Facing B.C.'s Rural Seniors" dated February 2024.

The resolution urges the Provincial Government to implement the report's recommendations, starting with the establishment of a ministry or minister of state for rural B.C. This initiative aims to address the geographic imbalance of regional representation in the Legislative Assembly and prioritize the needs of rural seniors.

AVICC is further requested to advocate for the creation of a rural seniors caucus within the UBCM membership. This caucus will serve as a platform for collaboration, advocacy, and policy development to address the specific challenges faced by rural seniors at the local government level.

Date: March 27, 2024
File No: 0390-20-AVICC

RESOLUTION for Consideration by Delegates at the AVICC 2024 AGM & Convention

Addressing the Needs of Rural Seniors in British Columbia

City of Port Alberni

WHEREAS rural B.C. has a proportionately larger and faster growing seniors' population than urban B.C., yet has less infrastructure and resources to support its aging population;

AND WHEREAS a greater and more focused provincial response to ongoing concerns about inequities in services and supports for seniors in rural B.C. is required to address the inadequacies of current approaches to such issues;

THEREFORE, BE IT RESOLVED that AVICC & UBCM endorse the recommendations of the Office of the Seniors Advocate's report titled "Challenges Facing B.C.'s Rural Seniors" and dated February 2024, and calls on the Provincial Government to implement said recommendations beginning with establishing a ministry or minister of state for rural B.C. in recognition of the geographic imbalance of regional representation in the Legislative Assembly;

AND FURTHER that the AVICC request the creation of a rural seniors caucus within the UBCM membership.

The resolution acknowledges the growing concerns and challenges faced by rural seniors in British Columbia and proposes concrete steps to address these issues. By endorsing the recommendations of the Seniors Advocate's report and advocating for targeted provincial and local initiatives, AVICC and UBCM are demonstrating their commitment to improving the quality of life and support systems for rural seniors. This collaborative effort aims to create a more equitable and sustainable framework for addressing the needs of aging populations in rural communities across B.C.

Yours truly,
CITY OF PORT ALBERNI



Sharie Minions
Mayor

c: City Council
M. Fox, CAO
D. Monteith, Director of Corporate Services
UBCM Member Municipalities

FOR INFORMATION CORRESPONDENCE

355 West Queens Road
North Vancouver BC
V7N 4N5

www.dnv.org



Mayor Mike Little
Phone: 604 990 2208
Cell/Text: 604 209 3971
mayor@dnv.org

April 16, 2024

To British Columbia Municipalities

Dear Mayor and Members of Council:

Re: Support for Resolution Black Bear Cub Conflict Response by British Columbia Conservation Officer Service

At it's Regular Meeting held on Monday, February 26, 2024 the District of North Vancouver Council unanimously passed the following motion:

RECOMMENDATION:

THAT the Union of British Columbia Municipalities resolution Black Bear Cub Conflict Response by British Columbia Conservation Officer Service is supported for Lower Mainland Local Government Association consideration:

WHEREAS *the British Columbia Conservation Officer Service currently can independently decide how to handle black bears and cubs in conflict situations, without the oversight of an independent external public board;*

AND WHEREAS *there is no mandate for orphaned black bear cubs to be taken to a Wildlife Sanctuary for health assessment and treatment by a qualified wildlife veterinarian, and be the sole authority to perform a humane euthanasia of black bear cubs if needed.*

THEREFORE BE IT RESOLVED *that the Union of British Columbia Municipalities request the Province of British Columbia to initiate changes to the British Columbia Conservation Officer Service, Human-Black Bear (Single) Conflict Response Guideline, to include a review of actions through an independent civilian-led oversight board, orphaned bear cubs to be transported to a wildlife sanctuary for health assessment of cubs by qualified wildlife veterinarian, for treatment or euthanasia, and an audit done by the Solicitor General on the British Columbia Conservation Officer Service actions, policies and procedures.*

We are anticipating that this will be considered at the upcoming Lower Mainland Local Government Association's Annual Conference, and we would appreciate your support.

Sincerely,

Mayor Mike Little

FOR INFORMATION CORRESPONDENCE

Subject: FW: Public Interest Bonding Strategy Intentions Paper

From: Public Interest Bonding Strategy ENV:EX <PIBS@gov.bc.ca>

Sent: Thursday, April 11, 2024 1:14 PM

To: District of 100 Mile <district@100milehouse.com>; **Subject:** Public Interest Bonding Strategy Intentions Paper

Good afternoon:

The Ministry of Environment and Climate Change Strategy (the ministry) is writing to notify you that an intentions paper on the Public Interest Bonding Strategy is posted and broad engagement on policy intentions is commencing.

The ministry intends to introduce a new regulatory framework under the *Environmental Management Act* to ensure high-risk industrial projects, not British Columbians, plan and pay for decommissioning and closure of their sites, even if abandoned.

The ministry's proposed policy is outlined in the intentions paper, which summarizes potential areas for regulatory and policy changes. Consultation with First Nations and Indigenous organizations, industry partners, local governments, members of the public, non-governmental organizations and other interested parties will help shape the approach going forward.

The intentions paper is available on the B.C. Government engagement website:

<https://engage.gov.bc.ca/govtogetherbc/engagement/public-interest-bonding-strategy/>.

With the release of the intentions paper, the ministry will seek your input through several upcoming engagement opportunities. The ministry is holding engagement sessions with the public and sessions for First Nations and Indigenous organizations. The sessions will provide an overview of the intentions paper and offer an opportunity to ask questions. You can provide feedback on the intentions paper through an online feedback form on the [engagement website](#).

Please visit the [website](#) to review the intentions paper, register for webinar sessions and submit comments and feedback. Information gathered during this engagement initiative will be summarized in "What we heard" reports and will be available to the public after the engagement period.

If you are receiving this communication as an association contact, please distribute this to your members as appropriate. Additional questions or comments about the Public Interest Bonding Strategy, can be submitted to PIBS@gov.bc.ca.

Thank you for your time and consideration – we look forward to receiving your comments.

Sincerely,

Christa Zacharias-Homer

Director, Clean Air, Integrated Pest Management, and Bonding at Christa.ZachariasHomer@gov.bc.ca, 778-498-4311

FOR INFORMATION CORRESPONDENCE

Subject: FW: roundup

From: SANDY BOATES [REDACTED]
Sent: Thursday, April 4, 2024 5:28 PM
To: District of 100 Mile <district@100milehouse.com>
Subject: re: roundup

Dear Mayor, Council and City,
re: Roundup is poison 2024 (sent to newspapers across Canada)

Letter to the editor
ROUNDUP IS POISON
(Rounding up the Roundup)

The active ingredient in Roundup is glyphosate. It's been called the 'DDT of this century', and it is. Vancouver, Quebec and Montreal have banned the use of glyphosate as well as other cities and countries around the world. This includes Mexico, Germany and France. And to note, Bayer of Germany, was the company that bought out Monsanto, the owner of Roundup.

Glyphosate could have been 'safe' if it weren't for its off target effects, as like our medicine usually has side effects. It's mechanism of action is to shut down the shikimate pathway in plants which makes some of the essential amino acids, the building blocks of protein. Without these amino acids to make proteins, the plant dies. Human cells do not contain the shikimate pathway, hence 'safe' for humans. This pathway only exists in plants, and in fungi and bacteria that live in the soil and in our intestinal tract. The fungi, bacteria and other microbes in the soil make nutrients available to plant roots, which makes them strong, healthy and nutrient dense, to resist pests and disease naturally. The beneficial microbes in our gut do the same for us and determines human health. Glyphosate, being an antibiotic, as stated on the original patent, is antimicrobial, which means that it kills the beneficial microbes in the soil and in our gut.

Farmers use glyphosate as a weed killer, and a drying agent for grains and beans just before harvest. Then there are GMO seeds and produce, that are designed to survive the direct spray of this toxic chemical. Glyphosate can be absorbed through the leaves of these plants, so it can't be washed off. We are all consuming residues of glyphosate in our food. It seems to be in almost everything, wine, honey, boxed cereal, tampons and cotton sheets. GMO produce is in our grocery stores un-labelled.

Glyphosate causes organ damage in livestock, kidney disease in agricultural workers, disrupts hormones and reproduction, has neurological impacts on children, and causes cancer. It is able to break open the tight junctions in our gut membrane as well as other membranes, such as the kidney tubules, blood vessels and the blood brain barrier. In the intestinal tract, some of the contents there are able to seep through the gut barrier and into the blood stream. Each time this happens, the immune system gets turned on which causes chronic inflammation, of said to be the root cause of disease. Glyphosate harms bees, butterflies, deer and other wildlife. Currently there are class action lawsuits in Canada and the United States against Bayer, for the toxic effects of glyphosate by home gardeners, farmworkers and landscapers. It would be best to contact the head office of your grocery store to label GMO produce and to email the city, mayor and council to ban the use of Roundup. We all need to find natural alternatives for everything we do. Canada should be 'all organic'. Healthy soil is a carbon sink.

Sandy Boates
Vernon, BC

Dear Mayor, Council and city,
Roundup is poison. Its active ingredient is glyphosate. It's been called the 'DDT of this century', and it is. Vancouver, Quebec and Montreal have banned the use of glyphosate. Glyphosate and other toxic chemicals need to be banned here, as well as in every other city and province across Canada.
The regulatory agencies still allow the use of glyphosate and other toxic chemicals (see regulatory capture below). They do not have the right to pollute our environment and our food with these chemicals, poisoning us, bees, our children, our pets and wild animals. They don't have the right to destroy biology and take that away from future generations. Where, when and with who does this begin? It is time for independent thought and action. Please review what I have sent to you. This information has been sent to schools and newspapers across Canada.
Sandy Boates

Vernon, BC

sandyboates@shaw.ca

Toxic Free Okanagan

The right to clean air, water, soil and food.

The need to find natural alternatives for everything we do.

Canada should be 'all organic'. Chemical agriculture kills the life in the soil... it makes dead soil... can't grow food... the right to food security.

Healthy soil is a carbon sink.

Please share this information with nearby towns and cities.

More information of this is posted on my facebook page, Vernon, BC.

1. CITIES THAT HAVE BANNED GLYPHOSATE:

-Vancouver banned private and public use of glyphosate, except for invasive weeds

-Quebec has banned the use of glyphosate in forest management, is attempting to prohibit its use altogether, while the city of Vancouver, British Columbia has enacted a total ban in public parks and outdoor gardens.

-The sale of weed killers containing glyphosate like Roundup has been banned in Montreal since Jan. 1, 2022, but a Radio-Canada investigation found Roundup still on the shelves at seven Rona outlets. Mar 21, 2022

-Laval bans weed killer found in Roundup, Apr 14, 2021 — A suburb north of Montreal has banned the use of glyphosate, the active ingredient in weed killer Roundup.

2. Where is Glyphosate Banned?

<https://www.wisnerbaum.com/toxic-tort-law/monsanto-roundup-lawsuit/where-is-glyphosate-banned-/#:~:text=In%20December%20of%2020>

This site lists the countries that have banned or are working towards a ban on glyphosate, or have restricted the use of it

-Australia is using steam technology for weed control

-Czech Republic has banned glyphosate as a weed killer and drying agent

-Denmark banned glyphosate on crops to avoid residues on foods

-El Salvador, glyphosate is linked to deadly kidney disease

-Italy banned glyphosate as a preharvest treatment

-Luxembourg 100% ban on glyphosate

-Mexico is phasing out glyphosate by 2024

-in December of 2019, France's ANSES agency decided that 36 glyphosate-based products will be withdrawn from the market and no longer be permitted for use by the end of 2020

-Germany's cabinet passed legislation in February of 2021 to ban glyphosate by 2024.

-The president of the Portuguese Medical Association has called for a worldwide ban of glyphosate (cities zero pesticide policy)

3. Do Canadian Oats Contain Roundup? - Top Class Actions

<https://topclassactions.com/canada/roundup/do-canadian-oats-contain-roundup/#:~:text=Canadian%20oats%20and%20other%20cereal>

Are Canadian oats sprayed with glyphosate?

Why is Glyphosate in Canadian Oats at All? Glyphosate is the most commonly used herbicide among Canadian farmers. While it is primarily deployed for weed control, glyphosate is also used to dry grain and bean crops prior to harvest. Jan 30, 2020

-in Canada farmers use the herbicide glyphosate for weed control and to dry grains and bean crops prior to harvest, barley, wheat, kamut, spelt, legumes (chick peas, lentils, peas), soybeans (glyphosate residue)

-toxicologist Alexis Temkin comments on glyphosate contamination, 'Glyphosate should not be in any foods at all, particularly those fed to children'

-documents, 2017, Monsanto colluded with the EPA to conceal evidence of glyphosate carcinogenicity, Monsanto's own research on glyphosate safety

-A number of lawsuits filed across Canada by cancer victims claiming their disease was caused by glyphosate exposure. Cases are currently pending in Quebec, Ontario, Manitoba, Alberta and British Columbia. As of November, at least 360 Canadians had filed suits against Bayer. A Toronto law firm has also filed a \$500 million class action on behalf of 60 plaintiffs. Lawsuits for farm workers, landscapers, home gardeners with diagnosis of Non-Hodgkin's Lymphoma, Leukemia, Multiple Myeloma, B-Cell Lymphoma, Bone Cancer, Renal Cell Carcinoma (kidney cancer), Skin Tumors, Pancreatic Islet Cell Tumors, Chromosomal Damage, DNA Damage

4. Canadian Association of Physicians for the Environment (cape.ca)

'Let's Protect Alberta Kids from Toxic Pesticides - CAPE'

Canadian Association of Physicians for the Environment

<https://cape.ca/lets-protect-alberta-kids-from-toxic-p...>

Mar 19, 2019 — Children in Alberta are among the unluckiest in Canada when it comes to exposure to pesticides. CAPE doctors are speaking out to help protect ...

<https://cape.ca/lets-protect-alberta-kids-from-toxic-pesticides/>

- ban pesticides on lawns, gardens, green spaces, sport fields
 - 2,4-D, mecoprop, dicamba, glyphosate
 - neurological impacts on children, different types of cancer in adults
 - enact a by law prohibiting the use of toxic pesticides
-

5. Mom's Across America 'GMO's and Glyphosate or a Bankrupt America'

<https://www.momsacrossamerica.com/gmos-and-glyphosate-or-a-bankrupt-america>

- 80% of our food contains GMO's which is repeatedly sprayed with Roundup as they grow
 - non GMO crops, wheat, sugar, quinoa, dry peas and beans are sprayed with glyphosate as a drying agent (desiccant) during harvest
 - increase use of glyphosate and GMO'S since the late 1990's
 - glyphosate was originally patented as an antibiotic, it is anti-microbial
 - glyphosate damages the beneficial gut bacteria which impairs the ability to produce tryptophan and insulin (tryptophan produces serotonin)
 - glyphosate, organ damage and cancer in humans
 - GMO's cause organ damage in animal studies without added pesticides or herbicides
 - solution: label GMO foods, government to ban the use of glyphosate and Roundup, stores to stop selling glyphosate products
-

6. Petition to Ban Glyphosate

<https://petitions.ourcommons.ca/en/Petition/Details?Petition=e-4127>

Does Canada still use glyphosate?

Sep 15, 2022, It's time to ban glyphosate: a call to action to Canadians and residents ...

foecanada.org (Friends of the Earth)

Glyphosate is Canada's most widely sold pesticide – used in agriculture as an herbicide and to kill crops for harvest, in forestry to kill unwanted target trees and vegetation, and as an herbicide on rights-of-way, commercial and residential grounds, golf courses, schools and other landscapes. Sep 15, 2022

Preview of the Petition to Ban Glyphosate – help build a glyphosate-free future in Canada

E-petition to Minister of Health

Whereas:

Glyphosate is Canada's most widely sold pesticide – used in agriculture as an herbicide and to kill crops for harvest, in forestry to kill unwanted target trees and vegetation, and as an herbicide on rights-of-way, commercial and residential grounds, golf courses, schools and other landscapes.

The result is residents of Canada, including infants and children, consume glyphosate residues in their food and water and are exposed to it while outdoors for recreation, occupational activities, hunting and harvesting.

The use of glyphosate harms aquatic and terrestrial species and causes loss of biodiversity thereby making ecosystems more vulnerable to pollution and climate change. It endangers pollinators including wild bees and monarch butterflies and exacerbates wildfires since conifer-only forests burn faster and hotter than mixed forests.

In 2015, the World Health Organization's International Agency for Research on Cancer classified glyphosate as "probably carcinogenic to humans".

Glyphosate has been found to cause injuries to human health including harming cellular function and causing reproductive effects, hormone disruption, microbiome disruption and cancer.

The Pest Control Products Act is referred to Parliament for review and Health Canada is conducting a transformation of the Pest Management Regulatory Agency.

We, the undersigned residents of Canada, call upon the Minister of Health to:

- Ban the sale and use of glyphosate to protect human health and the environment; and
 - Develop a comprehensive plan to reduce overall pesticide use in Canada.
-

Glyphosate is unavoidable, brought to you by Monsanto (owned by Bayer) and friends.

Whether you want it or not, glyphosate is in your water, in much of the food you eat, in the soils growing that food, in forests, rivers and streams, and in wildlife.

The science is clear to us that glyphosate is harming our health and the environment, but pesticide regulators are still "monitoring" the science and refusing to take action.

Petition groups, Ontario:

Safe Food Matters

Friends of the Earth

Prevent Cancer Now

You can still watch for free "Into the Weeds", on CBC's Passionate Eye.

It follows Dewayne "Lee" Johnson, a former groundskeeper who takes on Bayer, a multinational agrochemical corporation after diagnosis of a terminal cancer linked to his exposure to Roundup.

7. Wisner Baum, Law Monsanto Roundup Lawsuit

Where is Glyphosate Banned? ***Updated May 2023

<https://www.wisnerbaum.com/toxic-tort-law/monsanto-roundup-lawsuit/where-is-glyphosate-banned-/#:~:text=Portugal%3A%20Prohibits%2>

Vancouver has banned private and public use of glyphosate, aside from the treatment of invasive weeds.

Germany: Germany's cabinet passed legislation in February of 2021 to ban glyphosate by 2024. German farmers will need to reduce the use of glyphosate until the ban takes effect in 2024. Certain retail stores in Germany have already pulled glyphosate-based herbicides like Roundup from shelves.

Luxembourg: The country will become the first in the EU to completely ban all products containing glyphosate.

Mexico: In June of 2020, Mexico's Environment Ministry announced that the country will phase out glyphosate by 2024, citing human health and environmental concerns. In April of 2021, a judge ruled in Bayer's favor in a court challenge of the government's glyphosate ban proposal. Bayer's win was temporary because in October of 2021, Mexico's Supreme Court denied four appeals of the proposed ban from major agrichemical corporations. The ruling affirmed the country's glyphosate ban.

Bahrain: According to Oman's Ministry of Agriculture, Bahrain and five other countries in the Gulf Cooperation Council (GCC) have banned glyphosate.

Netherlands: Banned all non-commercial use of glyphosate.

Oman: Eng Saleh al Abri, director general of agricultural development in Oman's Ministry of Agriculture and Fisheries (MoAF), told a reporter that glyphosate "hasn't been available in Oman since 2016." Eng Abri added, "This active ingredient has been banned throughout the GCC (Gulf Cooperation Council) since last year." In addition to Oman, the GCC includes Saudi Arabia, Qatar, Kuwait, Bahrain, and the United Arab Emirates (UAE).

Portugal: Prohibits the use of glyphosate in all public spaces. The president of the Portuguese Medical Association has also called for a worldwide ban of glyphosate.

Qatar: According to Oman's Ministry of Agriculture, Qatar and five other countries in the Gulf Cooperation Council (GCC) have banned glyphosate.

Saudi Arabia: Issued a glyphosate ban along with five other countries in the Gulf Cooperation Council (GCC).

Scotland: Aberdeen cut back its use of herbicides and Edinburgh's City Council voted to phase out glyphosate. In November of 2017, five of Scotland's six EU parliamentarians voted in favor of a motion that would phase out glyphosate by 2022.

Spain: According to Kistiñe Garcia of the Spanish NGO, Ecologistas en Acción, Barcelona, Madrid, Zaragoza and the region of Extremadura have decided to ban glyphosate. The regions of La Rioja (major Spanish wine region) and Aragon have also approved motions against endocrine-disrupting chemicals, which includes glyphosate.

United Arab Emirates: Issued a glyphosate ban along with five other countries in the Gulf Cooperation Council.

8. ScienceDirect Review: Feed residues of glyphosate, livestock

<https://www.sciencedirect.com/science/article/pii>

<https://www.sciencedirect.com/science/article/pii/S1751731120300264>

Glyphosate is the active ingredient in a wide range of herbicides used for weed control, including weed control in genetically modified, glyphosate-insensitive crops. In addition, glyphosate herbicides are used for pre-harvest desiccation of glyphosate-sensitive crops. Together, the use of glyphosate leads to residues in livestock feed. In addition to its herbicidal property, glyphosate has documented antimicrobial and mineral-chelating properties.

whether dietary glyphosate residues may affect livestock gut microbiota and/or mineral status potentially with derived unfavourable effects on animal health and productivity.

9. Oregon State University: What are the symptoms of glyphosate poisoning in cattle? Signs of Toxicity - Animals

<http://npic.orst.edu/factsheets/archive/glyphotech.html#:~:text=Signs%20of%20Toxicity%20-%20Animals,hypersalivation>

Glyphosate Technical Fact Sheet

Animals exposed to formulated glyphosate herbicides have displayed anorexia, lethargy, hypersalivation, vomiting, and diarrhea.

Target Organisms

In plants, glyphosate disrupts the shikimic acid pathway through inhibition of the enzyme 5-enolpyruvylshikimate-3-phosphate (EPSP) synthase. The resulting deficiency in EPSP production leads to reductions in aromatic amino acids that are vital for protein synthesis and plant growth.^{1,4}

Glyphosate is absorbed across the leaves and stems of plants and is translocated throughout the plant.^{1,3} It concentrates in the meristem tissue.¹⁰

Plants exposed to glyphosate display stunted growth, loss of green coloration, leaf wrinkling or malformation, and tissue death. Death of the plant may take from 4 to 20 days to occur.^{4,10}

The sodium salt of glyphosate can act as a plant growth regulator and accelerate ripening of specific crops.

10. SAFE FOOD MATTERS GOES BACK TO COURT JUNE 13 WITH HEALTH CANADA ON GLYPHOSATE

<https://safefoodmatters.org/tag/glyphosate/>

<https://safefoodmatters.org/2023/06/08/safe-food-matters-goes-back-to-court-with-health-canada-on-glyphosate/>

So what's going on? (copied from the site)

THEORY OF REGULATORY CAPTURE

Canadian scholars have recently written on the phenomenon of "regulatory capture". The article, published in *Toxics*, makes the case that PMRA's evaluation of glyphosate was deficient, as a result of the "scientific and regulatory captures of relevant Canadian agencies by the pesticide industry". The effect of the capture is PMRA "promotes commercial interests over the imperatives of public health and environmental protection".

The authors point out three strategies used in regulatory capture:

Corporate shaping of the scientific narrative;

Hiding the risks of a product; and

Creating a long-lasting and close "intimate" relationship with regulatory agencies.

All three of these strategies are present in PMRA's evaluation of glyphosate and its treatment of our objections.

The "Monsanto Papers" formed part of the glyphosate evaluation by PMRA. PMRA itself admits in its glyphosate final decision that it prefers industry studies over published scientific literature.

The PMRA did not examine the risks of the product, Roundup, but only the "active ingredient" glyphosate, which allowed PMRA to ignore all sorts of science showing the entire product is more dangerous than glyphosate itself.

Third, there is a close and intimate relationship between PMRA and industry.

We will bring evidence of this close relationship on June 13. Canada's lobby registry shows extensive contacts between senior PMRA staff and Bayer/Monsanto, as well as their agent CropLife. CropLife annual reports describe in detail their efforts to influence PMRA. LinkedIn profiles show that a significant number of CropLife senior employees were previously employed by Health Canada, CFIA, Agriculture and Agri-Food Canada, among other federal government positions.

11. Alternatives to Pesticides, City of Chilliwack, BC

www.chilliwack.com/pesticidefree

Port Moody, BC: has banned the use of all pesticides on public and private lands since 2003.

Mission, BC: does not use glyphosate in the management of their parks or municipal forest, which constitutes about 50% of the City's area.

Coldstream, BC: does not use Roundup in their weed control program.

Invermere, BC: banned Roundup several years ago.

White Rock, BC: We have a bylaw in place and on our website and the use of glyphosate (RoundUp) is not permitted for cosmetic purposes.

<https://www.whiterockcity.ca/202/Cosmetic-Pesticide-Use-Bylaw>

Burnaby, B.C.: Apr 8, 2009 — Cosmetic pesticide use in the City of Burnaby, B.C. has officially been banned and is now officially pesticide-free.

12. Glyphosate Technical Fact Sheet

Oregon State University

<http://npic.orst.edu/factsheets/archive/glyphotech.html#:~:text=Glyphosate%20is%20absorbed%20across%20the,is%20t>

Glyphosate is absorbed across the leaves and stems of plants and is translocated throughout the plant. It concentrates in the meristem tissue. Plants exposed to glyphosate display stunted growth, loss of green coloration, leaf wrinkling or malformation, and tissue death.

13. Using Glyphosate - Department for Environment and Water

Department for Environment and Water

<https://cdn.environment.sa.gov.au> › docs › resp...PD

<https://cdn.environment.sa.gov.au/landscape/docs/hf/responsible-chemical-use-using-glyphosate-fact.pdf>

Does glyphosate spray go through roots or leaves?

Glyphosate is absorbed through plant leaves. It is then carried by the sap stream into the plant roots, where it prevents them from absorbing nutrients from the soil – thereby killing the plant. Annual weeds, including grasses and most broad-leaved plants, are easily controlled using Glyphosate.



**District of
100 MILE HOUSE**

**COUNCIL REPORT
File No. 570-01**

Regular Meeting – Apr. 23, 2024

REPORT DATE: April 10, 2024

TITLE: Final Community Tourism Plan

PREPARED BY: J. Doddridge, Director Economic Development & Planning

PURPOSE: To present Council with the final Community Tourism Plan

RECOMMENDATION: Recommended Resolution

BE IT RESOLVED THAT the District of 100 Mile House Community Tourism Plan be received.

BACKGROUND INFORMATION / DISCUSSION:

Further to the DRAFT Community Tourism Plan being circulated by email to Council on Feb. 20, 2024, the consultant Expedition Management Consulting Ltd. was provided with Council and staff feedback. Some of the feedback included minor corrections, clarification, or questions. Other feedback was addressed as follows:

1. The plan is heavy reading and areas contain some repetition.
 - a. The best way to address this is to create an Executive Summary, highlighting the key information. As this was not included in the original project scope, fully funded by Destination BC, and would require additional expenditure, an Executive Summary was not pursued.
2. The loss of accommodation capacity in 100 Mile House and the South Cariboo is a concern where the plan seeks to advance tourist visitation.
 - a. Acknowledging reduced accommodation capacity while moving tourism forward was addressed in the plan by:
 - strengthening the need to develop more diverse accommodation options to the Product Development goal (page 21). *Develop more market-ready experiences and diverse accommodation options that will attract visitors to 100 Mile and the South Cariboo.*



- Action item 2.6 (p. 34) recommends developing an investment prospectus for a new hotel and conference centre
 - Action item 2.9 (p. 34) speaks to attracting vacation property owners/resort developments.
3. Regarding comments around sticking to doing what has worked in the past
- a. The description about Digital Travellers (p.17) highlights how visitor methods of trip planning, learning about destinations, and accessing information has changed, even in recent years. This emphasizes that approaches to tourism also need to shift.
4. Comments that private sector investment is needed
- a. This has been highlighted in several ways:
 - Enhanced the Roles section (p. 26) to describe the need for private sector investment
 - Identified the private sector in Action item 1.3 (p.31) allocating resources
 - Described the importance of the private sector investing in new tourism products in Action item 2.1 (p.32) product development plan
 - The need for investment from businesses and entrepreneurs is shown in several other areas, including the Outcome Statements (p. 20) in particular
5. Where is the volunteer focus on building and advancing tourism?
- a. Volunteers certainly fit into the plan. It is made clearer in the Roles section (p. 27) to show the important role they can play in tourism.

Representatives from Expedition Management Consulting will attend the Committee of the Whole meeting on April 23rd to provide a presentation on the Community Tourism Plan. Rather than simply review the sections of the plan, staff have asked that they focus their presentation on the most important areas where the local tourism sector could benefit the most. There should be some time for questions.

OPTIONS: N/A

BUDGETARY IMPACT: N/A at this time

LEGISLATIVE CONSIDERATIONS (Applicable Policies and/or Bylaws): N/A



ATTACHMENTS:

District of 100 Mile House Community Tourism Plan

Prepared By: J. Doddridge Date: Apr. 10/24
J. Doddridge, Director of Ec. Dev. & Planning

Reviewed By: T. Boulanger Date: Apr. 10/24
T. Boulanger, CAO

District of 100 Mile House Community Tourism Plan

Final Report: March 15, 2024



South Cariboo Visitor Centre

Photo Credit: Expedition Management Consulting Ltd.



expedition

MANAGEMENT CONSULTING

March 15, 2024

Joanne Doddridge
Director of Economic Development & Planning
District of 100 Mile House
385 Birch Ave
100 Mile House, BC V0K 2E0

Dear Ms. Doddridge,

Please find enclosed the final District of 100 Mile House Community Tourism Plan. It has been a pleasure working with you and your team to develop this plan. We look forward to hearing about all your successes moving forward.

If you have any questions or require clarification on the attached report, please feel free to contact me at 780.266.7888.

Sincerely,



Justin Rousseau, Managing Director
Expedition Management Consulting Ltd.

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Acknowledgements

The Community Tourism Planning program was made available by:



With the support of:



Pacific Economic
Development Canada

Développement économique
Canada pour le Pacifique

Canada

The District of 100 Mile House acknowledges that the land it is situated upon is within Tsqescencúlecw.

01 INTRODUCTION

Introduction

The District of 100 Mile House (100 Mile House) is a welcoming community within British Columbia's South Cariboo region. This region attracts visitors seeking exceptional outdoor experiences from cross-country skiing and snowmobiling in the winter to fishing, and hiking in the summer months among many other experiences. 100 Mile House serves as a service hub and gathering place for visitors to the South Cariboo. Tourism is a significant economic driver for the region and has further potential to help local communities flourish. This potential is recognized by 100 Mile House and tourism stakeholders, which is why the District has undertaken the development of a Community Tourism Plan.

"Fishing, hunting, ATVing, and boating in the South Cariboo are all great memories for me."

- Survey Respondent

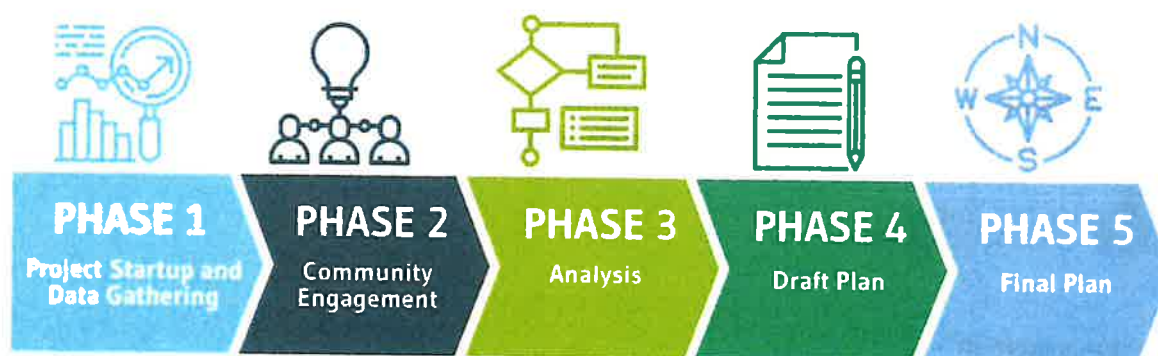
Project Purpose

The purpose of this project is to develop a Community Tourism Plan for the District of 100 Mile House. The plan will provide a firm stepping stone for continued planning within the community, guide future investment into tourism initiatives, and support long-term and sustainable growth of tourism.

It is recognized that tourism in 100 Mile House is deeply linked to tourism in the surrounding South Cariboo region. For that reason, the Community Tourism Plan considers input from regional partners and stakeholders and provides direction for developing tourism in 100 Mile House and the South Cariboo.

Process

The project had five, interconnected phases as described next.



Project Team

The project steering committee was established to oversee the project, provide input, and give feedback on the overall direction of the plan. The plan was developed by Expedition Management Consulting Ltd.

Project Steering Committee	
Organization	Representatives
District of 100 Mile House	Joanne Doddridge – Director of Economic Development & Planning Julie Gilmore – Manager, South Cariboo Visitor Centre Susan Paulsen – Community Transition Assistant
Destination BC	Heather Boyd – Project Lead (consultant)
Cariboo Chilcotin Coast Tourism	Frank Creasey – Chief Experience and Commercial Officer
Consultant Team (Expedition Management Consulting Ltd.)	Justin Rousseau – Managing Director Maxwell Harrison – Senior Associate Cassandra Gilmore – Associate Erin Pote – Associate

Overview of Research

A variety of primary and secondary research activities were conducted to develop this plan. Primary research was gathered through an online survey, facilitated sessions with residents and stakeholders, and one-on-one interviews with tourism businesses, municipal staff, elected officials, and partner organizations. Secondary research was gathered from local, regional, and national data sources, information requests of the Client, and a review of relevant literature.

1. Surveys Administered:

- a. Online Survey (139 responses)

2. Meetings Conducted:

- a. Project Steering Committee Meetings
Dates: September 14, September 27, October 19, and December 14, 2023, and February 29, 2024
- b. Digital Input Workshops
Dates: November 9 and November 16, 2023
Number of Attendees: 9

3. Stakeholders Engaged (through interviews, workshops, and/or survey):

Invites to participate in the engagement process were sent out to stakeholder groups. 29 groups chose to participate, including representatives of the following organizations.

Businesses

1. AcuComfort
2. Cariboo Bonanza Resort
3. Cariboo Log Guest House
4. CE Productions
5. Didi's Boutique
6. Fawn Lake Resort
7. First Journey Consulting
8. Jakes Bar and Grill
9. Little Horse Lodge
10. Loon Bay Resort
11. Meadow Lake Guest Ranch
12. Meadow Springs Ranch
13. Rock Island Lake Fish Camp
14. Ruth Lake Lodge Resort
15. Sheridan Lake Resort
16. South Point Resort
17. The Blue Cottage B&B

Organizations

18. 100 Mile Nordics
19. 100 Mile & District Historical Society
20. ATV Club
21. Cariboo Chilcotin Coast Tourism
22. Community Futures Cariboo Chilcotin
23. Destination BC
24. South Cariboo Chamber of Commerce
25. South Cariboo Visitor Centre

Governments

26. Cariboo Regional District
27. District of 100 Mile House
28. MLA Lorne Doerkson, Cariboo Chilcotin
29. Tsq̓ésceñ First Nation

4. Documents Reviewed

- a. Strategies, plans, and other documents from the District of 100 Mile House and applicable partner organizations.
- b. Reports, statistics, surveys, and planning documents.
- c. Research and plans from provincial and national sources.



02 SITUATIONAL ANALYSIS

This section describes the key findings from the situational analysis. It includes results from a SWOT analysis, tourism product analysis, visitor analysis, current tourism and economic conditions, summaries of the South Cariboo Cooperative Marketing Program and the MRDT program, strategic alignment analysis, trends, and a summary of community and stakeholder engagement.

“We have a unique area with lots of lakes, trails, and history. I enjoy the beautiful scenery and the different landscapes.”

- Survey Respondent

SWOT Analysis

A high-level analysis of 100 Mile House and the South Cariboo’s strength, weaknesses, opportunities, and threats as they related to tourism was completed to support the plan. The key findings from this analysis are provided below.

Strengths	Weaknesses
<ul style="list-style-type: none"> • There is a wealth of natural attractions providing an abundance of year-round outdoor recreational opportunities. • The region is very welcoming to visitors. • Large number of accessible, high-quality lakes support tourism uses (e.g. fishing, boating). • Well-established fishing resort sector in the region provides a solid foundation to build from. • Strong interest in tourism development from businesses, stakeholder groups, governments, and residents. • 100 Mile House serves as a regional service hub for visitors and regional residents. 	<ul style="list-style-type: none"> • Lack of role clarity among organizations that support tourism development. • Tourism marketing is fragmented between several different sources. • Tourism is highly seasonal with most visitation occurring during the summer months. • Limited number of visitor and market-ready experiences to complement established tourism products. • Limited funding and capacity to support tourism development. • Engagement in the South Cariboo Cooperative Marketing Program is somewhat limited and has stagnated in recent years.
Opportunities	Threats
<ul style="list-style-type: none"> • Organizing and aligning key stakeholders for tourism development. • Accomplishing “quick wins” during implementation of the plan to build momentum and encourage stakeholders who want to see action to get involved. • Enhancing collaboration between tourism businesses and support organizations. • Consolidating and improving visitor information to provide a comprehensive resource for visitors to plan their trip. • Supporting established tourism operators and encouraging new operators. • Expanding and diversifying complementary experiential offerings. 	<ul style="list-style-type: none"> • Increasing costs to operate tourism businesses threatens the sustainability of existing operations and reduces the attractiveness of starting new businesses. • Environmental threats including natural disasters (e.g. wildfires, floods), climate change impacts, and ecosystem degradation. • Competition for limited investment and development resources (locally and provincially). • Competition for visitors from other destinations that offer outdoor recreation opportunities. (e.g. Kootenays, Vancouver Island, Northern British Columbia).

<ul style="list-style-type: none">• Reducing seasonality by offering more year-round experiences.• Capitalizing on the trend of entrepreneurs moving to small communities and rural areas to start new tourism-related businesses.	
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Tourism Product Analysis

Several tourism product strengths and gaps, as well as high-potential tourism product development opportunities were identified for the South Cariboo region through an asset inventory process that was completed in 2022. A summary of these strengths, gaps, and opportunities is provided next. To view the full report, please follow this link: [South Cariboo Tourism Asset Inventory](#).

Tourism Product Strengths:

- Accessible lakes
- Resorts, lodges, and guest ranches
- Fishing
- Natural attractions
- Horseback riding
- Rodeos
- 282 Hotel and motel rooms
- Meeting venues
- RV and camp sites
- Regional service hub

“100 Mile House is a unique place to visit. It is also a place where people are kind and approachable.”

- Survey Respondent

Tourism Product Gaps:

- Trails
- Culture and heritage
- Supporting attractions, activities, and entertainment
- Agritourism experiences
- Market ready tourism products
- Shoulder and off-season offerings
- Indigenous experiences
- Public beaches
- Transportation
- Diversity of accommodations

Tourism Product Development Opportunities:

Several high potential product development opportunities were identified for future consideration. These opportunities are listed next and are explained in further detail in the South Cariboo Tourism Asset Inventory report.

1. **Fishing Highway Programs and Events** – Strengthening links to culinary tourism through the consumption of locally sourced fish, developing a large signature event to promote the Fishing Highway, and offering complementary non-fishing programming focused on females and youth.
2. **Family Friendly Entertainment** – Expanding the diversity of family friendly entertainment options.
3. **Agritourism and Culinary** – Further developing the region’s agritourism and culinary offerings such as farm tours and meals made with local ingredients.
4. **Outdoor Adventure** – Further developing outdoor adventure tourism offerings such as mountain biking, hiking, paddling, boating, cross-country skiing, and mechanized pursuits year round.
5. **Activate 100 Mile House Downtown** – Transforming downtown 100 Mile House into a focal point for tourism activity in the region through programming, events, destination animation, enhanced interpretation of cultural and historical aspects, and patio dining options.
6. **Enhanced Accommodation Options*** – Diversifying the accommodation offerings available for visitors, especially options that add to the visitor experience.

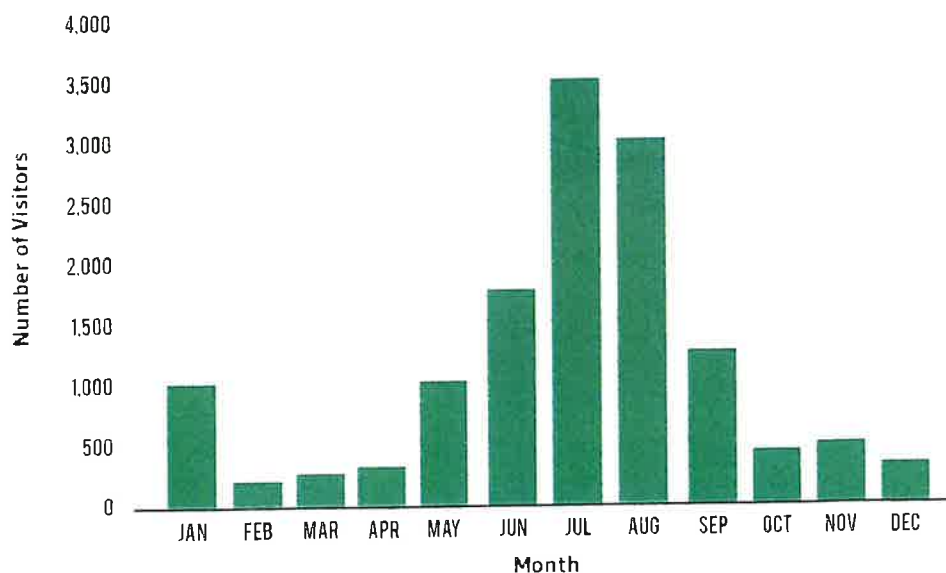
*This opportunity was added through the Community Tourism Planning process. It does not appear in the South Cariboo Tourism Asset Inventory.

Visitor Analysis

South Cariboo Visitor Centre Statistics

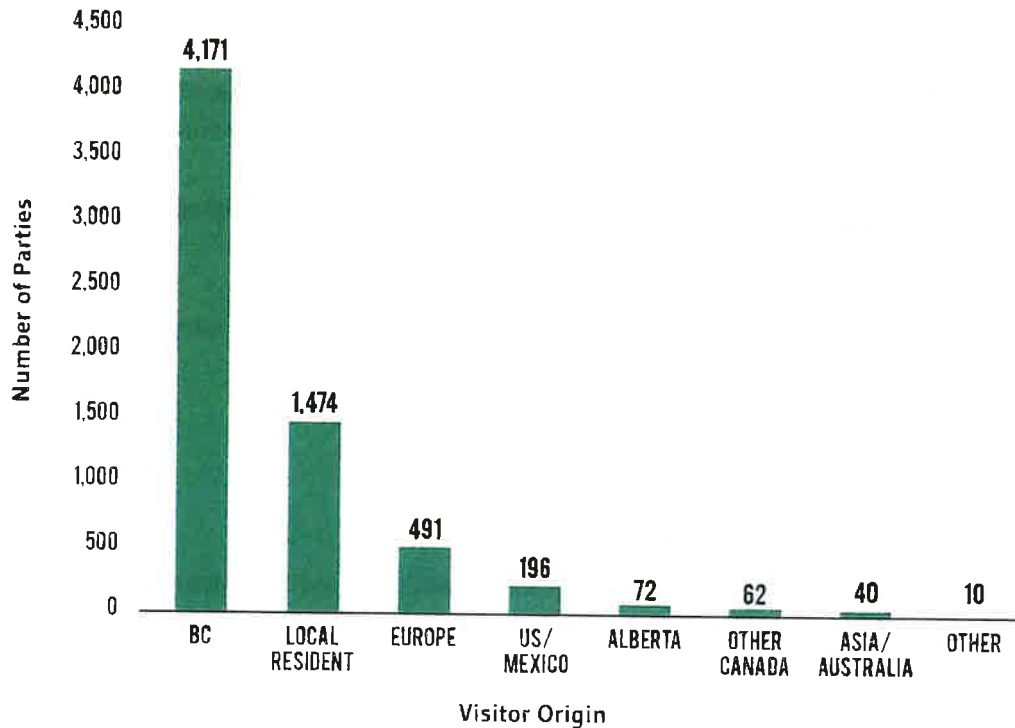
13,538 people visited the South Cariboo Visitor Centre (SCVC) in 2023. July and August were the highest traffic months with 49% of total visitation for the year, indicating a high degree of seasonality. Figure 1 provides a monthly breakdown of visitation to the SCVC in 2023.

Figure 1. South Cariboo Visitor Centre Monthly Visits (2023)



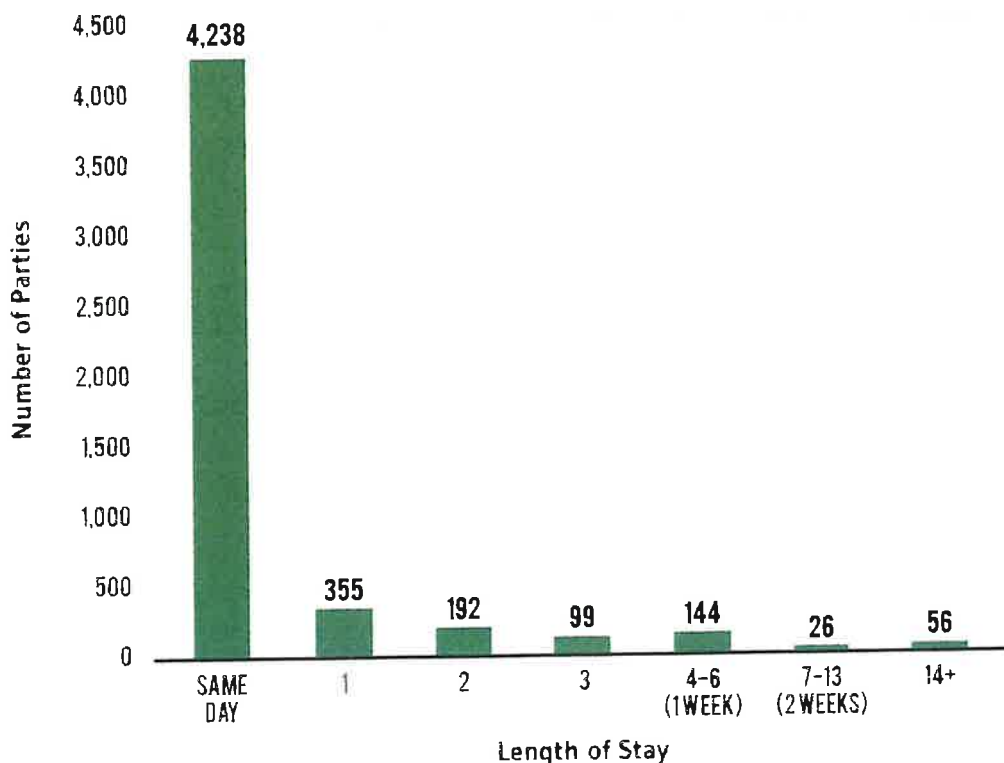
Out of a total of 6,595 parties who visited the SCVC in 2023, 4,171 parties (63%) originated in British Columbia, 1,474 parties (22%) were local residents, 491 (7%) of parties originated from Europe, and 275 (4%) parties came from the USA and Mexico. Figure 2 provides a breakdown of the origin of parties who visited the SCVC in 2023.

Figure 2. Origin of Parties Who Visited the South Cariboo Visitor Centre (2023)



In 2023, each party visiting the SCVC accounted for 4,238 same-day visits. The main reasons for their stop at the SCVC were for washrooms, EV charging, and maps/directions, which indicates that these parties were likely travellers passing through 100 Mile House on their way to another destination. The breakdown for overnight visits includes one night (355), two nights (192), three nights (99), four to six nights (144), seven to thirteen nights (26), and fourteen or more nights (56). Figure 3 provides a summary of same-day and overnight visits per party for the SCVC in 2023.

Figure 3. Length of Stay Per Party for Visitors to the South Cariboo Visitor Centre (2023)



SCVC's Facebook account had a following of 1,466 in 2023 with 95.5% located within Canada. Among the domestic audience, 38.2% were local followers. The Instagram account maintained 810 followers during the same period. From August to December 2023, the business profile for the website received 3,434 views, 580 related searches, and 484 profile interactions. These metrics point to the relatively low reach and engagement levels of the SCVC's online presence. There is opportunity to increase engagement through digital marketing initiatives.

Unique Visitor Profiles

The following information provides an overview of visitor profiles for the District of 100 Mile House for the year 2022. This information includes both same day and overnight visitors. 95% of these visitors come from British Columbia with the most substantial portion coming from the Thompson-Nicola region (31%). Additionally, 3% of visitors are from Alberta, while the remaining 2% represent various other regions across Canada. The following figure provides an overview of the geographical origins of visitors to the District of 100 Mile House.

"People from out of town like the people here. We care, share, and listen. This makes people want to sit with each other and share stories."

- Survey Respondent

Figure 4. District of 100 Mile House Unique Visitor Profile (2022)

	2022	%
British Columbia	41,300	94%
Thompson-Nicola	15,700	36%
Kamloops	3,500	8%
North Okanagan	9,600	22%
Greater Vancouver	6,600	15%
Surrey	1,800	4%
Cariboo	4,000	9%
Williams Lake	1,500	3%
Fraser Valley	3,300	8%
Chilliwack	1,600	4%
Fraser-Fort George	2,100	5%
Prince George	1,300	3%
Alberta	1,500	3%
Rest of Canada	1,000	2%
Total Unique Visits	43,800	

Data Details:

- Source: Environic Analytics MobileScapes.
- Unique Visitors: Captures a device only once throughout the entire year. Counts include day and overnight visitors.

Visitation to the Cariboo Regional District

In 2022, the Cariboo Regional District had a total of 2,296,500 domestic visitors. The most significant contribution to this number came from within British Columbia, accounting for 1,985,200 visitors. On the international side, visitors from the United States predominantly came from Washington and California. Additionally, when considering global visitors, the largest groups were from Germany, the United Kingdom, and the Netherlands. The peak of this visitation occurred in the third quarter (Q3), where a combined total of 1,959,000 domestic and international visitors were recorded. The following figure provides an overview of the geographic origins of visitors to the Cariboo Regional District.

Figure 5. Visitation to the Cariboo Regional District (2022)

Cariboo Regional District					
Market	Q1	Q2	Q3	Q4	Total
Total Domestic	301,200	571,900	982,000	441,500	2,296,500
British Columbia	258,200	493,700	860,000	373,300	1,985,200
Alberta	30,200	51,000	83,900	45,100	210,200
Ontario	3,800	10,900	17,500	8,900	41,200
United States	1,500	4,700	5,700	1,600	13,100
Washington	400	1,000	600	400	2,400
California	400	1,200	1,500	400	3,200
International					
Japan	0	0	100	0	100
Australia	0	300	600	200	1,100
South Korea	0	0	0	0	100
Netherlands	0	400	900	0	1,300
United Kingdom	0	800	1,600	100	2,500
Germany	100	1,600	4,400	200	6,300
Mexico	0	100	200	100	500

Data Details:

- Source: Environics Analytics VisitorView (Canada, US, and International databases).
- Trips: Are defined as the count of traveller trips which involved spending one or more nights over the time period as part of a continuous visit to the destination.
- Counts: Due to the estimated nature of creating estimates, numbers have been rounded to the nearest hundredth.

Current Tourism and Economic Conditions

The District of 100 Mile House is an urban area in the Cariboo region of British Columbia. The community is located on the traditional territory of the Secwepemc people of the Interior Salish.¹ Beginning in the late 1800's, 100 Mile House served as the 100-mile point stop along the Cariboo Wagon Road during the Barkerville Gold Fields rush.² The community was incorporated in 1965, and today the area comprises 5,308 hectares of land and is known as the "*Handcrafted Log Home Capital of North America*".³ As of 2021, the population of 100 Mile House was 1,928 people.⁴

100 Mile House is strategically situated along the province's only major north-south roadway, Highway 97. More than 1.5 million vehicles travel along this highway annually.⁵ This is a significant asset for transportation both to and within the area. Chartered passenger services are available at the South

Cariboo Regional Airport.⁶ For regular passenger flight service, the closest airports are to the north in Williams Lake and to the south in Kamloops.⁷

The top three economic sectors in 100 Mile House are forestry, agriculture, and tourism. Other key economic sectors for the District include ranching, retail services, as well as virtual and remote work.⁸ 100 Mile House has a labour force of 750 people and, when combined with the South Cariboo region, the top three labor forces by sector include sales and services (23%), health and educational services (17%), and accommodation and food services (11%).⁹

The District invested economic resources for various infrastructure projects as part of 100 Mile House's 2022 budget. Some of these projects that directly support tourism include:

- Aesthetic improvement and groundwork to uplift the visitor centre.
- New outdoor public washrooms at the Visitor Information Centre.
- Dogwood sidewalk and storm project, which included new sidewalks being put in from Cedar Avenue to Aspen Street, and Dogwood Avenue to Cedar Avenue along First Street.
- Continued road paving improvements such as the paving of Fourth Street.
- Wayfinding strategy completion.
- Tourism Asset Inventory completion.¹⁰

Community economic investment project goals for 2023 that are relevant for tourism include:

- Transforming pre-existing tennis courts to pickleball courts.
- Adding more benches to public spaces.
- Finalizing public washrooms and ground improvement project at the Visitor Centre.
- Market community through videography.
- Event planning guide.
- Transition love100milehouse.com.
- Complete Active Transportation Plan.
- Implementation of wayfinding strategy.¹¹

South Cariboo Cooperative Marketing Program

The South Cariboo Cooperative Marketing Program (SCCMP) offers several services to help businesses market themselves to potential customers. Through the program, businesses gain access to promotional tools to increase visibility and attract a wider customer base. The South Cariboo Cooperative Marketing Program provides the following services:

- Being featured in the South Cariboo area map.
- Being featured in the 100 Mile House and South Cariboo visitor guide.
- Being featured on the South Cariboo tourism website.
- Year-round representation and referrals from the South Cariboo Visitor Centre.

"You are doing a great job at consumer shows."

- Survey Respondent

- Participation in mail outs, email lists, and brochures.
- Tradeshaw representation.
- Networking opportunities.
- Bulletins and industry updates.
- Access and use of the South Cariboo logo and photo image bank.

“The South Cariboo map is a great hand-out to guests.”
- Survey Respondent

Figure 6 provides a breakdown of the number of SCCMP Partner Packages sold over the past four years.

Figure 6: SCCMP Partner Packages Sold

Package	2020	2021	2022	2023
Standard	16	52	13	15
Enhanced	44	Not Available	33	33
Deluxe	7	Not Available	6	5
South Cariboo Society	16	16	16	16
Total	83	68	68	69

Municipal & Regional District Tax (MRDT)

The Municipal and Regional District Tax (MRDT) is a tax applied to sales of short-term accommodation within participating areas of British Columbia. The tax is aimed at funding local tourism marketing, programs, and projects.¹² In 2018, Cariboo Chilcotin Coast Tourism (CCCT) became an eligible entity for the regional MRDT collection for the purpose of tourism marketing. The regional approach was promoted as an effective way to market on behalf of smaller communities and rural areas. As a not-for-profit destination marketing organization, the CCCT plays an important role in managing MRDT revenues to market and develop the tourism industry within the Cariboo Chilcotin Coast.

Figure 7 outlines the estimated MRDT revenues for the Cariboo Chilcotin Coast and Figure 8 outlines the allocation of MRDT funds.

Figure 7. Estimated MRDT Revenue¹³

Region	2018	2019	2020
Cariboo Chilcotin Coast	\$672,019	\$715,454	\$583,337

Figure 8. Allocation of MRDT Funds Budget

Major Category	2018-19	2019-20	2020-21	2021-22	2022-23
Marketing	\$535,000	\$610,000	\$610,000	\$630,000	\$630,000
Visitor Servicing	\$25,000	\$25,000	\$25,000	\$5,000	\$5,000
Tourism Management	\$70,000	\$120,000	\$120,000	\$120,000	\$120,000
Destination & Industry Development	\$35,000	\$35,000	\$35,000	\$35,000	\$35,000
Total*	\$665,000	\$790,000	\$790,000	\$790,000	\$790,000

*The budget totals exceed the estimated MRDT revenue due to the ability for MRDT funds to be levered with other funds from municipalities, regional districts, and other available grants.¹⁴

Explore Cariboo

Explore Cariboo is a tourism website that provides visitor information and entices travellers to explore the Cariboo region. The initiative is a partnership between Destination BC and several municipalities in the region, including the District of 100 Mile House, City of Williams Lake, City of Quesnel, T'xelc First Nation, Cariboo Regional District, and the District of Wells. There may be opportunity to align and enhance visitor-facing information between the SCVC and the Explore Cariboo initiative. Furthermore, higher leverage of marketing investments could be achieved through closer partnerships and collaboration.

Strategic Alignment Analysis

Development of the 100 Mile House Community Tourism Plan was found to be in alignment with the following strategies and plans. For a summary of key linkages from these strategies and plans please see Appendix B.

- South Cariboo Tourism Asset Inventory (2022)
- Gold Rush Trail Destination Development Strategy (2019)
- Interlakes Destination Development Progress Action & Implementation Plan (July 2023)
- Interlakes Development Strategy (2018)
- Destination British Columbia's Global Marketing Strategy (2023-2025)
- Strategic Framework for Tourism: A Plan for Recovery and Resiliency (2022-2024)

Trends

Trends impacting the tourism sector were reviewed to inform the planning process. The most relevant trends for 100 Mile House and the South Cariboo are provided next. Trends were used as one indicator to justify future initiatives put forward to support tourism development.

Regenerative Tourism

In British Columbia and around the globe there are increased efforts to implement regenerative tourism actions. Regenerative tourism creates a net positive effect for host destinations, leaving destinations better than they were before tourists' arrival.¹⁵ For example, Destination BC launched a province wide marketing campaign in 2023 called *REjuvenate, REgenerate, and REvitalize travel in BC*. This campaign's purpose was to create emotional interest in regenerative tourism activities across the province.¹⁶ Regenerative tourism offers many solutions and a path forward through navigating climate change threats, community wellbeing, and economic instability which are of increasing concern for BC tourism operators.¹⁷

Tourism Growth and Sustainability

In British Columbia, the tourism industry accounts for \$22.3 billion in revenue annually and is the top contributor to the province's GDP.¹⁸ However, the tourism industry is becoming increasingly vulnerable to climate change impacts, and this is being recognized by businesses who are shifting towards more sustainable tourism operations. Eco-friendly accommodations, greener journeys, and environmental stewardship are becoming increasingly prominent and necessary.¹⁹

Localism

Visitors want to experience local life when travelling and are embracing unique, locally crafted, more sustainable, and higher quality products made at the host destination or with local ingredients. Some of these products include farm to table offerings, craft beer, and events that show off authentic community values and spirit.²⁰

The Natural Environment and Outdoor Recreation as Primary Motivators of Travel

There is growing demand from visitors to experience the natural wonders of places. Operators are continually adapting their tourism experiences and products to meet this demand along with an aging population that may struggle with more remote wilderness accessibility.²¹

Rising Operational Costs

In British Columbia, many tourism operators are experiencing financial hardships from inflation and the nationwide cost of living crisis. In turn, this impacts wages, insurance prices, food costs, energy costs, and other cost centres for businesses.²²

Shifting Environmental and Climatic Patterns

Increased frequency of natural disasters, extreme weather phenomena, and aggressive wildfire seasons pose a threat to many communities and the tourism industry.²³

Digital Travellers

The digital revolution has changed how visitors prefer to learn about destinations, plan their trips, and access information while they are travelling. For example, across British Columbia, 74% of people use their smartphones to plan and book their trips.²⁴ Technological changes are having a significant impact on traditional marketing channels, such as travel agents, hard copy advertising, and brick and mortar visitor

centres. Marketing is becoming more sophisticated with more targeted advertising and engaging promotion through digital channels (e.g. websites, social media, search engines, etc.).²⁵ Destinations need to keep up with these shifts if they want to compete.

Social Changes

The tourism industry is embracing a shifting culture whereby sustainability, regeneration, Indigenous culture, inclusion, and diversity are vitally important. Equity, diversity, and inclusion (EDI) strategies are becoming increasingly prominent in the tourism industry.²⁶

Increase in Remote Work Opportunities

There has been an increase in remote work opportunities since the COVID-19 pandemic. This opens opportunities for rural communities to attract new residents with the capability to work from anywhere. Traditionally, called “lone eagles”, these people live in large cities, but many are moving to small towns and rural areas in search for a better quality of life.²⁷ Lone eagles share a variety of characteristics including:

- Highly mobile and can live wherever they want.
- Leaving large urban environments and areas of rapid development and environmental degradation.
- Want specific quality of life amenities such as clean air and quiet spaces to enjoy flora and fauna, access to outdoor activities, and a safe place to live.

Summary of Community Engagement

Input from tourism industry stakeholders, residents, District Council, and regional partners was gathered from October 30 – November 24, 2023. In total, the engagement process produced 166 touchpoints. Figure 9 provides a breakdown of engagement touchpoints by activity.

Figure 9. Summary of Engagement Touchpoints

Engagement Activity	Total Engagement
Online Survey	139 responses
Community Input Workshops	9 participants
Interviews	18
Total	166

Key Findings

The following provides a summary of the key findings from the engagement process. To view the expanded engagement results, please see Appendix A.

1. A Special Destination

Participants in the engagement process described 100 Mile and the South Cariboo as being a special destination because of its variety of outdoor activities, the beauty of its natural landscape, access to numerous lakes, friendly residents, small-town feel, and the quiet and peacefulness of the area.

“The natural beauty of the area is a primary factor. Our part of the world is clean and quiet, and the pace is unhurried.”

- Survey Respondent

2. Demand for Digital Marketing

While there was a high degree of satisfaction with hard copy and print tourism marketing materials, operators expressed strong demand for increased digital tourism marketing and an enhanced online tourism presence for the region.

Tourism businesses expressed appreciation for the hard work and dedication of staff at the South Cariboo Visitor Centre in promoting the region as a tourist destination.

3. Need for More Tourism Product

Participants highlighted the need for more tourism product in the region to attract and retain visitors, especially during the winter season. Residents who responded to the survey identified nature-based experiences (50%), festivals and events (45%), and community attractions (42%) as the top activities that have the greatest potential to be developed to encourage tourism.

4. Collaboration Between DMOs

Participants would like to see stronger collaboration between their local DMO (SCVC) and the regional DMO (CCCT). Stakeholders from 100 Mile House and the South Cariboo expressed concern that the CCCT's visitor-facing website was not promoting their region enough.

5. Organizational Role Clarity

Participants expressed a desire for enhanced clarity regarding the roles of organizations that provide tourism marketing and destination development services in the region.

6. Operational Challenges

Operators described several operational challenges that they are facing, including rising costs (particularly insurance), staffing shortages, preparing and responding to emergencies (e.g. wildfires, floods), and navigating regulations.

7. MRDT Transparency

Some operators are concerned with the perceived lack of transparency of the MRDT program and whether the region is getting appropriate value from their contributions.

8. Indigenous Tourism Opportunities

The consulting team engaged with a representative of the Tsq̓ésceñ First Nation to discuss emerging Indigenous tourism opportunities. Highlights from the conversation included the construction of an Indigenous cultural centre in 108 Mile, a new Indigenous tourism operator preparing to launch their business in the summer of 2024, and a strong interest from the Nation to pursue tourism development.

03 VISION, STRATEGY, AND GOALS

This section puts forward a vision for the future, strategy for tourism development, target markets, and goals. It also describes the core issues facing tourism development in 100 Mile and the South Cariboo, which sets the context for the action plan found later in this report.

Vision for the Future

The following vision with supporting outcome statements has been developed to guide the Community Tourism Plan.

10 Year Vision Statement

“By 2034, 100 Mile and the South Cariboo will be recognized as the best place to go in the Cariboo Chilcotin to experience the great outdoors and connect with the welcoming people who call this amazing place home.”

Outcome Statements

- Tourism marketing organizations will be working well together to implement impactful collaborative marketing campaigns that draw visitors to the area.
- There will be more market-ready tourism products available for visitors to enjoy year-round.
- More visitors will be travelling to 100 Mile and the South Cariboo to experience the area’s offerings in a responsible way.
- Tourism operators will be in a stronger position to continue their operations and the area will see new operators start businesses. There will be new investment into tourism ventures.
- Tourism will be widely recognized by communities as a key driver of economic, social, and environmental benefits that serve to regenerate the destination.

Strategy for Tourism Development

It is recommended that 100 Mile House and the South Cariboo employ a product development strategy as its strategic focus over the next 10 years. A strong outdoor recreation product base to build from, a need for new complementary and year-round experiences, and a large available market in British Columbia support this focus.

Target Markets

Considering the visitor data described previously, and taking into account what inspires tourists to travel to 100 Mile House and the South Cariboo, the following target markets have been identified for the plan.

Primary Target Market:

Visitors from across British Columbia who are seeking outdoor recreation experiences that deepen their connections to the natural world.

Secondary Target Market:

Visitors from across Canada, Europe, the US, and Mexico who are seeking to immerse themselves in the natural world through outdoor recreation experiences.

Goals

Four overarching goals have been developed to guide the plan. A description of an implementation framework is provided in Section 4. A detailed action plan is provided in Section 5.

1. Organizational Development

Goal: *Establish a framework for stakeholder collaboration and invest in organizational capacity to support tourism development in 100 Mile and the South Cariboo.*

2. Product Development

Goal: *Develop more market-ready experiences and diverse accommodation options that will attract visitors to 100 Mile and the South Cariboo.*

3. Marketing and Promotional Development

Goal: *Expand and enhance tourism marketing activities to entice more visitors to travel to 100 Mile and the South Cariboo.*

4. Destination Development

Goal: *Enhance the capacity of operators and communities to develop tourism, as well as strengthen their resilience so they are better prepared to respond to future challenges.*

04 IMPLEMENTATION FRAMEWORK

The following describes the core issues that should be addressed and how stakeholders will come together to action the plan. The implementation framework includes an overarching structure and outlines roles for each group in implementation.

Core Issues in Implementation

The following discussion provides an overview of the core issues that were identified through the strategic planning process.

Collaboration

A central theme that permeates through all the core issues is the need for enhanced collaboration among DMO's, businesses, governments, and non-profit organizations. There are many organizations working for the betterment of tourism in the region, but the system is somewhat fragmented. There is an opportunity for the SCVC to bring parties together to leverage resources, share ideas and generate enthusiasm.

Resource Constraints

The District of 100 Mile House is a small municipality with limited access to resources for tourism development. There are also a limited number of tourism operators who can contribute to tourism initiatives in the region and generate earned revenue for the DMO. In addition, the funds collected through the MRDT are not allocated to the SCVC but instead to the CCCT. This is a challenge for the SCVC as there is an expectation from operators that enhanced services are provided yet there are not the resources in place to provide them. Moving forward, it will be critical that the SCVC implements targeted and strategic actions that will help ensure its sustainability as an organization. The following actions are recommended.

1. Position the SCVC as the Go-To Organization

Right now, there is some confusion among operators as to who they should go to with tourism development initiatives. The SCVC has an opportunity to position itself as the go to organization for all things tourism. To do this, the organization will need to expand its services in response to the needs of tourism operators. For example, stakeholders would like to see more digital marketing and social media promotion. The DMO could potentially obtain grant funding to step up the digital marketing offering of the organization. The SCVC should work with the CCCT and DBC to leverage digital marketing dollars and expand the reach of digital campaigns. The action plan described later in this report identifies some of the other services that are in high demand from operators.

2. Significantly Enhance the Partnership with the CCCT

The relationship between the SCVC and the CCCT is somewhat limited with both organizations operating in relative isolation. Through the engagement process, leadership from both organizations indicated a desire to strengthen communications and work closer to promote and develop tourism in the Cariboo region. Further development of this alliance will be an important part of enhancing the effectiveness of

both organizations. The CCCT can provide funding, expertise, advice, mentorship, and execution of key initiatives. The SCVC can provide valuable services to the CCCT including engagement with the local business community, connections to local leaders, and amplification of the service offerings of the CCCT.

3. Seek Grant Funding to Implement the Plan

One of the most difficult things to secure funding for is ongoing staff to implement the plan and grow the service offering of the DMO. Eventually, the goal would be to generate additional funds through member contributions, however that will take time. Members will want to see enhanced value to invest more and the DMO does not have the staff resources to deliver on that just yet. One way to access grant funds is to build in staff or contracted resources into activities identified in this plan. This could potentially help the DMO hire part-time, full-time, or contracted resources that would help implement the plan.

4. Demonstrate the Value of Tourism to the Municipality

The municipality will be called upon to provide some resources to implement this plan. To justify these expenditures, municipal leaders will need to understand the case for investment of public dollars. There are a series of action items identified in the plan that speak to this, including quantifying the value of tourism in the community, engaging community members in tourism development, and enhancing the community benefit of tourism. It will be important for the SCVC to package these action items in a way that makes a strong case for investment.

Tourism Operator Engagement

Many of the tourism operators in the region have limited engagement with the DMO and other businesses so there is an opportunity to connect individuals to further strengthen the collaborative framework. In addition, some operators are nearing the end of their careers and may be looking to retire. There is a need to connect with these individuals and encourage them to keep their tourism businesses alive through the transition of their service to new operators. Successors should be sought who bring enthusiasm, expertise, expanded services and a collaborative mindset.

The engagement process revealed that operators are looking for a high impact quick win and primarily want to drive business and increase awareness. There is an opportunity to make a big splash in 2024 to generate enthusiasm for implementing the plan, increase partner engagement and gain momentum. One of the first big initiatives could be a significant marketing campaign that would signal to operators that this plan will have impact.

Tourism Product Development

There are gaps in the tourism experiences and visitor services currently available in the region. There is a need to develop a plan to assist in the development of new experiences that will respond to current and future market demand. This plan and the recent asset inventory document identify some of these opportunities, but more detailed work should occur. A tourism product development plan would provide specific steps required to invigorate the product offering in the region.

Organizational Considerations

Host Organization

A Host Organization will be needed to provide oversight and ensure the plan is moving forward in the most effective and cohesive manner. It is recommended that the District of 100 Mile House takes on the role of “Host Organization” for the Community Tourism Plan.

The role of the Host Organization is as follows:

Role:

- Oversees and coordinates implementation of the plan.
- Secures partnerships and leverages funds.
- Encourages investment in tourism development initiatives and invests in these initiatives itself where appropriate.

Tourism Development Task Force

It will be important for the Task Force to be made up of individuals who are champions of tourism. Members should be highly engaged in their sector, collaboratively minded, and stand to gain by building the visitor economy in 100 Mile and the South Cariboo.

Role:

- Drives implementation of the plan forward.
- A forum for collaboration and communication on the promotion and development of tourism initiatives.

Composition:

Representatives from the following organizations are recommended to be included on the Task Force:

- District of 100 Mile House
- South Cariboo Visitor Centre
- Cariboo Chilcotin Coast Tourism
- Cariboo Regional District
- Tourism Businesses*
- First Nations**

*Representation from multiple sectors of the visitor economy is recommended (e.g. accommodations, restaurants, tour operators, etc.).

**Although Indigenous tourism in the region is still emerging, it is recommended that First Nations groups and/or communities be invited to participate on the Task Force.

Collaboration Action Team

It is recommended that a Collaboration Action Team be struck as a sub-committee of the Task Force. The purpose of this action team will be to bring together representatives from key organizations and enable them to focus on completing collaborative actions. The composition of this Action Team is suggested to be as follows.

- District of 100 Mile House (1)
- South Cariboo Visitor Centre (1)
- CCCT (1 marketing representative and 1 destination development representative)
- Cariboo Regional District (1)

Destination BC has indicated their support for the regionally collaborative approach described in this plan. The Task Force and Action Team are encouraged to reach out to representatives from DBC if there is a need to engage them in specific conversations or ask questions.

Tourism Development Coordinator

The Tourism Development Coordinator is a proposed new employee of the District of 100 Mile House whose sole focus would be to develop the tourism sector in 100 Mile and the South Cariboo. The staff member would work closely with the Tourism Development Task Force and the CCCT to implement tourism development initiatives. The enhanced capacity provided by this role will be important in furthering tourism growth in the destination.

Given the regional nature of tourism in the area, several partner organizations stand to benefit from the Tourism Development Coordinator's efforts, including the Cariboo Regional District and the CCCT. Therefore, the feasibility of financially supporting this position with contributions from multiple partners should be explored (e.g. municipal budgets, MRDT allocation, operator contributions, etc.).

Contracted Resources

A potential alternative to hiring a Tourism Development Coordinator in the near term (i.e. next 1-3 years), could be to secure contracted resources with specialized expertise in tourism development. The contract could be resourced through a mix of partner investment and grant funding. This approach could be beneficial over the short term because it is easier to access niche-based expertise and to secure termed funding rather than dedicated, ongoing funding for a new staff person. Additionally, overhead expenses like office space and equipment can be avoided.

Reallocating Existing Resources

Another potential alternative that would enhance the District's capacity would be to reallocate existing resources toward to implementing this plan. Doing this would require weighing the value of staffs' current activities in relation to the value of completing action items in the plan, and then making a decision on what the District would prefer to focus on.

Partner Roles and Responsibilities

The implementation of this plan will require the cultivation of partnerships to collaboratively accomplish initiatives. The following identifies key partners for the plan and describes their role.

Organization	Role
District of 100 Mile House	<ul style="list-style-type: none"> Takes the lead role in ensuring the 100 Mile House Community Tourism Plan is moving forward in the most effective and cohesive manner. Manages the Tourism Development Coordinator and/or contracted resources and provides support as appropriate.
South Cariboo Visitor Centre	<ul style="list-style-type: none"> The South Cariboo Visitor Centre will be the go-to organization for all things tourism in 100 Mile and the South Cariboo. They will be the leading source of local visitor information and play an important role in tourism development, stakeholder engagement, and contributing to implementation of the plan.
Cariboo Chilcotin Coast Tourism	<ul style="list-style-type: none"> Cariboo Chilcotin Coast Tourism will be a key partner in the implementation of the plan. It is envisioned they will partner with the District of 100 Mile House, the SCVC, and local tourism operators where appropriate to support the implementation of relevant initiatives, such as through collaborative marketing campaigns, capacity enhancing actions, training opportunities, marketing services, etc.
Cariboo Regional District	<ul style="list-style-type: none"> The Cariboo Regional District (CRD) can help to bring stakeholders together, aid in asset development and management, support grant funding applications, and contribute resources to implementing the plan. The CRD contributes resources to the Discover Cariboo site and has provided funding for heritage sites, Fishing Highway Campaigns, and community/recreation assets.
South Cariboo Chamber of Commerce	<ul style="list-style-type: none"> A non-profit organization comprised of members from the business community and other non-profits. Acts as a forum for businesses to collaborate and network to share ideas and solutions. Can encourage the participation from residents and local businesses with the 100 Mile House Community Tourism Plan.
Destination BC	<ul style="list-style-type: none"> Destination BC (DBC) is a provincial Crown corporation that leads the marketing of British Columbia as a tourist destination and promotes the development and growth of the provincial tourism industry. DBC provides a host of tourism marketing, destination development, research, education, and funding support to BC-based destinations. Tourism stakeholders in 100 Mile and the South Cariboo should seek to leverage these supports wherever possible. When requested, provide advice and answer questions posed by the Tourism Development Task Force.
Businesses and Entrepreneurs	<ul style="list-style-type: none"> Provides many of the front-line services to visitors, such as accommodations, food and beverage, and experiences. Local businesses will play a significant role in growing tourism in 100 Mile and the South Cariboo through the development and delivery of high-quality experiences.



	<ul style="list-style-type: none"> Businesses must be actively engaged in implementing the plan. Further investment will be needed from the private sector.
Local Associations	<ul style="list-style-type: none"> Passionate individuals from local associations will play key roles in implementing the plan and ensuring tourism develops in a way that enhances quality of life for residents. Examples of local associations include, but are not limited to, Huncity Mountain Bike Club, 100 Mile Snowmobile Club, and 100 Mile Nordic Ski Society. The efforts of these organizations could lead to the development of new tourism products (e.g. new trails). Their efforts should be supported by tourism stakeholders where appropriate.
Volunteers and Residents	<ul style="list-style-type: none"> Dedicated community champions will need to be inspired to help implement the plan and generate buy-in within the community. Making the opportunity to participate in the Task Force will be important.
Fishing Highway Tourist Association	<ul style="list-style-type: none"> Incorporated in 2006 to promote fishing tourism within the Highway 24 area. The Association promotes community involvement through events, ethical business practices, and wise use of land/resources. The Association should be encouraged to participate in collaborative marketing campaigns to achieve higher leverage on available marketing resources.
Tsqéscen First Nation	<ul style="list-style-type: none"> The Tsqéscen First Nation is part of the Shuswap Nation and are Interior Salish People. The Nation has indicated they are interested in developing tourism. A local operator (Red Willow Adventures) is beginning to offer fishing, hiking, and eco-tours. The Nation could be a source of new Indigenous tourism experiences in the South Cariboo area.
Community Futures Cariboo Chilcotin	<ul style="list-style-type: none"> A non-profit organization led by a volunteer board of directors and staffed by business professionals. It is funded by Western Canada PacificCan. Works in partnership with other business lenders, educational institutions, not-for-profits, and community governments to foster growth and diversification in the local economy.
Neighbouring DMO's and Municipalities	<ul style="list-style-type: none"> There is potential to partner with other neighbouring DMO's and municipalities on initiatives that support tourism development in the region (e.g. product development, experience packaging, collaborative marketing). The nearest partners would include City of Williams Lake/Tourism Williams Lake, Village of Clinton, Village of Cache Creek, Village of Ashcroft, City of Kamloops/Tourism Kamloops, City of Prince George/Tourism Prince George.
Fishing BC	<ul style="list-style-type: none"> Fishing BC is a marketing partnership between the BC Fishing Tourism Association (BCFTA), Freshwater Fisheries Society of BC (FFSBC), and Sport Fishing Institute of BC (SFI) supported by Destination BC. Joins together fishing sector stakeholders to promote BC as a world-class fishing destination and better align marketing investments.
BC Parks	<ul style="list-style-type: none"> BC Parks is responsible for the designation, management, and conservation of British Columbia's system of ecological reserves, provincial parks, conservancies, protected areas, and recreation areas. BC Parks manages outdoor recreational assets in 100 Mile House and the South Cariboo, including Green Lake Park, Canim Beach Park, and Lac La Hache Park.

Ministry of Tourism, Arts and Culture	<ul style="list-style-type: none"> • This Ministry integrates the tourism sector with the vibrant arts, culture, and sport sector to promote British Columbia for residents, visitors, and investors. • The Ministry provides a variety of supports, funding programs, and links to partner websites to assist destinations develop.
Indigenous Tourism BC	<ul style="list-style-type: none"> • Indigenous Tourism BC (ITBC) is a non-profit, stakeholder-based organization committed to the continued growth of a sustainable, authentic, and culturally rich Indigenous tourism industry in British Columbia. • ITBC could be a future partner in the development of Indigenous tourism offerings in 100 Mile and the South Cariboo.
Tourism Industry Association of BC	<ul style="list-style-type: none"> • The Tourism Industry Association of BC (TIABC) is a member-driven, not-for-profit association that advocates for the interests of British Columbia's visitor economy.
British Columbia Regional Tourism Secretariat (BCRTS)	<ul style="list-style-type: none"> • The BCRTS is a collaboration among five regional DMO's (including Cariboo Chilcotin). • The BCRTS leads the BC Tourism Resiliency Network which is a long-term resiliency program providing BC tourism businesses with meaningful, one-on-one support to navigate the impact of the COVID-19 pandemic, adapt and work towards eventual recovery.
BC Destination Marketing Organization Association (BCDMOA)	<ul style="list-style-type: none"> • The BCDMOA works to improve organization and industry performance in communities that have active DMO's. Membership is open to all municipal DMO's. • The membership offers many resources for its members to leverage tourism offerings.

05 ACTION PLAN

Action items were formulated based on the findings from the consultant assessment, input from the community and stakeholders, and best practices. Completing the action plan will drive 100 Mile and the South Cariboo toward its vision and goals for tourism development.

The action plan is divided into sub-sections that align with the four goals of the plan. Each action item has been assigned a suggested priority rating, estimated cost, organizational lead, and anticipated timeline for implementation.

Priority

High Priority (H)

Medium Priority (M)

Low Priority (L)

Cost Criteria

Low Cost (L) Less than \$10,000

Medium Cost (M) \$10,000 - \$50,000

High Cost (H) More than \$50,000

Organizational Lead

The action plan identifies organizations responsible for leading action items. It is expected that lead organizations will provide the resources necessary to implement their action items. Where appropriate, they are encouraged to seek partnerships with the private sector, stakeholder groups, municipalities, provincial ministries, and other applicable groups wherever possible to leverage available resources.

Abbreviation	Organization
HO	Host Organization (including the Tourism Development Coordinator)
TDTF	Tourism Development Task Force (including Action Teams)

Implementation Timeline

Short Term (S) Less than 2 years

Medium Term (M) 2 – 5 years

Long Term (L) More than 5 years

Quick Wins



A blue star indicates that an action item is a “Quick Win.” Quick wins are actions that can be implemented within a year or two, have a high probability of success and have a relatively low cost.

Future Planning, Evaluation, and Reporting

A key component of the success of this plan will be the evaluation of its initiatives. The action plan should be reviewed bi-annually, at which time priorities should be re-evaluated and a discussion of any variances should occur in reference to key performance indicators (KPI's). If new projects are added (or old projects removed) as the plan progresses, this should be done by weighing the relative priority of all projects in the plan. The action plan should be updated on a yearly basis; therefore, the third quarter evaluation period will set the stage for the updated version of the plan. In the fourth quarter, the updated plan should be formalized, and a draft approved by the end of the year. It is further recommended that the entire plan be updated in year five of implementation.

Implementation Considerations

The action plan identifies several initiatives and action items. Attempting to complete all of them concurrently will stretch the resources and limit the focus of the Host Organization and Tourism Development Task Force as they implement the plan. Therefore, it is recommended that implementation begins with the highest priority items.

It should be recognized that this plan is a non-statutory plan whose purpose is to provide direction and guidance. Implementation may be impacted by a variety of factors, including Council priorities, available resources, and emerging opportunities/challenges.

1. Organizational Development

Action Items	Priority/Cost	Lead/Timeline
1.1 ★ Select a Host Organization for the Community Tourism Plan. It is recommended that this be the District of 100 Mile House.	H/L	HO/S
1.2 ★ Establish a Tourism Development Task Force.	H/L	HO/S
1.3 Allocate resources from the District of 100 Mile House and the CCCT to implement the plan. Wherever feasible, resources should be leveraged between partner organizations and the private sector to build collaboration.	H/H	HO + Partner Organizations/ Ongoing
1.4 Increase capacity to implement the plan by investing in a Tourism Development Coordinator or contracted resource.	H/H	HO/S
1.5 ★ Host a South Cariboo Tourism Forum to officially kick off implementation of the plan. It is envisioned that the Forum would be a highly engaging event that would serve as a rallying point for tourism stakeholders. The event could be hosted at an existing tourism operator to further showcase what the region has to offer. Consider hosting Tourism Forums annually to report on successes, describe upcoming initiatives, increase communication and collaboration, and energize stakeholders in the tourism sector.	H/M	HO + TDTF/S
1.6 ★ Endeavour to get local representatives onto the CCCT Board and the organization's various committees to better ensure the area's needs are represented.	M/L	TDTF/S
1.7 Designate a representative to liaise with the CCCT. The representative's role will be to participate in regular industry calls/meetings, identify emerging opportunities, and ensure alignments are maintained and fully leveraged.	M/L	HO/Ongoing
1.8 Review the feasibility and interest in implementing a voluntary destination marketing/management fund (DMF) in 100 Mile and the South Cariboo to help support tourism development initiatives. Participation in the DMF should be open to all tourism-related businesses.	M/L	HO/M



2. Product Development

Action Items	Priority/Cost	Lead/Timeline
<p>2.1 Develop a Tourism Product Development Plan for 100 Mile and the South Cariboo. The purpose of this project will be to produce a tactical plan that will set the destination on a path toward developing high potential tourism experience clusters and begin bridging the gap in terms of the lack of availability of market ready tourism products.</p> <p>Initial ideas and recommendations to support the development of new tourism products are provided next. It is expected that the private sector will take the lead in terms of investment into new products.</p> <p><u>Outdoor Adventure:</u></p> <ul style="list-style-type: none"> – Expand the development of trails for high demand activities, such as biking, hiking, cross-country skiing, snowshoeing, and mechanized pursuits. – Identify and assess the feasibility of opportunities to expand public access to lakes and water bodies in the South Cariboo. – Encourage the development of outdoor adventure tourism experiences in the region (e.g. guided paddling tours, dark sky/northern lights viewing, interpretive nature walks, etc.). – Consider tourism demand when developing recreational assets to take advantage of opportunities to both meet resident needs and provide more for visitors to do (e.g. trails, viewpoints, disk golf courses, pump tracks, dog parks, etc.). – Provide input toward the CCCT's Regional Trails Strategy to ensure 100 Mile and the South Cariboo are strongly considered. <p><u>Fishing Highway Programs and Events:</u></p> <ul style="list-style-type: none"> – Consider developing a signature event focused on celebrating and promoting the Fishing Highway. A decentralized event that takes place over the course of several days or weeks, as well at several locations, could work particularly well. – Develop complementary programming focused on markets that tend to be less engaged (e.g. females, youth, families). – Expand winter season offerings (e.g. ice fishing). 	H/H	HO/S

Action Items	Priority/Cost	Lead/Timeline
<p><u>Family Friendly Entertainment:</u></p> <ul style="list-style-type: none"> – Encourage the development of entertainment options that appeal to the whole family (e.g. mini golf courses, adventure playgrounds, zip lines, petting zoos, paintball courses, events, performances, etc.). – Develop a signature family-friendly event for every season during the year. <p><u>Agritourism and Culinary:</u></p> <ul style="list-style-type: none"> – Encourage agricultural businesses to explore tourism opportunities (e.g. farm stays, u-picks, tours, long-table meals, etc.). – Expand opportunities to consume locally caught fish. – Incorporate culinary experiences into other product categories. <p><u>Activate 100 Mile House Downtown:</u></p> <ul style="list-style-type: none"> – Animate downtown 100 Mile House with events, street markets, and small-scale performances. – Consider allowing restaurants to build temporary patios during the summer months. – Enhance interpretation of historical and cultural aspects of the downtown. – Develop a self-directed walking tour. – Strengthen connections between downtown 100 Mile and Centennial Park through programming, signage, and promotions. <p><u>Cultural Heritage Tourism:</u></p> <ul style="list-style-type: none"> – Develop tourism focused programming around existing cultural assets (e.g. interpretive tours, cultural demonstrations, showcases, etc.). <p><u>Indigenous Tourism:</u></p> <ul style="list-style-type: none"> – Build experiences around the new Indigenous Cultural Centre at 108 Mile Ranch (currently under construction). 		
2.2	H/L-H	HO/S



Action Items	Priority/Cost	Lead/Timeline
<p>2.3 ★ Encourage existing tourism operators to develop succession plans that will lead to their continued operation.</p> <p><u>Community Futures Cariboo Chilcotin</u> offers assistance to business owners who are looking to sell their business. Tourism businesses could be directed there for help.</p>	H/L	HO + TDTF/Ongoing
<p>2.4 Develop and implement a Tourism Entrepreneur Attraction Strategy. The strategy should be strongly linked to the visitor brand of the destination and fit with the culture and history of the region. 100 Mile and the South Cariboo could be branded as the new frontier for opportunity for young, energetic entrepreneurs looking to run a business and enjoy the lifestyle available in the region.</p>	M/L-M	HO/S-M
<p>2.5 Establish a Tourism Business Mentorship Program that would connect experienced operators with new and emerging operators to coach them along their development journey.</p>	M/L	TDTF/S-M
<p>2.6 Develop an Investment Prospectus for a new hotel and conference centre in 100 Mile House.</p>	M/M	HO/M
<p>2.7 Share the Investment Prospectus with potential investors and work towards attracting new hotel operators to 100 Mile House.</p>	M/L	HO/M
<p>2.8 Encourage residents to host their friends and relatives (VFR) by providing resources, training, and other supports (e.g. trip planning tools, how-to-host tip sheets, VFR packages, ambassador programs).</p>	L/L	HO/M-L
<p>2.9 Seek opportunities to attract vacation property and/or resort community developments around the region's many lakes.</p>	L/L-H	HO/L

3. Marketing and Promotional Development

Action Items	Priority/Cost	Lead/Timeline
<p>3.1 Work with the CCCT to develop and implement a high-impact collaborative marketing campaign that will serve to increase awareness of, and drive visitation to, 100 Mile and the South Cariboo. Funding partners for this initiative could include the CCCT, Destination BC, District of 100 Mile, Cariboo Regional District, and local tourism operators.</p> <p>Based on initial discussions with the CCCT, the campaign could have a budget of approximately \$50K if only 100 Mile is promoted or up to a budget of \$150K if the entire South Cariboo is promoted.</p>	H/H	HO/S
<p>3.2 ★ Position the South Cariboo Visitor Centre to be the leading source of local visitor information about 100 Mile and the South Cariboo. Providing enhanced information on the DiscoverSouthCariboo.ca</p>	H/M	HO/S



Action Items	Priority/Cost	Lead/Timeline
<p>website so visitors can more readily access visitor experiences will be crucial to success. Refer to Visit Tumbler Ridge's tourism website as an example of a best practice.</p>	H/L	HO/S
<p>3.3 ★ Consider renaming and rebranding the South Cariboo Visitor Centre to establish itself more clearly as the DMO for 100 Mile House and South Cariboo.</p>	H/H*	HO/S
<p>3.4 Revamp the South Cariboo Cooperative Marketing Program to better align the offering with the needs of tourism operators. The revamp should consider the following service additions and enhancements.</p> <ul style="list-style-type: none"> – Significantly enhance the SCVC's digital marketing presence. – Addition of more networking and engagement opportunities, such as annual Tourism Forums, monthly newsletters, or operator meet-ups. – Addition of product development services, such as itinerary development and coaching/training opportunities. – Addition of an awards or recognition program for outstanding experience offerings and visitor services. – Addition of group purchasing programs to facilitate lower costs to operators (e.g. insurance, materials, technology, etc.). – Align the name of the revamped program with the rename/rebrand of the SCVC and to more clearly describe the services provided. – Revise the program's pricing to better align it with the value it provides. – Implement a roll-out campaign to launch the revamped program. 	<p>*It is assumed that increased program pricing and participation will partially off-set the costs of these additional services.</p>	HO + TDTF/S
<p>3.5 ★ Engage with the CCCT to identify ways that it can better promote 100 Mile House and the South Cariboo, especially on its visitor-facing websites. This could include the following.</p> <ul style="list-style-type: none"> – Include more geographical information on where visitors should go in the region. This is particularly important given the large size of the South Cariboo. See Visit the USA tourism website for an example of a best practice. – Include more links to the DiscoverSouthCariboo.ca website and tourism operator websites in the South Cariboo. – Increase the exposure of experiences available in 100 Mile and the South Cariboo. 	H/L	HO + TDTF/S
<p>3.6 Undertake a Partnership Drive to increase participation in the revamped DMO. Consider running the Partnership Drive on an annual or bi-annual basis to ensure operators remain aware of the program. Tactics that could be included as part of the Drive include:</p> <ul style="list-style-type: none"> – Develop a brochure that describes a compelling case for investment in service offerings. 	H/L-M	HO/S-M

Action Items	Priority/Cost	Lead/Timeline
<ul style="list-style-type: none"> – Host a contest for a free basic membership. – Incentivize referrals. – Organize a recruitment event or leverage an existing event to recruit new partners. Consider unveiling something new or exciting about the program to generate interest. – In-person site visits. 		
3.7 Improve signage so visitors can more easily find the main attractions in the region. As part of efforts to improve signage, consider lobbying the Ministry of Transportation to allow resort properties to qualify for the recognizable blue highway tourism signs.	M/L-M	HO/M
3.8 ★ Establish a formalized process and/or schedule for the SCVC and the CCCT to keep each other updated and coordinate their activities. Quarterly meetings may work well.	M/L	HO/Ongoing
3.9 As new winter and off-season tourism products are developed, increase marketing efforts to support these experiences and address seasonality challenges.	L/L	HO/Ongoing
3.10 Consider opportunities to achieve greater leverage on marketing resources by linking in with broader tourism marketing campaigns, such as those related to the Gold Rush Trail or Destination BC's Icons Strategy.	L/L-H	HO/Ongoing

4. Destination Development

Action Items	Priority/Cost	Lead/Timeline
4.1 ★ Continue providing grant writing support to tourism operators to help them access available funding opportunities, and work with the SCVC to explore opportunities to promote this service to operators.	H/L	CRD/S-L
4.2 Develop a Tourism Emergency Communications Plan. The plan should provide direction on how tourism marketing will be adjusted and/or leveraged to respond to, and recover from, emergencies that impact visitation, such as wildfires. The following should be considered. <ul style="list-style-type: none"> – Ensure the plan is aligned with the Government of BC's Tourism Emergency Management Framework. – Include a process to determine when it is appropriate to halt and restart tourism marketing. – Provide guidance on sharing critical information with visitors (e.g. safety updates, government restrictions, live camera feeds to indicate how smoky it is or isn't, etc.). 	H/L	HO/S

Action Items	Priority/Cost	Lead/Timeline
<p>4.3 Encourage regenerative tourism practices in 100 Mile and the South Cariboo. This could be accomplished through:</p> <ul style="list-style-type: none"> – Developing education programs for visitors to help them understand how they can responsibly enjoy the destination's offerings in a way that provides net benefits to communities. – Encouraging tourism businesses to implement sustainability standards and practices that will protect the destination's core product offering (i.e. nature). – Consider implementing a voluntary Community Tourism Regeneration Fund. This would entail operators charging a nominal additional fee on their services, which is then contributed toward initiatives that regenerate the destination. – Review the CCCT's Sustainability Chart Action Plan and align or support initiatives as appropriate. – Engage with researchers to implement citizen/visitor science projects that would contribute to regenerating the destination (e.g. tracking the health of local fisheries). – Engage with residents to better understand their perspectives on the potential benefits and drawbacks of tourism, then work to generate the benefits and reduce/mitigate the drawbacks. 	H/L-H	HO + TDTF/S-L
<p>4.4 Help tourism operators address the challenges they face securing affordable insurance coverage. This may include:</p> <ul style="list-style-type: none"> – Exploring the feasibility of offering a group insurance program for tourism operators that will provide appropriate coverage at a lower price point than available options. – Lobbying insurance providers to offer better rates to tourism operators. Highlighting that many operators are established businesses with proper booking procedures, safety controls, and monitoring could be particularly effective. – Lobbying the CRD to implement a business licence program for tourism operators, which could serve to help formalize them as actual businesses from the perspective of insurance companies. 	H/L-H	HO + TDTF/S
<p>4.5 ★ Encourage tourism operators and communities in the South Cariboo to undertake <u>FireSmart</u> initiatives to increase resiliency to wildfires. These initiatives could also potentially serve to lower insurance costs.</p>	H/L	HO + TDTF/S
<p>4.6 Consider completing a Value of Tourism Study to quantify the economic impact of tourism in the region.</p>	M/M	TDTF/M
<p>4.7 ★ Update the Tourism Asset Inventory on an annual basis to ensure it will remain a useful tool moving forward.</p>	M/L	HO/Ongoing



Action Items	Priority/Cost	Lead/Timeline
4.8 ★ Check in regularly with the Tsq̓esc̓en First Nation to keep apprised of where they are at on their tourism development journey and to explore opportunities to work together on tourism development initiatives.	M/L	HO/Ongoing
4.9 Consider offering public washrooms in areas that received high visitor traffic.	M/L-M	HO/M-L
4.10 Consider supporting the Lac Da Roche Watershed Society in their efforts to develop an Active Transportation Route along the Fishing Highway.	L/L	TDTF/L
4.11 Advocate for expanded access to high-speed internet throughout the South Cariboo. Consider a public Wi-Fi program for downtown 100 Mile House.	L/L	TDTF/L
Funding for improvements may be available through the Province's Connecting British Columbia program (https://www2.gov.bc.ca/gov/content/governments/connectivity-in-bc).		
4.12 Review municipal bylaws, policies, and procedures to ensure a strong foundation and favourable regulatory framework is in place to support tourism.	L/L	HO/Ongoing
4.13 Utilize the attached performance measures and other measures as appropriate to measure performance of the local visitor economy on an annual basis (e.g. visitor survey, accommodation survey, etc.). Use the data collected during the first year of measurement as a benchmark to compare future results to.	L/L	HO/Ongoing
4.14 Commit to formal communication and reporting processes to keep stakeholders and the community apprised of tourism developments.	L/L	HO/Ongoing
4.15 Update the Community Tourism Plan in year five of implementation	H/M	HO/L

Top 10 Actions

The following actions have been identified as the top priorities of the plan. They are listed in a recommended order of priority. This priority list and all components of the report are for planning purposes only and will be subject to annual budget approvals and ongoing planning efforts from the District and their partners. Activities may be added, removed, or re-ordered based on the needs of the community during implementation.

1. Establish the District of 100 Mile House as the Host Organization and a Tourism Development Task Force who will be primarily responsible for implementing the Community Tourism Plan.
2. Allocate resources to implement the plan. Wherever feasible, resources should be leveraged between partner organizations to build collaboration.
3. Work with the CCCT to develop and implement a high-impact collaborative marketing campaign that will serve to increase awareness of, and drive visitation to, 100 Mile and the South Cariboo.
4. Increase capacity to implement the plan by investing in a Tourism Development Coordinator or contracted resource.
5. Host a South Cariboo Tourism Forum to encourage collaboration and officially kick off the broader implementation of the Community Tourism Plan.
6. Position the SCVC as the leading source of local visitor information and the go to organization for all things tourism. Revamp the South Cariboo Cooperative Marketing Program to better align the offering with the needs of tourism operators and consider renaming and rebranding the organization to better reflect its role in tourism development and the services it provides.
7. Develop a Tourism Product Development Plan for 100 Mile and the South Cariboo.
8. Develop and implement a Tourism Business Retention and Expansion Program and a Tourism Entrepreneur Attraction Strategy.
9. Provide grant writing support to tourism operators to help them access available funding opportunities.
10. Develop a Tourism Emergency Communications Plan.

Performance Measures

17 key performance indicators (KPI's) have been developed for the plan. It is suggested that KPI's are measured and evaluated on an annual basis. Baseline figures will need to be established for KPI's that are not currently tracked.

Focus Area for Growth	KPI	Measurement Tool
1. Economic	1.1 5% annual growth in visitor spending in the destination.	Operator survey, Destination BC stats
	1.2 5% annual increase in accommodation occupancy.	Operator survey, MRDT receipts.
	1.3 5% annual growth in new tourism businesses and associated increase in municipal business tax revenue.	Tourism asset inventory, municipal budgets
	1.4 5% annual growth in new tourism products available in 100 Mile and the South Cariboo	Tourism asset inventory
	1.5 10% annual growth in digital engagement with visitors.	Digital marketing metrics
	1.6 10% annual growth in SCCMP partner packages sold.	SCCMP program stats
	1.7 90% awareness of the SCCMP and SCVC service offerings among tourism-related businesses.	Operator survey
2. Community	2.1 85% great rating of overall visitor experience (by year 5).	Visitor survey
	2.2 Achieve a Net Promotor Score of 50 (by year 5).	Visitor survey
	2.3 85% resident satisfaction with tourism.	Resident survey
	2.4 Positive social impacts reported by the community.	Resident survey
	2.5 10% annual growth in Tourism Forum participation.	Attendance stats
3. Environmental	3.1 5% annual reduction in waste produced as a result of tourism.	Operator survey
	3.2 5% annual increase in recycling of waste generated as a result of tourism.	Operator survey
	3.3 Tourism generates net benefits to natural areas.	Ecosystem benchmarks
	3.4 Tourism generates net benefits to infrastructure.	Capital plans
	3.5 Businesses implement sustainability measures.	Operator survey



Tourism Development Funding and Support Programs

The following describes programs that can be accessed to help fund and support tourism development in 100 Mile and the South Cariboo.

Cariboo Chilcotin Coast

Program Name	Description of Program	Available Funding
<u>Marketing Project Funding</u>	Digital first, dollar matching marketing program for partners to be used for tourism marketing programs and projects aligned with CCCT's marketing strategy to promote the Cariboo Chilcotin Coast region.	CCCT investment will not exceed <u>50%</u> of proposed total cost.
<u>Consumer Show Funding</u>	Access to marketing funds to assist with costs of consumer show exhibitions as a means of promoting tourism products and networking with other tourism operators.	Up to 50% of event fee covered.

Destination British Columbia

Program Name	Description of Program	Available Funding
<u>Co-operative Marketing Partnership Program</u>	Facilitates collaboration and encourages partnerships between sectors and communities wishing to enhance tourism marketing efforts.	Funding Requests \$20,000 (minimum) to \$250,000 (maximum) per year.* *pre-approved paired community and single community applicants are eligible to apply for a lower amount.
<u>Spark Mentorships & Grants Program</u>	Matches selected applicants with a tourism mentor to find, foster, and support new tourism ideas as well as enhance current tourism products and/or offerings.	Tourism mentor, \$3000 grants, and additional partner to support in developing local tourism ideas.
<u>Destination BC Learning Centre</u>	Offers free resources, tools, guides, and templates to enhance tourism operations from safety and emergency preparedness to social media, marketing, and accessible tourism resources.	Free resources.

Government of British Columbia

Program Name	Description of Program	Available Funding
<u>Destination Development Fund</u>	To support the development and rejuvenation of tourism infrastructure, assets, and experiences.	Stream 1 Activate: up to \$1,000,000/project. Stream 2 Elevate: up to \$500,000/project.
<u>Tourism Events Program (TEP)</u>	Supports building BC's reputation as an events destination and to increase tourism visitation through helping support marketing expenses.	Funding for up to 10% of total event budget up to a maximum of \$250,000/event (minimum \$10,000).
<u>BC Tourism Climate Resiliency Initiative (BCTCRI)</u>	Starting 2023/2024 fiscal year and spanning over two years is a \$3 million investment from BC Ministry of Tourism, Arts, Culture and Sports through Destination Development Fund.	1) Facilitated Sustainable Tourism and Climate Adaptation Planning for BC Tourism Businesses. Free tailored support to tourism businesses in BC that

		want to incorporate environmentally sustainable or climate adoptions measures into their operations. Available for up to 150 businesses across BC. 2) Micro-grants to support sustainability and climate change adaption plan implementation. Tourism businesses that are ready to build on their pre-existing sustainability or climate adaption plan, implement a project, or obtain sustainability certifications. \$15,000 available.
<u>Community Resiliency Investment (CRI) Program</u>	Supports communities to complete FireSmart initiatives, through two streams of FireSmart Community Funding (FCFS) and Supports and Crown Land Wildfire Risk Reduction (CLWRR). 100 Mile House Natural Resource District has <u>56,423</u> hectares for fuel management to take place. ²⁸	Up to \$150,000 for FCFS. Approximately <u>\$5 million</u> is allocated across 15 communities for CLWRR.
<u>ORV Trail Fund</u>	Improves off-road vehicle trails for increased resident and visitor outdoor recreation experiences. It is administered by Recreation Sites and Trails BC.	\$400,000 available for 2024 projects.
<u>Rural Economic Diversification and Infrastructure Program (REDIP)</u>	Modelled after the Rural Dividend Program (2016-2019) and the Community Economic Recovery Infrastructure Program (2020-2022). It aims to support rural economic development projects that promote diversification, resilience, and infrastructure development.	Maximum funding between \$100,000 and \$1 million (depending on funding category).
<u>Outdoor Recreation Fund of BC</u>	To be launched in spring 2024, this fund will support grants for community-based initiatives that create and enhance quality outdoor recreation as well as nature-based experiences.	\$10 million contributed to support ORCBC establishment of this fund.

Government of Canada

Program Name	Description of Program	Available Funding
<u>Canadian Tourism Growth Program</u>	Aims to assist small and medium sized businesses, organizations, and local communities' grow tourism.	Businesses and not-for-profit organizations can apply for up to \$250,000 interest-free repayable funding.

Northern Development Initiative Trust

Program Name	Description of Program	Available Funding
<u>Marketing Initiative</u>	Provides funding to support new marketing campaigns or projects that position a community or region to take advantage of opportunities that support economic vitality and diversification.	Up to \$20,000.



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<u>Cultural Infrastructure</u>	Supports creation of, or the improvement of, arts, heritage, culture and creative innovation spaces. The program improves access to, and quality of, professional arts and cultural facilities for residents and tourists alike.	Up to \$100,000 (upgrades or repairs). Up to \$300,000 (new construction and/or substantial upgrades).
<u>Economic Infrastructure</u>	Supports projects of regional and local significance that contribute to economic growth and stronger communities. Projects include renovations or new construction of public multi-use facilities or capital investments that drive revenue and job creation.	Up to \$100,000 (upgrades or repairs). Up to \$300,000 (new construction and/or substantial upgrades).
<u>Recreation Infrastructure</u>	Supports community efforts to create and support recreational infrastructure to encourage resident attraction and retention while also increasing opportunities for sport tourism.	Up to \$100,000 (upgrades or repairs). Up to \$300,000 (new construction and/or substantial upgrades).

Disability Alliance BC

Program Name	Description of Program	Available Funding
<u>Accessibility Projects Grants</u>	Increase accessibility for people with disabilities through community engagement projects focused on accessible arts, culture, tourism, sports, recreation and more.	Up to \$40,000.

Go2HR

Program Name	Description of Program	Available Funding
<u>SUPERHOST Destination Ambassador</u>	Provides stakeholders, destination ambassadors, and staff with skills needed to promote the community to visitors to enhance visitor experiences, identify visitor profiles, understand best promotion practices, and the importance of tourism for the community.	Half day training course, recommended to take Foundations of Service Quality Course first. Contact SUPERHOST team.

Back Country Horsemen Society

Program Name	Description of Program	Available Funding
<u>BC Trails Grant (BCHBC Trails Grant)</u>	This grant supports trail construction, renovation, rehabilitation, signage, mapping of trails and equestrian campsites.	Not listed. Contact trailcommittee@bchorsemen.org for more information.

06 CONCLUSION

The District of 100 Mile House Community Tourism Plan offers a strategic direction and tactical actions that will advance 100 Mile and the South Cariboo toward its vision and desired outcomes. The region has a strong foundation of tourism assets on which to build from and indications are pointing toward strong opportunity for tourism growth.

To be successful, the plan will require a high degree of collaboration among stakeholders, investment from multiple partners, and a strong focus on impactful actions. It will be important to accomplish significant initiatives in the near term in order to build enthusiasm and momentum for implementation. The return on these investments will be a revitalized and growing visitor economy that regenerates communities and the environment.

APPENDICIES



Appendix A – Expanded Engagement Results

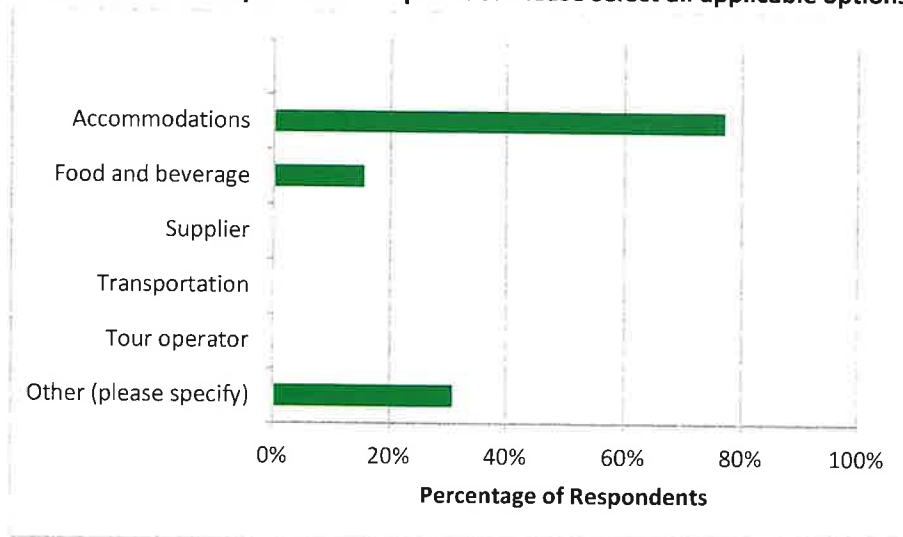
Online Survey Results

A survey collected input from businesses/organizations and community members from October 30th to November 24th, 2023. In total, 139 responses were received. 36% of respondents indicated they reside in the District of 100 Mile House, 21% said they reside in Horse Lake & Lone Butte, 11% said they reside in 108 Mile Ranch, 7% said they reside in Canim Lake & Forest Grove, 7% said they reside in Lac La Hache, 5% said they reside in Interlakes, 4% said they reside in Green Lake, and 7% said they reside in other. The following summarizes the input received.

Businesses/Organizations

The online survey streamed respondents to different questions based on if they identified themselves as representatives of a business/government/organization or as a resident. The following information is applicable specifically to survey respondents who identified themselves as a representative of a business/government/organization.

What services does your business provide? Please select all applicable options.



*Other responses included:

- Health and wellness businesses.
- Retail businesses.

What are the main challenges and/or issues facing your business/organization?

Respondents identified the following most often:

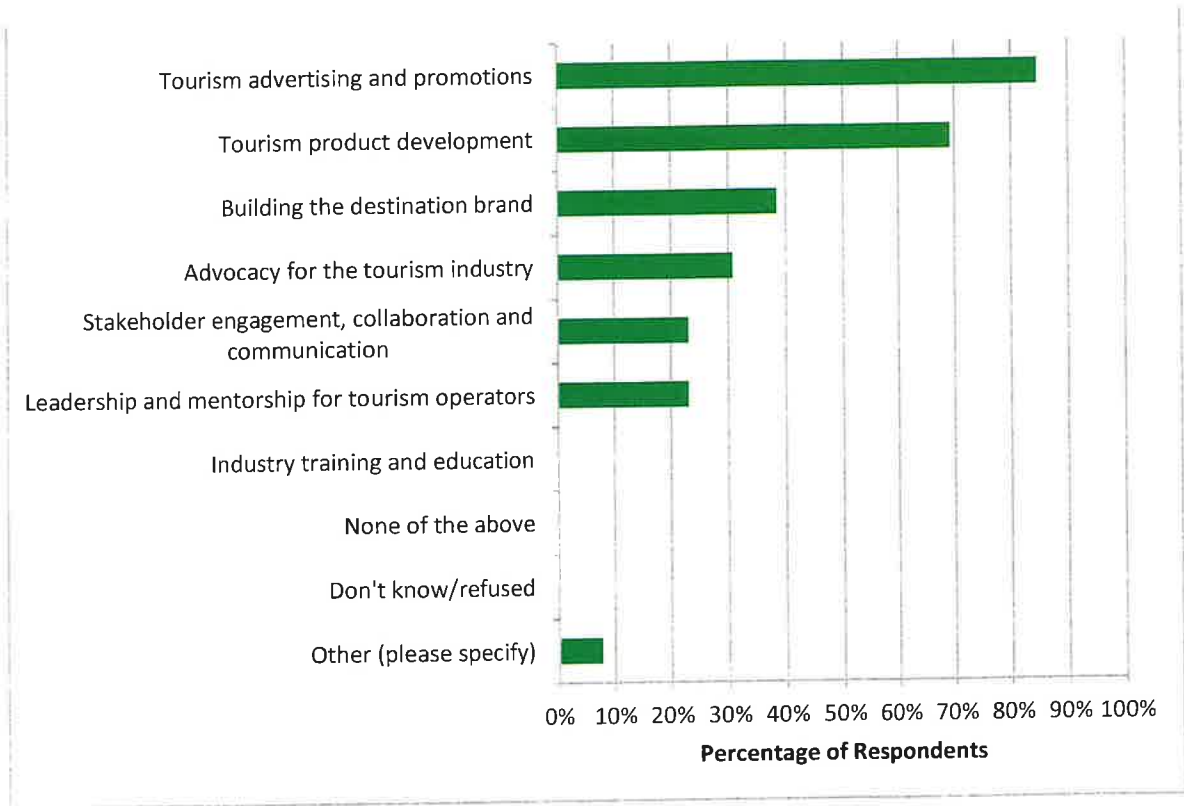
- Costs are a challenge including taxes and operating costs.
- Advertising.
- Lack of experiences offered.
- Lack of capacity for non-profit organizations.

What opportunities are there to grow visitation and visitor spending in 100 Mile House and the South Cariboo?

Respondents identified the following most often:

- Increasing advertising and marketing initiatives such as signage and building awareness of experiences in the region.
- More experiences for visitors.
- Hiking and biking trails.

In the future, what types of destination development services would most help your business grow tourism in 100 Mile House and the South Cariboo? Please select up to 3 options.

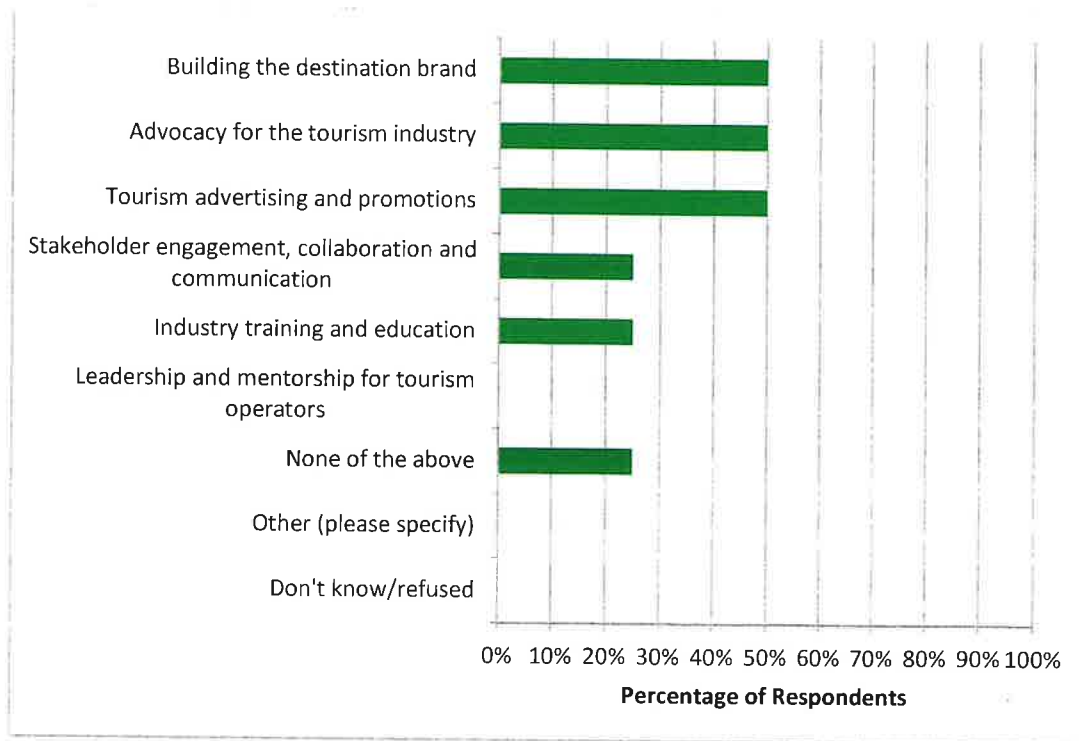


What can your business/organization do to help develop tourism in the 100 Mile House and the South Cariboo?

Respondents identified the following most often:

- Promotion of local businesses.
- Continuing to provide high quality customer service.
- Continuing to provide quality accommodations (clean facilities).

In the future, what types of destination development services would most help your organization grow tourism in 100 Mile House and the South Cariboo? Please select up to 3 options.

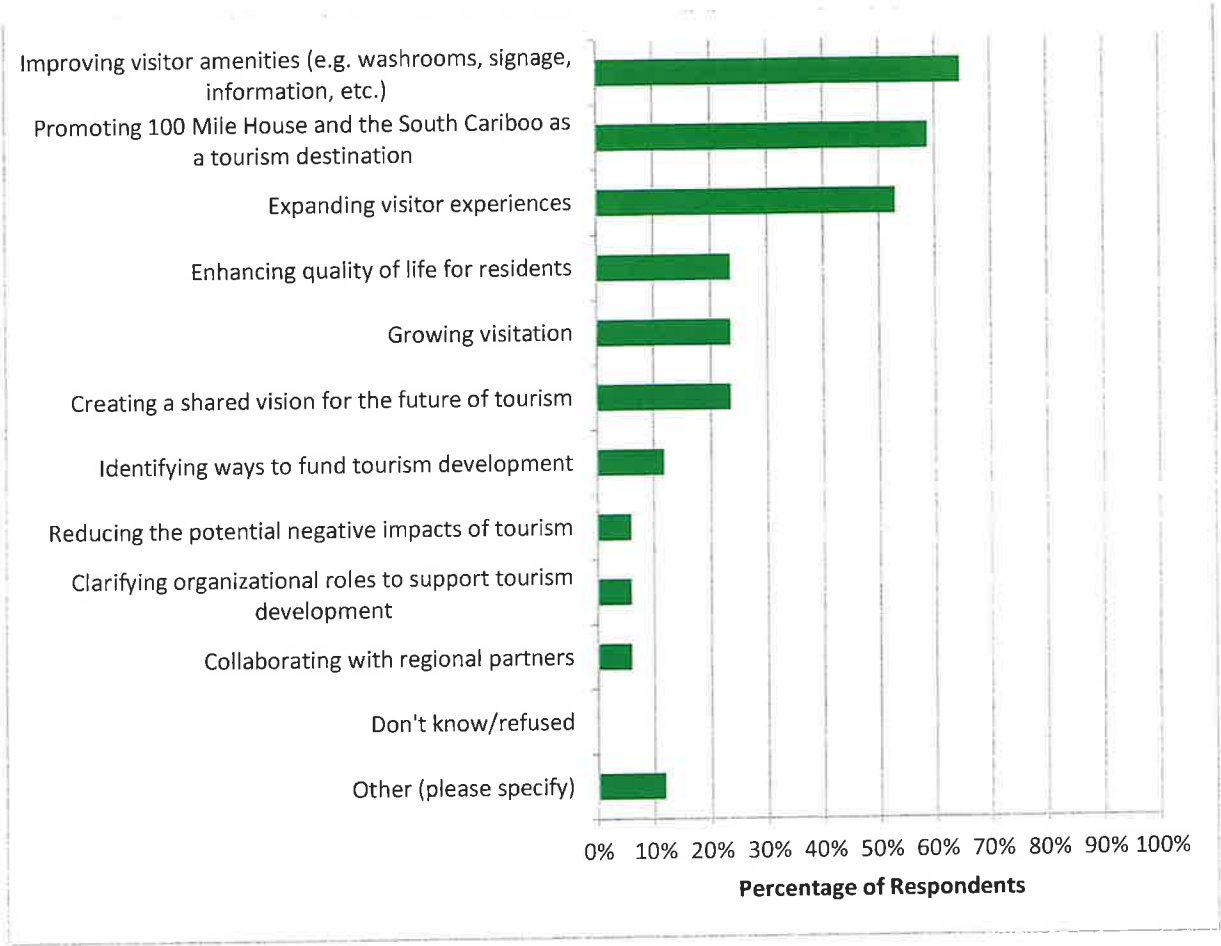


We would like to better understand what makes 100 Mile House and the South Cariboo a unique place to live and visit. In your opinion, what makes this place a special destination?

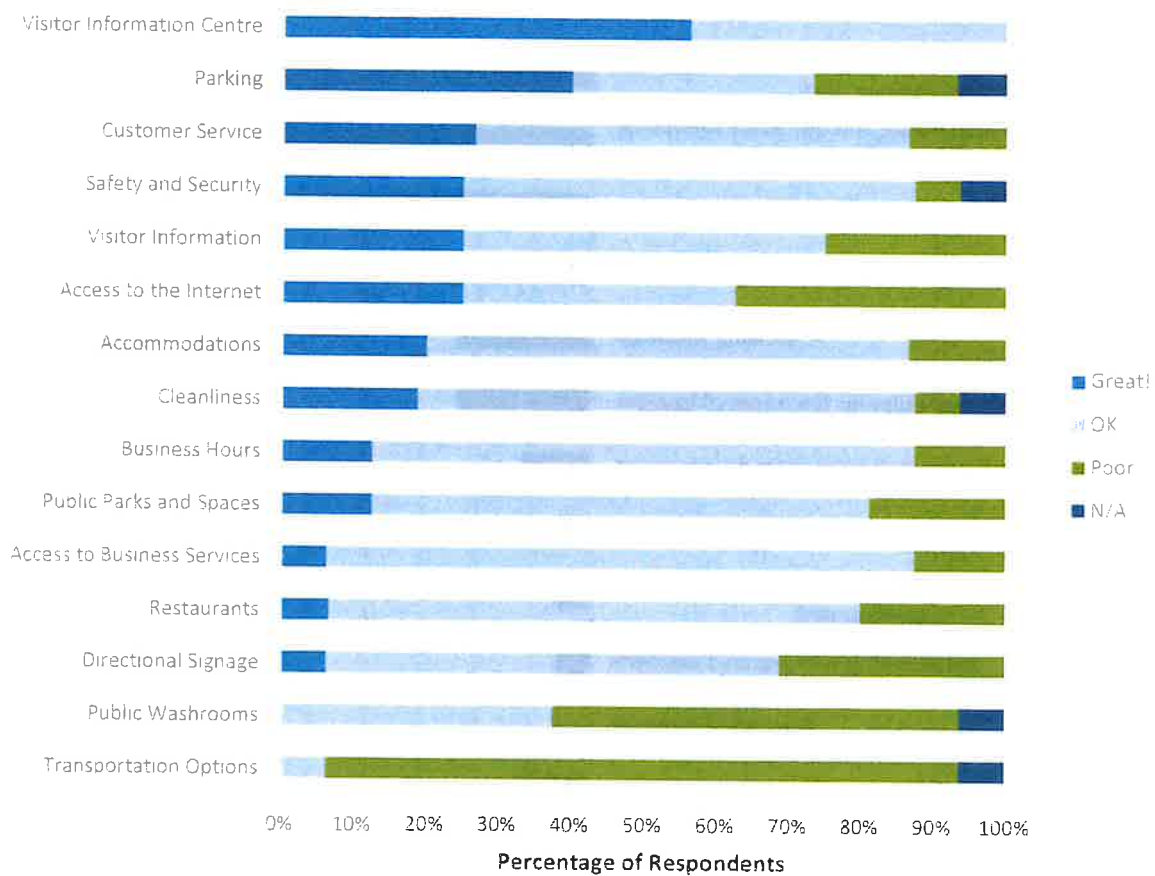
Respondents identified the following most often:

- Outdoor experiences such as fishing, hunting, and snowmobiling.
- Natural environment and landscape.
- Friendly community.

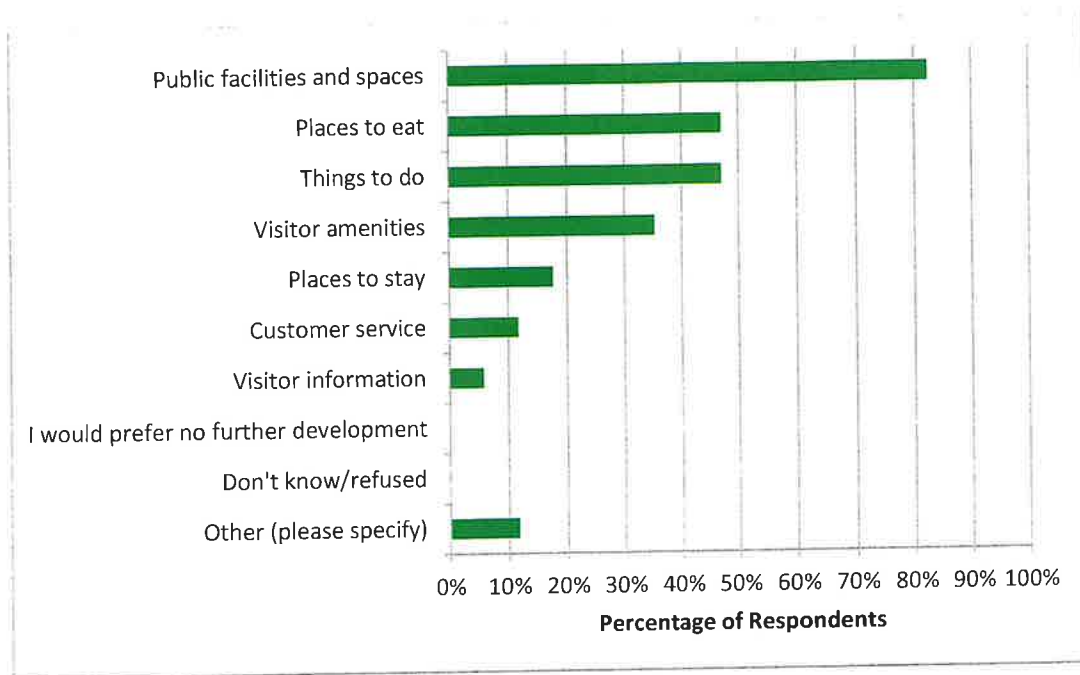
As we begin developing the Community Tourism Plan for 100 Mile House and the South Cariboo, what do you think are the top 3 issues we should focus on? You may select up to 3 options.



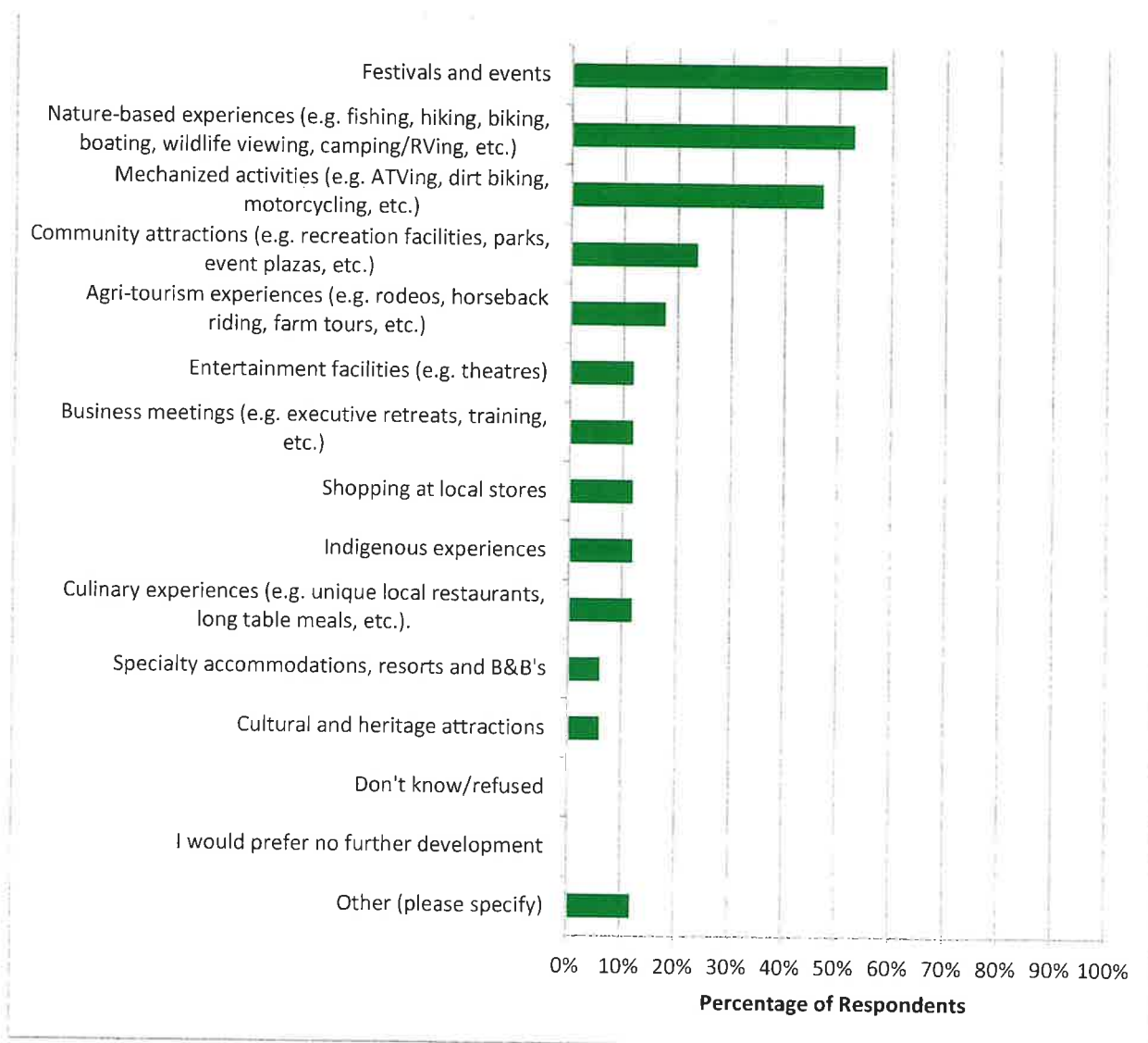
Please rate the following visitor services and amenities in 100 Mile House and the South Cariboo.



In order to encourage more visitors to come to 100 Mile House and the South Cariboo, what do you think could be most improved? Please select up to 3 options.



What types of activities have the greatest potential to be developed to encourage visitation? Please select up to 3 options.

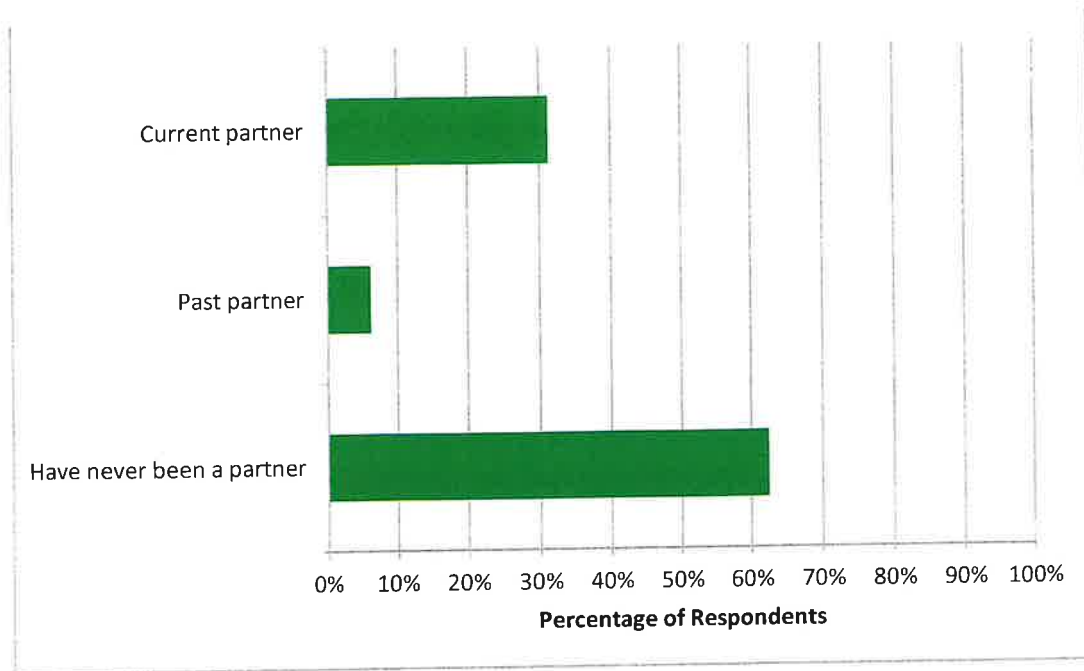


Please share any other ideas you may have for developing or enhancing tourism in 100 Mile House and the South Cariboo in the space below.

Respondents identified the following most often:

- Enhanced signage.
- Public tourist destinations such as parks.

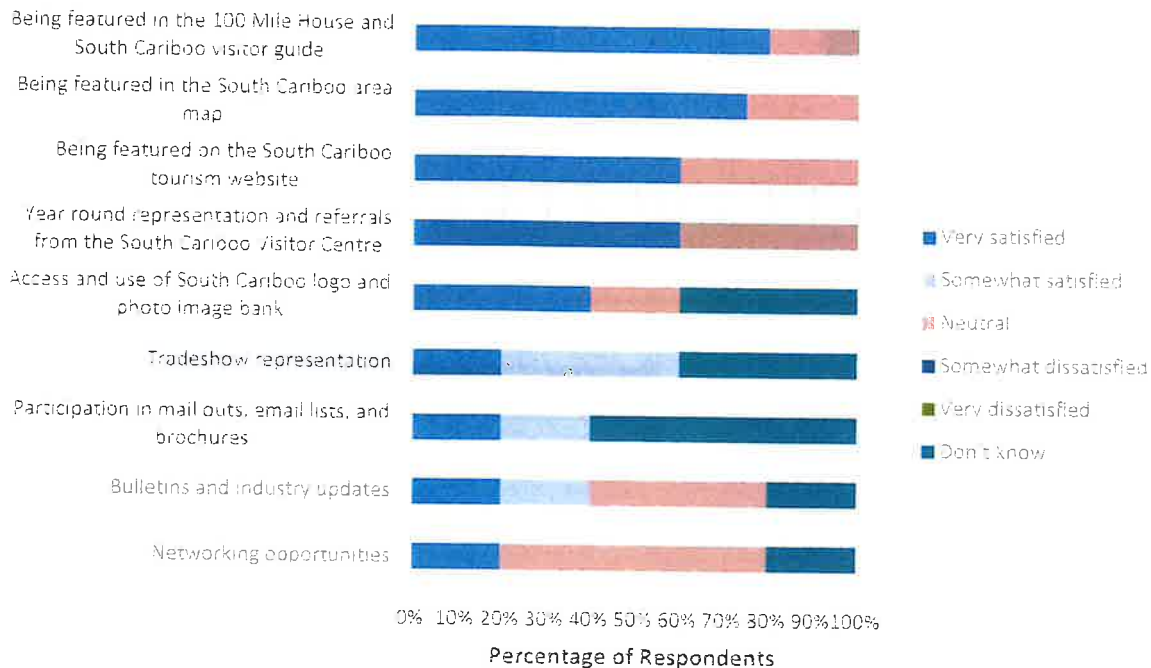
Is your organization a current or past partner of the South Cariboo Cooperative Marketing Program?



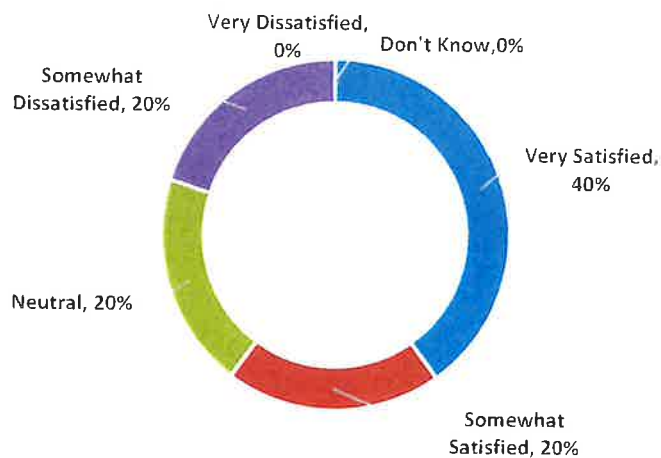
Current Partners

The following responses are applicable to current partners of the South Cariboo Cooperative Marketing Program.

Please rate your level of satisfaction with the following services provided through the South Cariboo Cooperative Marketing Program.



Please rate your level of satisfaction with the value your organization is receiving for its participation in the South Cariboo Cooperative Marketing Program.



Please share any ideas you may have for improving the South Cariboo Cooperative Marketing Program.

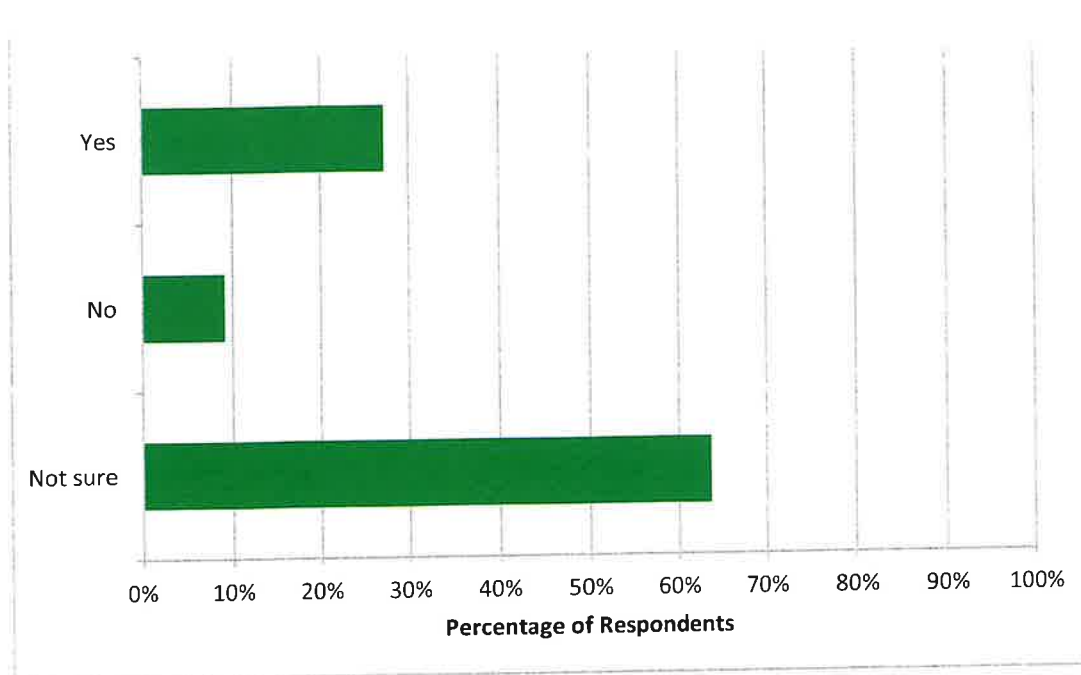
Respondents identified the following most often:

- Brochure stand/flags/banners that can be used at trade shows.
- Streamline printed materials.
- Improvements to digital and social media presence.

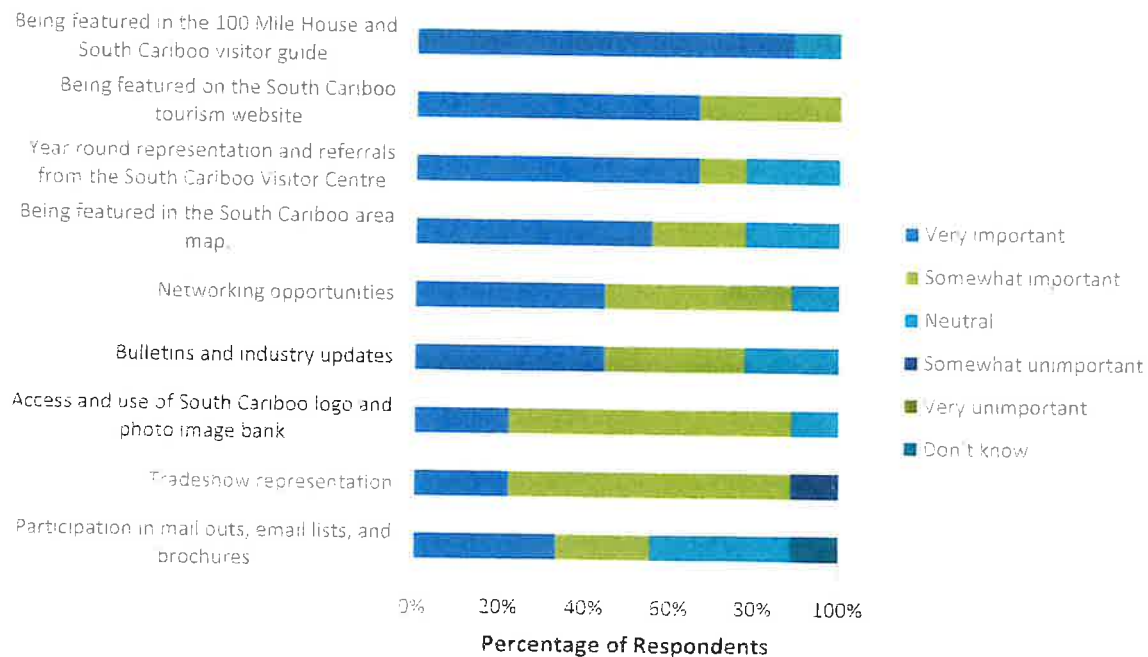
Never Been a Partner

The following responses are applicable to respondents who have never been a partner of the South Cariboo Cooperative Marketing Program.

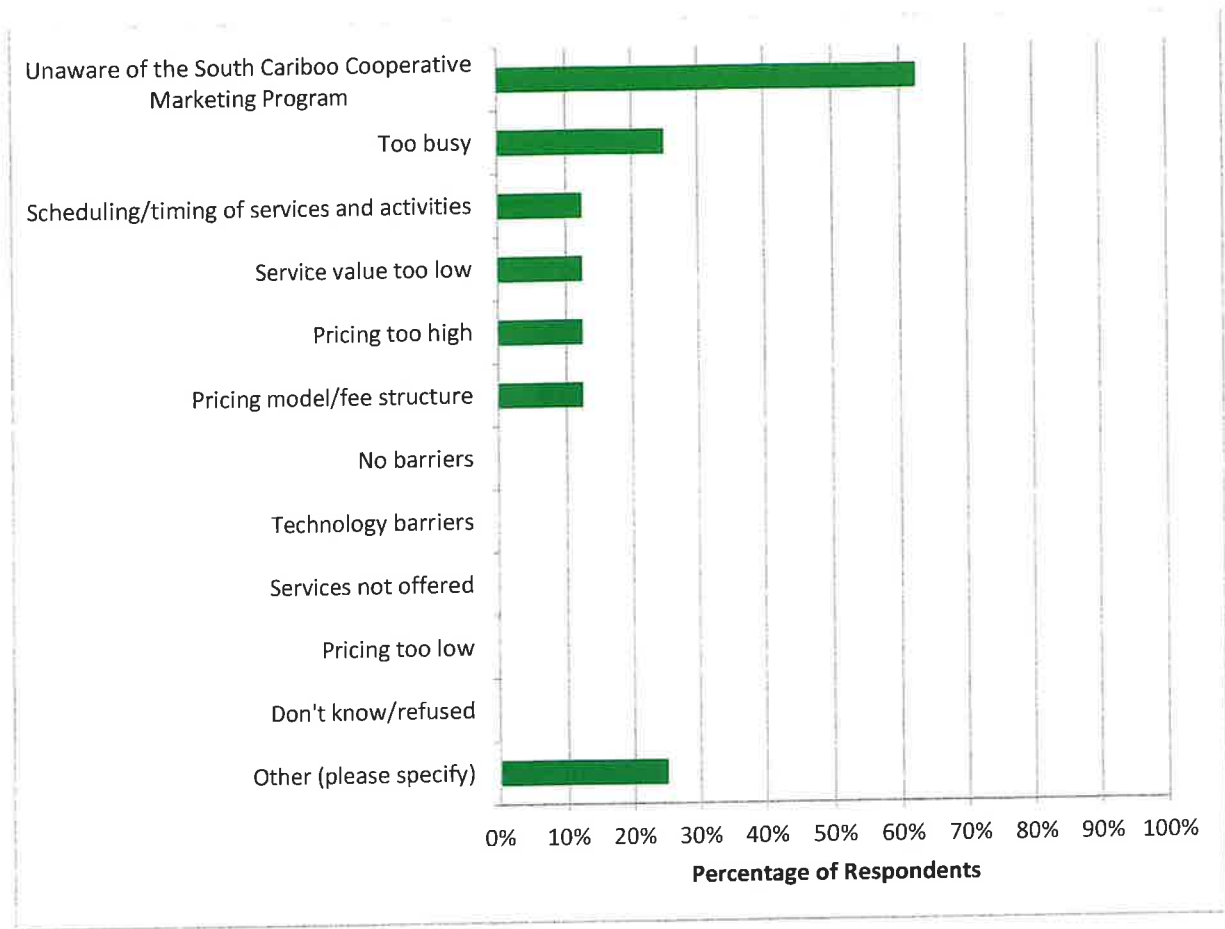
Is your organization interested in becoming a partner of the South Cariboo Cooperative Marketing Program?



Through the South Cariboo Cooperative Marketing Program, partners can access a variety of services. Please identify how important the following services would be to your organization.



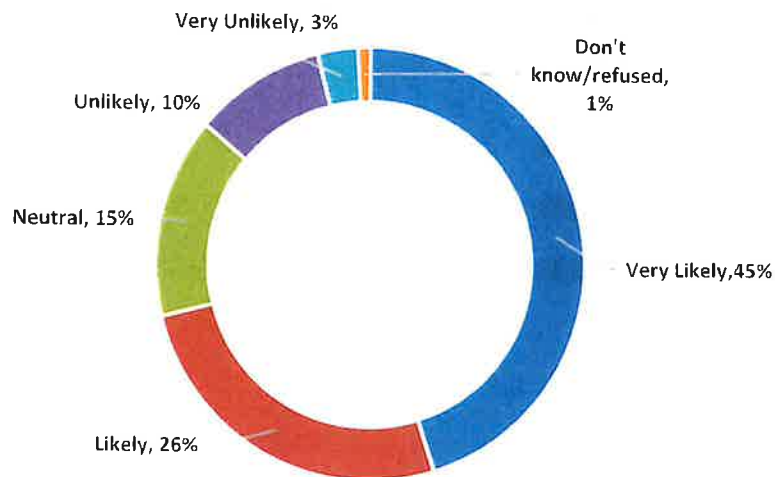
What barriers (if any) prevent your organization from participating in the South Cariboo Cooperative Marketing Program? Please select all that apply.



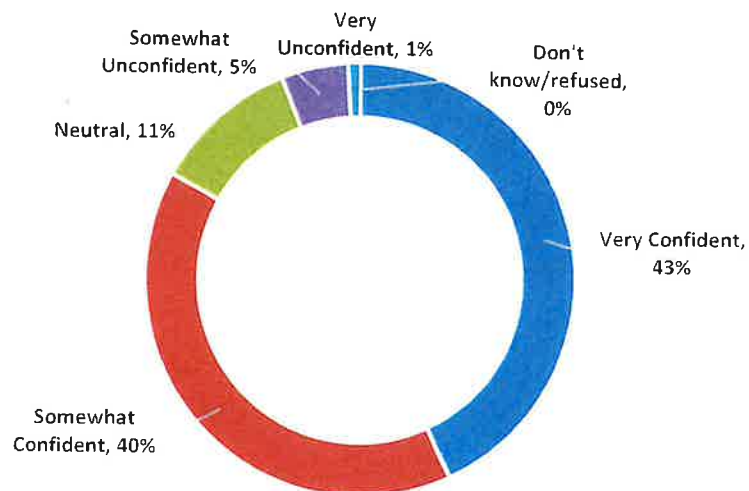
Residents

The following information is applicable specifically to survey respondents who identified themselves as residents.

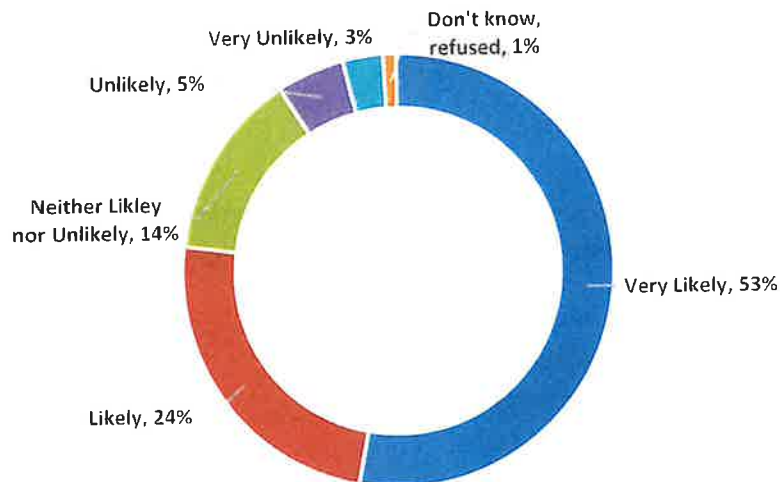
How likely are you to recommend 100 Mile House and the South Cariboo to others as a place to visit?



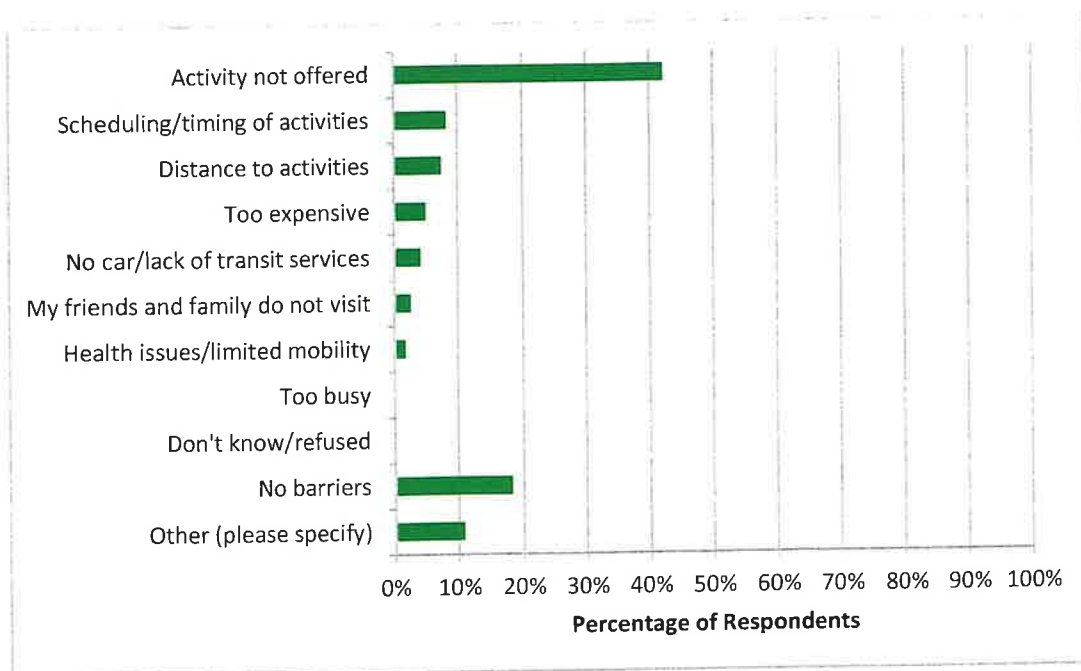
How confident do you feel answering basic visitor questions about 100 Mile House and the South Cariboo (e.g. where to eat, where to stay, what to do for fun)?



How likely are you to invite your friends and/or family to visit 100 Mile House and the South Cariboo within the next 2 years?



When your friends and family visit, what barrier (if any) most prevents you from participating in your preferred activities? Please select only one.

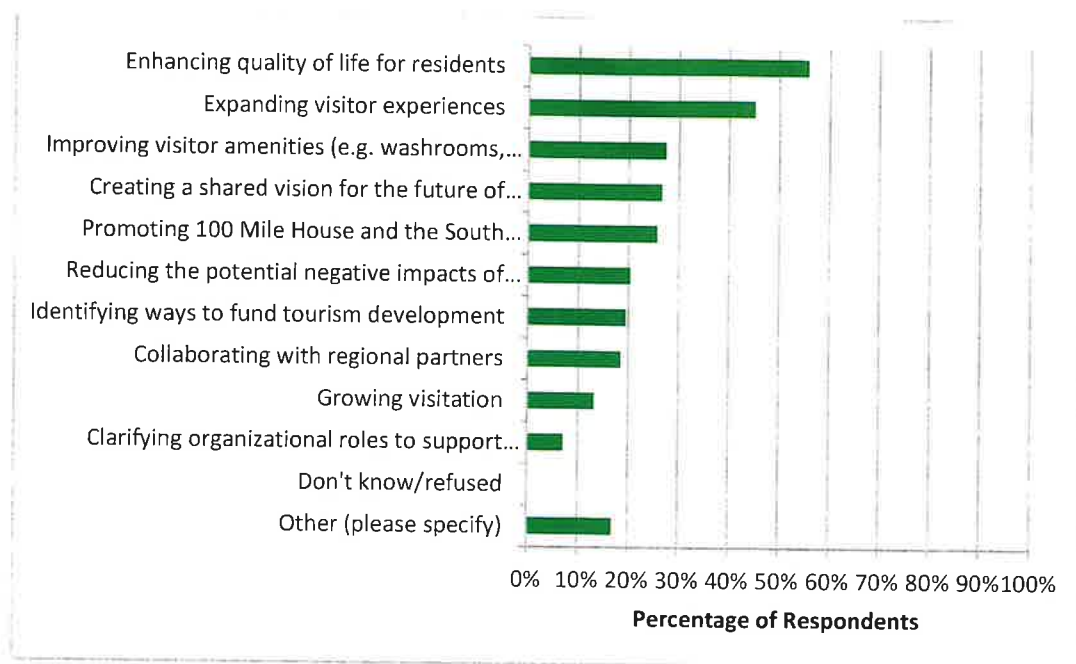


We would like to better understand what makes 100 Mile House and the South Cariboo a unique place to live and visit. In your opinion, what makes this a special destination.

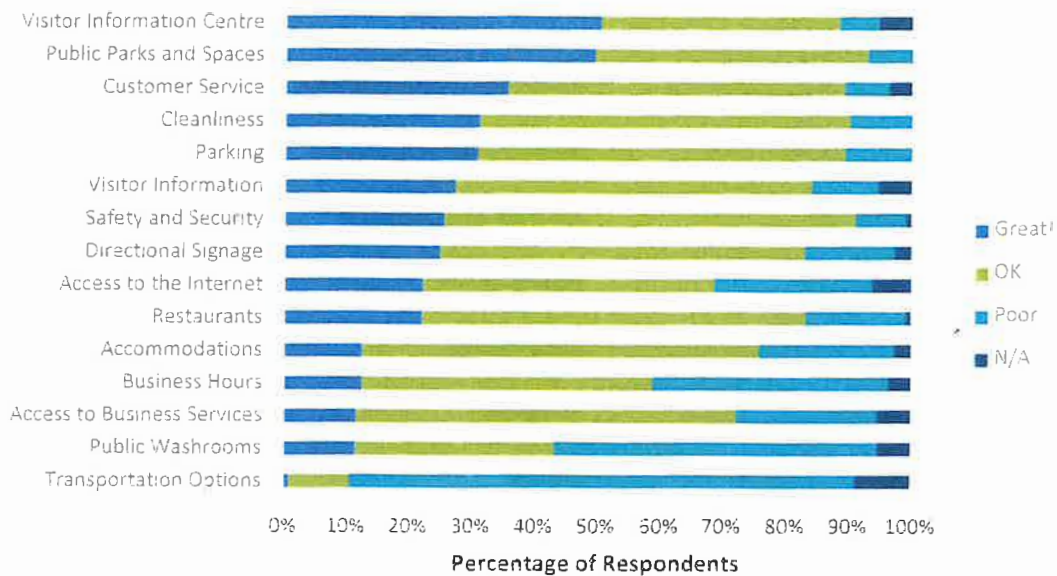
Respondents identified the following most often:

- Access to several lakes, natural beauty, nature, and landscape.
- Variety of activities available such as fishing and camping.
- Friendly community and a small-town feeling.
- Area is quiet and peaceful.

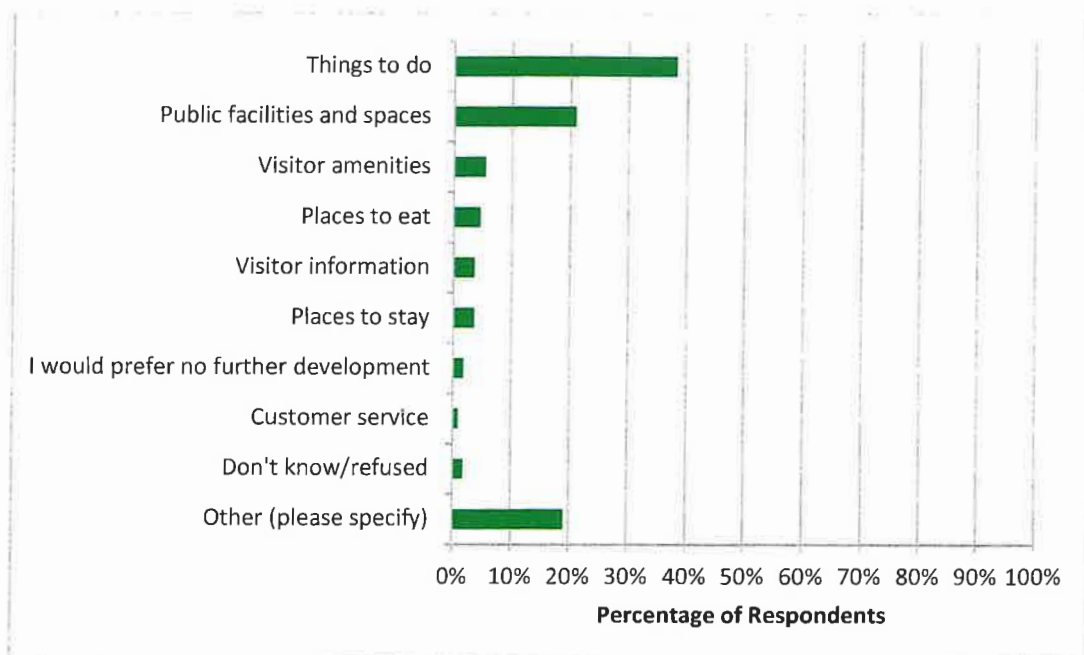
As we begin developing the Community Tourism Plan for 100 Mile House and the South Cariboo what do you think are the top 3 issues we should focus on? You may select up to 3 options.



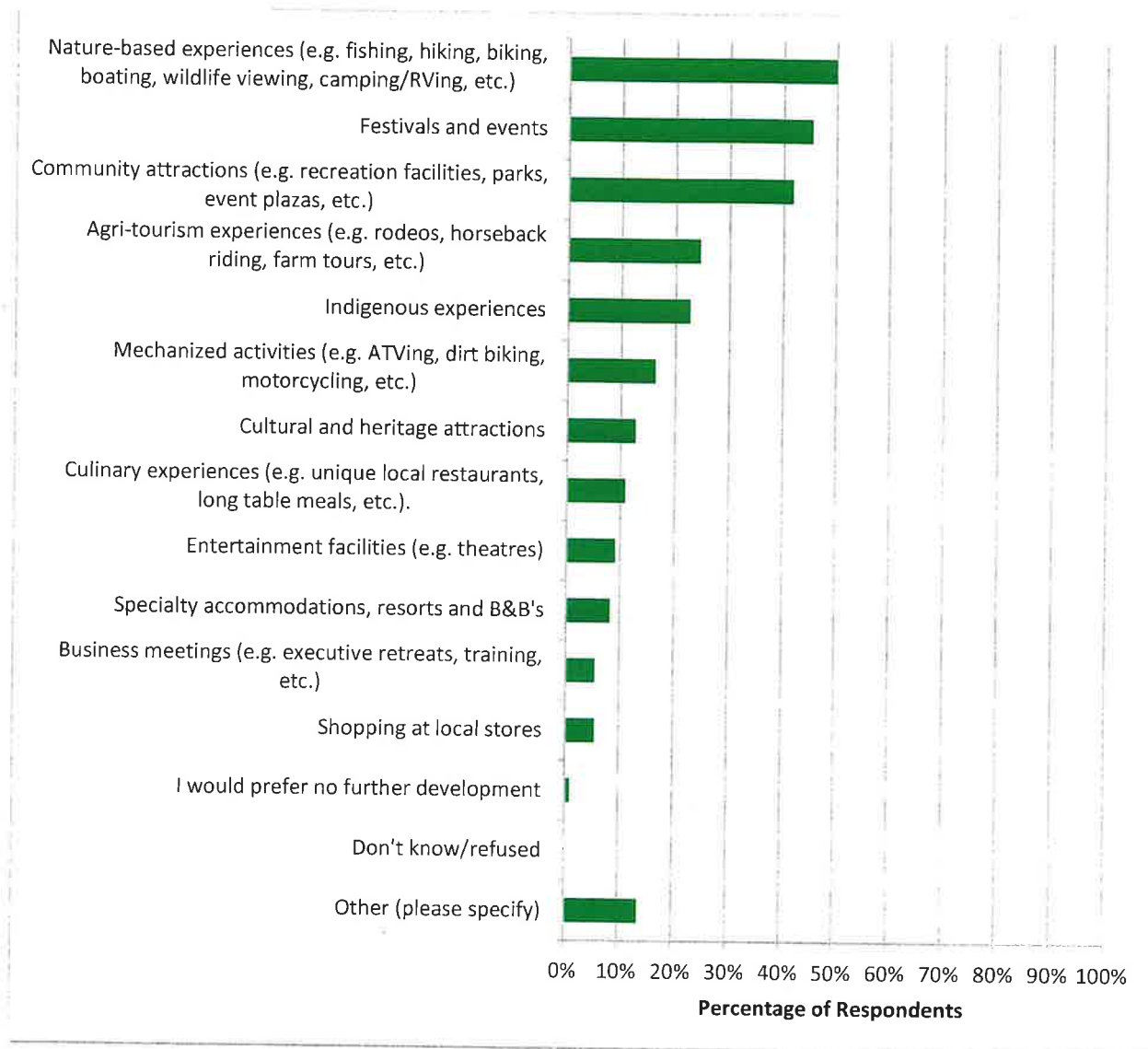
Please rate the following visitor services and amenities in 100 Mile House and the South Cariboo.



In order to encourage more visitors to come to 100 Mile House and the South Cariboo, what do you think the community could most improve on?



What types of activities have the greatest potential to be developed to encourage visitation? Please select up to 3 options.



Please share any other ideas you may have for developing or enhancing tourism in 100 Mile House and the South Cariboo.

Respondents identified the following most often:

- Developing new facilities such as a recreation centre, swimming pool, and skatepark.
- More opportunities and activities for families and youth.
- More activities that are year-round.
- Enhancing event offerings such as music festivals, concerts, night markets, and plays.
- More walking, hiking, and biking trails.
- Increasing the number of restaurant options available.



Community Input Workshops

Two community input workshops were hosted on November 9th and November 16th, 2023. 9 participants attended the workshops. The following summarizes the input received.

Opportunities

Theme	Comments
Experience Development	<ul style="list-style-type: none"> Enhancing tourism experiences that are available to visitors including guided hikes, birdwatching, geocaching, and ziplines. Enhancing experiences available in the winter. Equipment rentals.
Trail Development and Maintenance	<ul style="list-style-type: none"> Maintaining trails for visitors and community members. Ensure trails are accessible year-round. Enhancing signage and maps to trails. Trail development including Horse Lake, and ATV trails from 108 Mile Ranch to Gold Rush Trail and extending to Ruth Lake.
Advertising and Promotion	<ul style="list-style-type: none"> Utilize local knowledge to promote activities. Enhance marketing of the area. Promote existing opportunities. Central platform that includes all opportunities available in the area. Change messaging during fire season.
Partnership Opportunities	<ul style="list-style-type: none"> Enhance opportunities for collaboration among tourism businesses. Platform for partner engagement.
Environmental Planning	<ul style="list-style-type: none"> Address weather and fire risks. Implementing fire smart practices in the region. Securing funding, support, and manpower for fire smart activities.

Challenges

Theme	Comments
Infrastructure and Maintenance Challenges	<ul style="list-style-type: none"> Highway 24 to Lac La Roche into 100 Mile House needs to be maintained. Signage rules on Highway 24 are restrictive. Tourism sign at Interlakes needs to be replaced. No sign for Meadow Springs Ranch. Winter road maintenance is a barrier.
Communication and Information Challenges	<ul style="list-style-type: none"> Lack of platform to share local information. Maintaining and updating the visitor centre website (needs to include more information).

Accessibility and Transportation Challenges	<ul style="list-style-type: none"> Lack of public transportation options including buses and taxis. Limited wheelchair accessibility in some areas.
Operational Challenges	<ul style="list-style-type: none"> The Travel Centre needs to expand their hours of business. They are closed on weekends in the winter. Slow winter season, with limited business operations and closures.
Economic Challenges	<ul style="list-style-type: none"> Small tax base. High operational costs.
Staffing and Resource Limitations	<ul style="list-style-type: none"> Challenges in staffing, retraining, and rehiring youth and other workers. Funding restrictions hinder certain improvements or initiatives.

Tourism Development Issues to Address

Theme	Comments
Trail Development	<ul style="list-style-type: none"> Difficulty developing new trails due to a variety of factors. Lack of new trails in the Cariboo. Schoolhouse Park has an extensive trail system; however, it needs to be cleaned up. Need for trails to be officially mapped on BC Trails. More trails to attract families. More trails that are safe and accessible.
Enhanced Partnerships	<ul style="list-style-type: none"> A need for partnerships between organizations. Enhanced cooperation between partners.

What will be different as a result of implementing the plan?

Theme	Comments
Advertising and Promotions	<ul style="list-style-type: none"> Promote the area beyond its current reputation such as small lake fishing. Improve marketing strategies, especially for winter tourism. Digital and hard copy promotional materials such as maps.
Expanded Experience and Event Offerings	<ul style="list-style-type: none"> Activation of winter activities. Signature event that will attract visitors. Become a community with hiking, biking, and recreation options. Activities such as mountain bikes, e-bikes, skating, and cross-country skiing.

	<ul style="list-style-type: none"> • Catering to a diverse demographic including baby boomers, young families, and multigenerational families with a focus on creating memorable experiences.
Accessibility and Community	<ul style="list-style-type: none"> • Becoming a booming community with restaurants and ensuring wheelchair accessibility. • Expanding transportation options such as a bus service.
Enhanced Partnerships	<ul style="list-style-type: none"> • Partner cooperation and more referrals.

Organization/Business Support to Develop Tourism

Theme	Comments
Advertising and Promotions	<ul style="list-style-type: none"> • Experience with social media platforms. • Ability to share content. • Focus on marketing to a younger demographic. • Share consistent messaging. • Sharing links to attractions with the Visitor Centre.
Community Involvement	<ul style="list-style-type: none"> • Refer other businesses. • Operators could help groom trails. • Hosting events such as the fishing derby.

Interviews

Interviews with tourism stakeholders were conducted between October 30th and November 24th. Key findings are outlined next.

- Demand for increased advertising, signage, and marketing initiatives.
- Operational challenges including increasing costs, staffing shortages, navigating regulations, and time constraints.
- There is a need for more local attractions, trails, and amenities to give visitors more to do.
- Opportunity for cross-marketing and joint marketing projects among businesses.
- Important to connect and learn from other operators in the area.
- Desire for transparency regarding the MRDT and how it benefits the local tourism sector.

Appendix B – Strategic Alignment Analysis

<p>South Cariboo Asset Inventory (2022)</p> <ul style="list-style-type: none"> • A comprehensive tourism asset inventory report for the South Cariboo region to guide future planning, business development and attraction, and align tourism offerings. • There were 370 assets recorded across 15 inventory categories, with natural attractions being the highest ranked category at 123 identified assets. • A variety of tourism product strengths, gaps, and opportunities were established and are discussed in this report. • Key tourism product development opportunities highlighted included the Fishing Highway programs and events, family friendly entertainment, agritourism and culinary, outdoor adventure, and activating 100 Mile House Downtown.²⁹
<p>Gold Rush Trail Destination Development Strategy (2019)</p> <ul style="list-style-type: none"> • A 10-year collaborative growth plan that focuses on asset inventory, situation analysis and destination development for the Gold Rush Trail to be in a competitive position within the tourism industry. • Three of the nine primary Explorer Quotient types for Canada are the niche target market for the Gold Rush Trail: Authentic Experienter, Cultural Explorer, and Cultural History Buff. • One of two major heritage touring corridors in British Columbia, offering opportunity for uncrowded, remote adventure. • Opportunity for the Gold Rush Trail to strengthen Indigenous capacity for tourism development, with 17 market-ready Indigenous tourism experiences and Aboriginal Title Lands influencing tourism planning for the area. • Strong visitor participation in camping/RVing along the corridor leading to further investment required in infrastructures such as additional campsites, signage, pull-outs, washrooms, and road maintenance.³⁰
<p>Interlakes Destination Development Progress Action & Implementation Plan (July 2023)</p> <ul style="list-style-type: none"> • This plan is an assessment of progress to date and identifies six main priorities moving forward with implementation. • Creating a strategic approach to expand the tourism season, extending beyond peak spring and summer months. • Increase connectivity and infrastructure within the region to increase visitor experiences. • Increasing paid visitor experiences to allow more connection with the natural landscape, culture, heritage, and history of the region. • Establishing environmental monitoring and evaluating carrying capacity to safeguard the natural environment in which tourism in this region relies upon.³¹
<p>Interlakes Destination Development Strategy (2018)</p> <ul style="list-style-type: none"> • Guides tourism partners to implement destination growth strategies that enhance economic, social, and cultural benefits through thirty-eight development objectives in alignment with six themes to enhance Interlakes market competitiveness. • The six themes include: <ul style="list-style-type: none"> ▪ Strategically invest in targeted infrastructure upgrades that will support tourism growth. ▪ Lead strategic growth through continued collaboration. ▪ Diversify and expand the visitor experience. ▪ Enable tourism business viability and success.



<ul style="list-style-type: none">▪ Balance economic growth while protecting the environmental assets upon which tourism relies.▪ Support natural disaster recovery success.³²
<p>Destination British Columbia's Global Marketing Strategy (2023-2025)</p> <ul style="list-style-type: none">• A strategic plan that focuses on long term marketing and corporate goals to develop British Columbia further as a healthy tourism ecosystem.• Five key marketing goals are established which include:<ul style="list-style-type: none">▪ Grow brand affinity.▪ Increase geographic dispersion.▪ Increase seasonal dispersion.▪ Build an inclusive tourism ecosystem.▪ Prepare Destination BC and the industry to be Digital-First, Privacy-Centric.³³
<p>Strategic Framework for Tourism: A Plan for Recovery and Resiliency (2022-2024)</p> <ul style="list-style-type: none">• This plan outlines a shared government and industry vision for rebuilding the tourism industry, emphasizing three sustainability pillars to support tourism economic recovery while supporting citizens wellbeing.• Priorities and actions revolve around:<ul style="list-style-type: none">▪ People: tourism supporting healthy and inclusive societies.▪ Planet: grasping opportunities for tourism to support clean growth.▪ Prosperity: sustainable growth of the visitor economy.▪ All these priorities and actions also include reconciliation with Indigenous Peoples.• Investing in infrastructure to reduce tourism emissions and waste as well as educating visitors about responsible travel to are some action items to help create a resilient tourism ecosystem.³⁴



Appendix C – References

- ¹ The Canadian Encyclopedia. (2024). 100 Mile House.
- ² Retrieved from: <https://discoversouthcariboo.ca/explore/cariboo-history#:~:text=Where%20is%20100%20Mile%20House,way%20to%20the%20gold%20fields>.
- ³ District of 100 Mile House. (2022). District of 100 Mile House Annual Report.
- ⁴ Retrieved from: <https://www.100milehouse.com/our-community/about-100-mile-house>
- ⁵ Retrieved from: https://www.100milehouse.com/sites/default/files/2023-03/100MileHouse_CommunityProfile2023_amended_Mar2023.pdf
- ⁶ Retrieved from: https://www.100milehouse.com/sites/default/files/2023-03/100MileHouse_CommunityProfile2023_amended_Mar2023.pdf
- ⁷ Retrieved from: <https://discoversouthcariboo.ca/plan-your-trip/how-get-here/transportation>
- ⁸ Retrieved from: https://www.100milehouse.com/sites/default/files/2023-03/100MileHouse_CommunityProfile2023_amended_Mar2023.pdf
- ⁹ District of 100 Mile House. (2023). Community Profile.
- ¹⁰ District of 100 Mile House. (2022). Annual Report.
- ¹¹ District of 100 Mile House. (2022). Annual Report.
- ¹² Destination BC. (2024). Municipal & Regional District Tax Program (MRDT).
- ¹³ Cariboo Chilcotin Coast Tourism. (2023-2028). 5-Year MRDT Strategy.
- ¹⁴ Cariboo Chilcotin Coast Tourism. (2018-2022). A Tourism Plan for MRDT in the Cariboo Chilcotin Coast.
- ¹⁵ CBI Ministry of Foreign Affairs. (2022). Regenerative tourism: moving beyond sustainable and responsible tourism.
- ¹⁶ Retrieved from: <https://www.destinationbc.ca/news/destination-bc-provides-over-6-million-for-collaborative-tourism-marketing-ventures-throughout-the-province/>
- ¹⁷ Retrieved from: https://www2.gov.bc.ca/assets/gov/tourism-and-immigration/tourism-industry-resources/our-tourism-strategy/future_of_tourism_-_report_on_what_we_heard_-_final.pdf
- ¹⁸ Destination British Columbia. (2022). Tourism Fact Sheet.
- ¹⁹ Retrieved from: <https://www.hellobc.com/media/pitch-ideas/whats-trending-in-2023-in-british-columbia-sustainability/>
- ²⁰ Resonance Co. (2018).
- ²¹ Destination British Columbia. (2014). Outdoor Adventure Tourism Sector Profile.
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- ²⁴ Retrieved from: https://www.destinationbc.ca/content/uploads/2023/02/Market-Profiles-2023_DOMESTIC_Feb2023.pdf
- ²⁵ Destination Canada. (2021). Tourism's Big Shift: Key trends shaping the future of Canada's tourism industry.
- ²⁶ Destination Canada. (2021). Tourism's Big Shift: Key trends shaping the future of Canada's tourism industry.
- ²⁷ Municipality of Oliver Paipoonge. (2016). Strategic Economic Development Plan 2016-2020.
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- ³⁰ Destination British Columbia. (2017). Gold Rush Trail Destination Development Strategy.
- ³¹ Interlakes Destination Development Progress Action & Implementation Plan. (2023).
- ³² Destination British Columbia. (2018). Interlakes Destination Development Strategy.
- ³³ Destination British Columbia. (2023-2025). Global Marketing Strategy.
- ³⁴ Government of British Columbia. (2022-2024). Strategic Framework for Tourism: A Plan for Recovery and Resiliency.



**District of
100 MILE HOUSE**

**COUNCIL REPORT
File No. 570-01**

Regular Council – April 23rd, 2024

REPORT DATE: April 11th, 2024
TITLE: Garbage & Recycling Contract Renewal
PREPARED BY: T. Boulanger, CAO

PURPOSE:

The purpose of this Council report is to provide information on the RFP submission received to complete garbage and recycling collection for the District of 100 Mile House.

RECOMMENDATION:

Recommended Resolution

BE IT RESOLVED THAT the contract for curbside garbage & recycling collection for the District of 100 Mile House be awarded to Environmental 360 Solutions Ltd. for the five-(5) year period commencing May 2024.

BACKGROUND INFORMATION / DISCUSSION:

In partnership with the Cariboo Regional District, a request for proposal (CRD RFP 24-002) for Curbside Garbage & Recycling collection within the District of 100 Mile House and areas of the Cariboo Regional District was issued.

Only one-(1) valid proposal was submitted by the closing date.

District of 100 Mile House and CRD staff recommend that the contract for curbside garbage & recycling collection be awarded to Environment 360 Solutions Ltd. Proposed cost of service for the 100 Mile House residents for this five-(5) year contract is as follows:



Period	Base Cost
May 2024 – May 2025	\$ 79,974
May 2025 – May 2026	\$ 81,973
May 2026 – May 2027	\$ 84,022
May 2027 – May 2028	\$ 86,123
May 2028 – May 2029	\$ 88,276
Total Five-(5) year term	\$420,368

OPTIONS: N/A

BUDGETARY IMPACT:

The 2024 budget approved by District Council estimated a 5% increase for the contract renewal.

The previous contract rate for May 2023 – May 2024 was \$ 79,974

LEGISLATIVE CONSIDERATIONS (Applicable Policies and/or Bylaws): N/A

ATTACHMENTS: N/A


Prepared By:


T. Boulanger, CAO

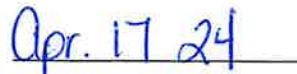
Date:


Apr. 17.24

Reviewed By:


S. Elias, Director of Finance

Date:


Apr. 17 24



**District of
100 MILE HOUSE**

**COUNCIL REPORT
File No. 570-01**

Regular Council – April 23rd, 2024

REPORT DATE: April 19th, 2024

TITLE: Janitorial Services – Three (3) Year Services Contract Award

PREPARED BY: T. Boulanger, CAO

PURPOSE:

The purpose of this Council report is to provide information on the Janitorial Services RFT submissions and award a three (3) year services contract.

RECOMMENDATION:

Recommended Resolution

BE IT RESOLVED THAT the Council of the District of 100 Mile House award the Janitorial Services contract to Smitty's Janitorial Services (1993) for a three (3) year term with the option of a one-year extension for the total annual tendered amount of \$32,400. plus applicable taxes.

BACKGROUND INFORMATION / DISCUSSION:

The District of 100 Mile House issued an RFT for Janitorial Services to which the current contract will expire April 30th, 2024.

Three (3) submissions were received by the deadline. Submissions were opened in the presence of Director of Community Services, T. Conway and CAO T. Boulanger. A mandatory site visit was held on April 18th, 2024 to ensure all proponents were familiar with the applicable facilities.

The submissions received were found to follow the criteria outlined in the RFT package and are from qualified contractors.



The submissions were received as follows:

Submission	Location	Tendered Amount Prior to Taxes
Smitty's Janitorial Services (1993)	Municipal Office	\$ 13,500.
	CS / Fire Hall	\$ 11,100.
	Visitor Information Centre	\$ 7,800.
Squeaky Clean Cariboo	Municipal Office	\$ 29,800.
	CS / Fire Hall	\$ 21,400.
	Visitor Information Centre	\$ 8,800.
CleanerClean	Municipal Office	\$ 23,382.
	CS / Fire Hall	\$ 14,613.
	Visitor Information Centre	\$ 8,768.

BUDGETARY IMPACT:

The 2024 Budget for janitorial services was estimated to increase by 10% . The proposal received and recommended to award includes rates unchanged from 2023, with the exception of a decrease to the Visitor Center by \$1,500. The requested times for the Visitor Center were reduced within the proposal document.


LEGISLATIVE CONSIDERATIONS (Applicable Policies and/or Bylaws): N/A

ATTACHMENTS:

RFT 2024-05

Prepared By: 
T. Boulanger, CAO

Date: Apr 18/24

Reviewed By: 
S. Elias, Director of Finance

Date: Apr 18/24



**District of
100 MILE HOUSE**

**COUNCIL REPORT
File No. 570-01**

Regular Council – April 23rd, 2024

REPORT DATE: April 18th, 2024

TITLE: Facilities Attendant (MEH & Community Hall) – One (1) Year
Contract Award

PREPARED BY: T. Boulanger, CAO

PURPOSE:

The purpose of this Council report is to provide information on the facilities attendant (MEH & Community Hall) RFQ submissions and award a one (1) year services contract.

RECOMMENDATION:

Recommended Resolution

BE IT RESOLVED THAT the Council of the District of 100 Mile House award the Facilities Attendant (MEH & Community Hall) contract to South Cariboo Property Management for a one (1) year term for the total quoted amount of \$25./hr plus applicable taxes.

BACKGROUND INFORMATION / DISCUSSION:

The District of 100 Mile House issued an RFQ for a Facilities Attendant (Martin Exeter Hall and the 100 Mile House Community Hall) to which no contract had previously been awarded. The scope of work involves an extremely flexible schedule which can be challenging for contractors. The facilities require preparation and post-event clean-up on a as-need basis and can vary from week to week pending scheduled events.

One (1) submission was received by the deadline. Submissions were opened in the presence of Director of Community Services, T. Conway and CAO T. Boulanger.

The submission received was found to follow the criteria outlined in the RFQ package and is from the current provider.



The submission received is as follows:

Submission	Quoted Amount Prior to Taxes
South Cariboo Property Management	\$25.00 / hr

OPTIONS:

Council may choose to award contract as recommended or re-post the opportunity for an additional period of time.

BUDGETARY IMPACT:

The sole proponent is the current provider of services and no increase to the current rate was proposed.


LEGISLATIVE CONSIDERATIONS (Applicable Policies and/or Bylaws): N/A

ATTACHMENTS:

RFQ Package

Prepared By: 
T. Boulanger, CAO

Date: Apr. 18.24

Reviewed By: 
S. Elias, Director of Finance

Date: Apr 18/24

**District of
100 MILE HOUSE****COUNCIL REPORT
File No. 570-01****Regular Council Meeting – Apr. 23, 2024**

REPORT DATE: April 2, 2024

TITLE: Zoning Amendment No. 1421, 2024

PREPARED BY: J. Doddridge, Director of Economic Development & Planning

PURPOSE: To present the Zoning Amendment bylaw required to comply with Bill 44 legislation.

RECOMMENDATION: Recommended Resolution:

BE IT RESOLVED THAT Zoning Amendment Bylaw No. 1421, 2024 be read a first, second and third time this 23rd day of April 2024.

BACKGROUND INFORMATION / DISCUSSION:

Bill 44 includes the Small Scale Multi Unit Housing [SSMUH] legislation, which requires that all local governments permit a minimum of one additional dwelling unit on any property where the residential use is limited to one detached single-family dwelling.

The Zoning Amendment needed for the District of 100 Mile House to meet the provincial requirements will consist only of adding “secondary suite” as an accessory permitted use to a single-family dwelling in the Resource Area (A-3) Zone. A total of 15 properties are impacted, 11 of which are Crown-owned parcels.

Additionally, a housekeeping amendment is required in the Public Hearing section of the Zoning Bylaw to accommodate the new waiver and prohibition requirements in the legislation.

The Provincial site standards must be considered during this process. A zoning comparison spreadsheet is attached to show the Provincial site standards in relation to the District’s site standards for impacted restricted zones.

Overall, most of the site standards for setbacks, height, lot coverage and parking already align with the Provincial standards. In some cases, where they don’t, it’s typically on



agriculturally zoned lands which are generally much larger in size and therefore larger setbacks and buildings can be accommodated, as well as lower lot coverage.

Council is required to consider the Provincial site standards but is not obligated to adopt them. Should Council elect to maintain the current site standards as set out in the District's Zoning Bylaw, rationale may include that a) they already align in large part to the Provincial site standards, and b) the current standards will maintain the rural and semi-rural characteristics of lots in 100 Mile House.

PROCESS

Holding a Public Hearing for sole purpose of complying with the SSMUH legislation is prohibited. However, notice that a Public Hearing will not be held must be given as per section 467 of the *Local Government Act*. Such notice will be given on April 11th on the District's website, posting in the District's official posting place, mailing the notice to impacted property owners of A-3 parcels, and on April 18th by the District's subscription service.

The bylaw may now be given 3 readings, after which the Ministry of Transportation and Infrastructure approval will be obtained. Adoption will follow at the next Regular meeting of Council.

Upon adoption of Zoning Bylaw Amendment No. 1421, staff is of the view that Zoning Bylaw 1290 complies in all respects with the new legislation. As soon as practicable after adoption of the Zoning Amendment Bylaw, the local government must give written notice to the Minister of Housing.

OPTIONS: N/A

BUDGETARY IMPACT: N/A

LEGISLATIVE CONSIDERATIONS (Applicable Policies and/or Bylaws): Compliance with Bill 44 legislation.

ATTACHMENTS:

Zoning Amendment Bylaw 1421, 2024; Housing Standards Comparison Spreadsheet; Zones Map

Prepared By: J. Doddridge
J. Doddridge, Dir Ec Dev & Planning

Date: Apr. 8/24

Reviewed By: T. Boulanger
T. Boulanger, CAO

Date: Apr. 9/24

DISTRICT OF 100 MILE HOUSE

Bylaw No. 1421

A bylaw to amend the District of 100 Mile House Zoning Bylaw No. 1290, 2016

This bylaw may be cited for all purposes as ***"Zoning Amendment Bylaw No. 1421, 2024"***.

The Council of the District of 100 Mile House, in open meeting assembled, enacts as follows:

- (1) That Section 7.3 Resource Area Zone (A-3), Subsection 7.3.3 Accessory Permitted Uses is amended by adding:

"secondary suite"

- (2) That Section 1.0 Administration, Subsection 1.12 Public Hearing be amended to read:

1.12.1 Unless waived or prohibited in accordance with Section 464 (2), (3), (4) of the *Local Government Act*, a public hearing must be held for any amendment to this Bylaw.

READ A FIRST, SECOND and THIRD TIME this ____ day of _____, 2024.

NOTICE OF PUBLIC HEARING NOT HELD GIVEN this ____ and ____ day of _____, 2024.

RECEIVED MINISTRY OF TRANSPORTATION AND INFRASTRUCTURE APPROVAL

this ____ day of _____, 2024 _____
Ministry of Transportation and Infrastructure

ADOPTED this ____ day of _____, 2024.

Mayor

Corporate Officer



Small-Scale, Multi-Unit Housing

Toolkit for Local Governments



March 2024

Purpose of this Resource

This resource is intended to help local governments and their community members understand the legislative changes introduced in 2023 related to small-scale, multi-unit housing (SSMUH). The information in this tool kit is for guidance only and is not a substitute for provincial legislation. It is not legal advice and should not be relied on for that purpose.

Introduction – B.C.’s New SSMUH Legislation

In the fall of 2023, the Province of British Columbia introduced changes to the Local Government Act and Vancouver Charter to require local governments to permit between 2-6 housing units in residential zones that are otherwise restricted to single-family dwellings and duplexes (referred to as *Restricted Zones* in the legislation). Local governments are required to update their zoning bylaws before June 30, 2024, to comply with this new legislation related to small-scale, multi-unit housing.

What is small-scale, multi-unit housing?

Small-scale multi-unit housing (SSMUH) refers to a range of housing unit configurations that can provide more affordable and diverse options than single-family homes. Examples include:

- secondary suites in single-family dwellings,
- detached garden suites (e.g., accessory dwelling units (ADUs) or laneway homes)
- duplexes,
- townhomes, and
- house-plexes.

The modest increase in density resulting from these forms of housing is typically compatible in scale and form with existing low-density neighbourhoods. These forms of infill housing can produce significant benefits for neighbourhood vibrancy, inclusiveness, and environmental and economic sustainability.

Why has the Province introduced these changes?

The aim of the SSMUH legislation is to increase housing supply, create more diverse housing choices, and over time, contribute to more affordable housing across BC. The cost of single-family detached homes are out of reach for many people in a growing number of

BC communities. However, zoning regulations that exclusively permit single-family detached homes often cover 70-85% of the privately held, residential land base in communities. Even though they are less expensive to rent and buy, multi-unit forms of housing are not permitted in most areas of our communities. The approval processes for multi-family buildings are also often longer, more costly, and more uncertain than for single-family homes.

These conditions make it challenging to build multi-unit housing throughout the province. This historical approach to zoning regulations has limited the diversity of housing supply required to meet the changing needs of people in BC's communities.

The Province is addressing this by requiring local governments to allow secondary suites or ADUs throughout BC, and in over 80 communities, to also allow multiple units of housing on single-family and duplex lots without the need for the property owner to go through a rezoning process. Similar approaches have been used successfully by cities, states, and countries around the world to create more inclusive, affordable, and resilient communities.

Local governments have a critical role to play in the implementation of these legislative changes, and much to gain from its success. The legislation establishes requirements for the minimum number of units that must be permitted in single-family or duplex zones based on lot size and location. Local governments have the discretion to permit higher densities than the legislative requirements in the zones impacted by the new legislation.

While updating their zoning bylaw(s), local governments are required to consult the Provincial Policy Manual and Site Standards, as well as any technical or policy bulletins published by the Province. Local governments have the flexibility to implement zoning bylaw regulations (e.g., setbacks lot coverage) that reflect their unique circumstances. However, the zoning bylaw updates cannot be designed to limit the use or density of use required by the legislation due to the need for more housing across the province.

To support local governments with the additional work load associated with implementing these changes, the Province has delivered \$51 million in new funding to help build capacity. Over time, it is expected that the suite of legislative changes introduced in the fall of 2023 related to local government land-use planning will help reduce administrative work loads for local governments that are associated with processing development applications.

Where do the SSMUH requirements apply?

All municipalities and regional districts in BC are required to comply with the SSMUH legislation applicable to their situation. The legislation applies to residential zones restricted to single-family homes, and in some case, duplexes. The requirements are explained below and the exemptions are described on the next page.

Secondary suite or accessory dwelling units on lots in single-family zones

A minimum of one secondary suite or one detached ADU must be permitted on each parcel of land zoned for single family use in *Restricted Zones*. Local governments may choose to permit either a secondary suite or an ADU, or both.

Three to six units on lots in single-family and duplex zones

Unless an exemption applies, three to six dwelling units must be allowed on each parcel of land zoned for single-family or duplex use that is in a *Restricted Zone* and is:

- a) wholly or partly within an urban containment boundary established by a regional growth strategy, or
- b) if (a) does not apply, wholly or partly within an urban containment boundary established by an official community plan within a municipality with a population greater than 5,000 or
- c) if neither (a) or (b) apply, in a municipality with a population greater than 5,000.

Minimum Number of Units	Characteristics of the lots to which the requirements apply
Minimum of three units	A minimum of three (3) units must be permitted on each parcel of land 280 m ² or less in a <i>Restricted Zone</i> .
Minimum of four units	A minimum of four (4) units must be permitted on each parcel of land greater than 280 m ² in a <i>Restricted Zone</i> .
Minimum of six units	A minimum of six (6) units must be permitted on each parcel of land in a <i>Restricted Zone</i> that is: <ul style="list-style-type: none">a) wholly or partly within 400 metres of a prescribed bus stop, andb) is 281 m² or greater in area.

Exemptions

Areas subject to hazardous conditions, that cannot be reasonably mitigated, can be exempted based on a report prepared by a qualified professional for the local government. Lands subject to the Islands Trust Act or a rural land use bylaw, as well as manufactured home zones, are not subject to the legislated SSMUH requirements, including the requirements for secondary suites and ADUs.

There are a several additional exemptions for the 3-6 units per lot density, including:

- land protected for heritage conservation purposes at the time when the SSMUH legislation came into force (see the legislation for specific exemption provisions),
- land that is not connected to a water or sewer system provided as a service by a municipality or regional district (must be connected to both),
- land within an area designated as a Transit-Oriented Area, or
- parcels of land that are greater than 4,050 m² in size and land within a zone in which the minimum lot size for subdivision is greater than 4,050 m².

If local governments have identified exempted lots, after their zoning bylaws are updated to comply with SSMUH legislation, they must provide written notice to the Minister of Housing that identifies:

- a) the land to which the exemption applies, and
- b) the section(s) of the legislation relevant to the purpose of the exemption.

Extensions

Local governments may apply for extensions to comply with the SSMUH legislation for areas within their jurisdictions. One or more extensions may be granted by the Minister of Housing, if the Minister is satisfied that the local government is unable, by June 30, 2024, to comply for any of the following reasons:

- a) the local government is in the process of upgrading infrastructure that services the specific area or lots for which the extension is being requested;
- b) the infrastructure that services the area where SSMUH would apply is such that compliance by June 30, 2024, is likely to increase a risk to health, public safety, or the environment in that area; or
- c) extraordinary circumstances exist that otherwise prevent compliance in relation to the area.

Requests for infrastructure-related extensions must be received by June 1, 2024. Additional guidance on extensions will be issued in a Technical Bulletin in early 2024.

Local Government Responsibilities

The legislation and regulations will require most local governments to update zoning bylaws before June 30, 2024 to permit small-scale, multi-unit housing in single-family and where applicable, duplex zones in accordance with the required minimum densities in the legislation. In doing so, local governments are required to consider the Provincial Policy Manual and Site Standards, and any additional technical guidance issued by the Province to support SSMUH implementation.

Local governments must not use their authorities in such a way that unreasonably prohibits or restricts the use or density of use required to be permitted under the legislation. For example, the legislation prohibits local governments from using development permit areas, heritage conservation areas, or heritage alteration permits to unreasonably restrict the use or density required by SSMUH legislation, as well as land use regulation bylaws or land use permits. Under the legislation, local governments are also not permitted to do the following:

- require on-site parking on lots that must be permitted to have a minimum of six units,
- use density bonusing as the means for approval of the minimum densities they are required to permit under the legislation (an exception is the lots for which the requirement of a minimum of six units applies, where conditional density bonus rules may be established for only one of the six housing units), or hold a public hearing on a zoning bylaw update proposed for the sole purpose of complying with the SSMUH legislation.

More Information

The Provincial Policy Manual and Site Standards sets out detailed provincial expectations for local government compliance with the SSMUH legislation. It also contains a set of site standard packages with zoning regulations that local governments must consider in developing their own bylaws to conform to the various SSMUH density requirements. Additional technical guidance may be issued by the Province as needed to support implementation of SSMUH requirements.

Any questions about the new legislation may be directed to:

Ministry of Housing
Planning and Land Use Management Branch
Telephone: 205-387-3394
Email: PLUM@gov.bc.ca

Purpose of this Resource

This resource is intended to help local governments and their community members understand the legislative changes introduced in 2023 related to small-scale, multi-unit housing (SSMUH). The information in this tool kit is for guidance only and is not a substitute for provincial legislation. It is not legal advice and should not be relied on for that purpose.

Sample Content Staff Report to Elected Officials

Subject: Information regarding the requirements for compliance with the small-scale, multi-unit housing legislation

Purpose

To provide a summary of the provincial legislative requirements for small-scale, multi-unit housing and identify the next steps required for [*insert local government name*] to become compliant with the legislation.

Background

The *Local Government Act* was amended on December 7, 2023, to require local governments to update their zoning bylaws to allow secondary suites or accessory dwelling units (ADUs) in all single-family zones and where applicable, permit a minimum of 3-6 units of small-scale, multi-unit housing (SSMUH) in zones otherwise restricted to single-family dwellings or duplexes. Zones restricted to single-family dwellings or duplexes as of December 7, 2023, are referred to as *Restricted Zones* in the legislation.

Through the SSMUH legislation, the Province aims to increase housing supply, create more diverse housing choices, and over time, contribute to more affordable housing across the province. Local governments are required to update their zoning bylaws before June 30, 2024 to comply with SSMUH legislation.

A minimum of **one secondary suite or one detached ADU** must be permitted on lots zoned for single-family use. Local governments may decide to permit either a secondary suite or ADU, or both a secondary suite and an ADU on a lot.

Unless an exemption applies, **three to six dwelling units** must be allowed on each parcel of land zoned for single-family or duplex use that is:

- a) wholly or partly within an urban containment boundary established by a regional growth strategy, or

- b) if (a) does not apply, wholly or partly within an urban containment boundary established by an official community plan within a municipality with a population greater than 5,000 or
- c) if neither (a) or (b) apply, in a municipality with a population greater than 5,000.

Exemptions from the three- to six-unit minimum requirements on lots zoned for single-family and duplex use include:

- lands that are not connected to a water or sewer system provided as a service by a municipality or regional district (must be connected to both);
- parcels of land that are larger than 4,050 m² or lands in a zone for which the minimum lot size that may be created by subdivision is 4,050 m²;
- land that was protected, as of December 7, 2023, under the *Heritage Conservation Act*, or by bylaw under s. 611 of the *Local Government Act*; and
- land within a designated Transit-Oriented Area.

The table below outlines the situations in which the three- to six-unit requirements apply.

Minimum number of units	Characteristics of the parcels to which the requirements apply
Minimum of three units	A minimum of three (3) units must be permitted on each parcel of land 280 m ² or less in a <i>Restricted Zone</i> .
Minimum of four units	A minimum of four (4) units must be permitted on each parcel of land greater than 280 m ² in a <i>Restricted Zone</i> .
Minimum of six units	<p>A minimum of six (6) units must be permitted on each parcel of land in a <i>Restricted Zone</i> that is:</p> <ul style="list-style-type: none"> a) wholly or partly within 400 metres of a prescribed bus stop, and b) is 281 m² or greater in area. <p>One of the six units that must be permitted may be required to be affordable or special needs housing.</p>

Lands subject to a hazardous condition are exempted from the SSMUH legislation, including the requirements to allow either a secondary suite or accessory dwelling unit, providing the local government has obtained a report in which a qualified professional certifies increasing the density of use would significantly increase the threat or risk from the hazardous condition, and the threat or risk from the hazardous condition cannot be practically mitigated.

Additionally, the legislation would not affect land subject to a heritage revitalization agreement as of December 7, 2023.

Discussion

Based on preliminary analysis of the SSMUH legislation, the requirements for three to four units *[do/do not]* apply in *[parts of]* *[insert name of municipality/electoral area]* and the requirements for six units *[do/do not apply]*. Further analysis is required to determine the zones and specific lots in *[insert name of municipality/electoral area]* to which the requirements do apply.

Next steps

To ensure compliance with the legislation before the June 30, 2024 deadline, staff are planning to undertake the work plan outlined below. Many of the tasks will be undertaken concurrently.

1. Review the zoning bylaw to identify impacted zones.
2. Work with a GIS specialist to identify exempted lots and lots to which the various density requirements will apply.
3. Consult with public works and engineering staff to review infrastructure servicing capacity and identify any areas for which an extension should be requested on the basis of infrastructure upgrades either underway that prevent compliance by June 30th 2024, or needed to service that area or areas where compliance by June 30, 2024 is likely to increase a risk to health, public safety or the environment.
4. Consult the Province's Policy Manual and Site Standards to identify updates for the zoning bylaw that will allow the required number of housing units in selected zones. This work will require identifying appropriate setbacks, heights, parking regulations, and other technical requirements for the zones subject to SSMUH.
5. Identify other plans, policies, and regulations that may be impacted by the zoning bylaw changes and prioritize them for review and updates in consultation with relevant departments.
6. Consult as necessary throughout the process with legal counsel.
7. Present an updated zoning bylaw to the Council/Board with sufficient lead time for its adoption prior to June 30, 2024.

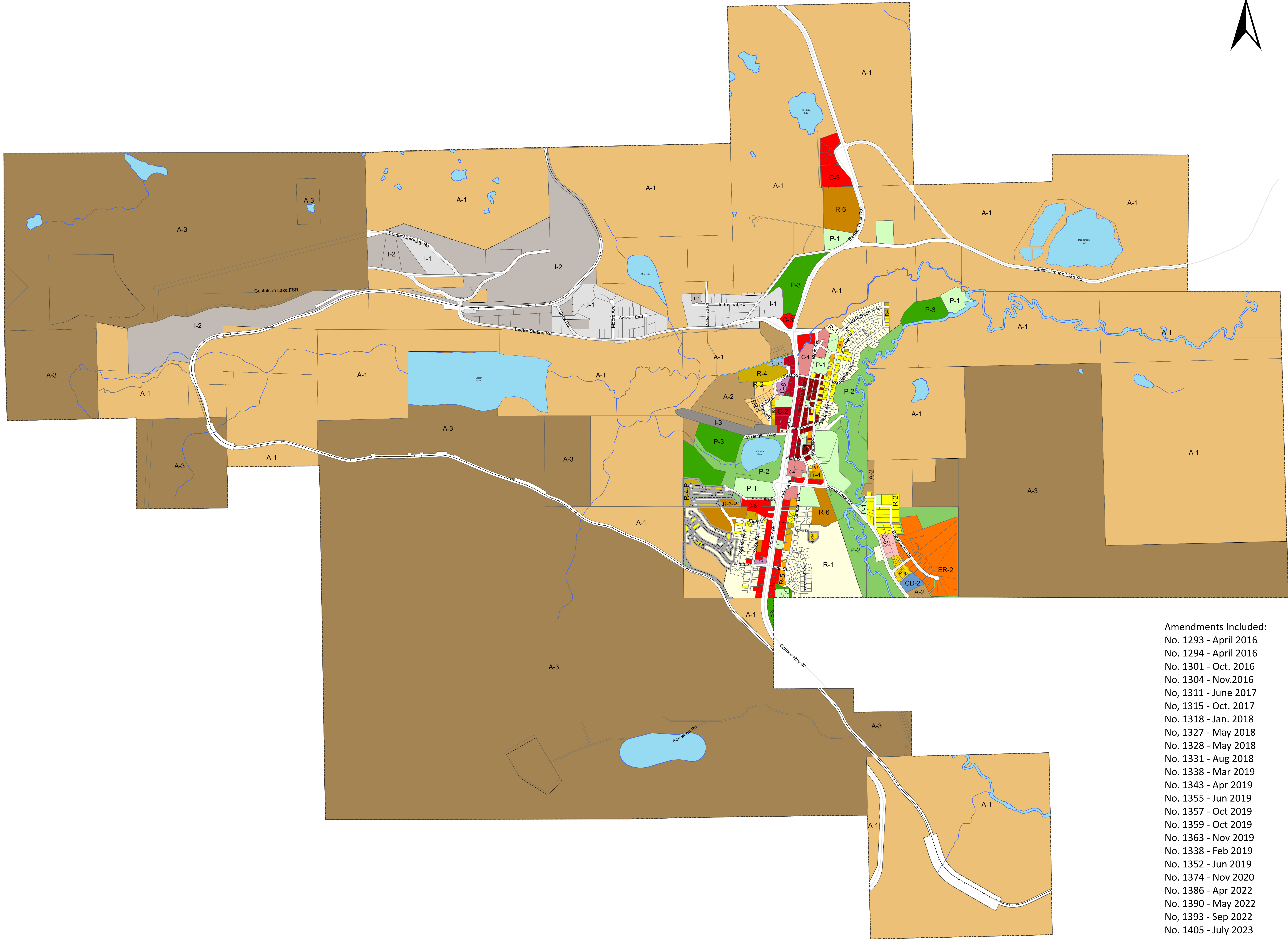
Zoning Comparison re Housing Recommendations - Site Standards Package A

Zoning Bylaw Parameter	Recommended Benchmark Regulation	R-1 - Residential Low Density Zone	ER-1 - Country Residential Zone	ER-2 - Horse Lake Rd Residential Zone	A-1 Agricultural Zone	A-2 Small Holdings Zone	A-3 Resource Area Zone	CD-2 Comprehensive Development Zone 2
Front Lot Line Setback	5-6 m	6m	6m	6m	7.5m	7.5m	7.5m	6m
Rear Lot Line Setback	6m	7.5m	6m	6m	7.5m	7.5m	7.5m	4.5m
Side Lot Line Setbacks	1.2m	2m	2m	2m	7.5m	7.5m	7.5m	4.5m
Maximum Height	11m (mid point pitched roof)	10m	10m	10m	15m	10m	15m	12m
Maximum # of Storeys	3 storeys	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Maximum Lot Coverage	25-40%	40%	40%	20%	25%	15%	10%	30%
Off Street Parking Req'ts	one space / dwelling unit	one space / dwelling unit	one space / dwelling unit	one space / dwelling unit	one space / dwelling unit	one space / dwelling unit	one space / dwelling unit	one space / dwelling unit

Zones where principal residential use is restricted to only Detached Single Family Dwelling

R-1	Residential Low Density Zone	Allows Secondary Suite already
ER-1	Country Residential Zone	Allows Secondary Suite already
ER-2	Horse Lk Rd Residential Zone	Allows Secondary Suite or Coach House already
A-1	Agricultural Zone	Allows Secondary Suite already
A-2	Small Holdings Zone	Allows Secondary Suite already
A-3*	Resource Area Zone	ADD Secondary Suite as Accessory Use to Single Family Dwelling
CD-2	Comprehensive Dvpt 2	Allows Secondary Residential Dwelling already

* This is the only zone that requires amendment to meet the 2 residential unit requirement





100 Mile House

Zone Boundaries that do not follow property lines

Zones

<all other values>

Agriculture

- A-1 Agricultural Zone
- A-2 Small Holdings Zone
- A-3 Resource Area Zone
- A-1-Proposed Lot

Commercial

- C-1 Central Business District Commercial Zone
- C-2 Tourist Commerical Zone
- C-3 Vehicle Oriented Commercial Zone
- C-4 Shopping Center Commercial Zone
- C-5 Horse Lake Road Commercial Zone
- C-6 Mixed Use Commercial - Residential Zone

Industrial

- I-1 Light Industrial Zone
- I-2 Heavy Industrial Zone
- I-3 Airport Industrial Zone

Park

- P-1 Institutional Zone
- P-2 Parks and Open Space Zone
- P-3 Parks and Recreation Zone
- P-2-Proposed Lot

Residential

- R-1 Residential Low Density Zone
- R-1 / Special Residential Charitable Use Zone
- R-2 Residential Duplex Zone
- R-3 Residential Small Lot Zone
- R-4 Residential Medium Density Zone
- R-5 Residential High Density Zone
- R-6 Residential Mobile Home Park Zone
- R-1-Proposed Lot
- R-2-Proposed Lot
- R-3-Proposed Lot
- R-4-Proposed Lot
- R-6-Proposed Lot
- ER-1 Country Residential Zone
- ER-2 Horse Lake Road Residential Zone

Comprehensive Development

- CD-1
- CD-2

Amendments Included:
No. 1293 - April 2016
No. 1294 - April 2016
No. 1301 - Oct. 2016
No. 1304 - Nov.2016
No, 1311 - June 2017
No, 1315 - Oct. 2017
No. 1318 - Jan. 2018
No, 1327 - May 2018
No. 1328 - May 2018
No. 1331 - Aug 2018
No. 1338 - Mar 2019
No. 1343 - Apr 2019
No. 1355 - Jun 2019
No. 1357 - Oct 2019
No. 1359 - Oct 2019
No. 1363 - Nov 2019
No. 1338 - Feb 2019
No. 1352 - Jun 2019
No. 1374 - Nov 2020
No. 1386 - Apr 2022
No. 1390 - May 2022
No, 1393 - Sep 2022
No. 1405 - July 2023
No. 1412 - Feb 2024
No. 1417 - Mar 2024

Schedule 2: Zoning Bylaw Map
District Wide and
Main Community Inset
Bylaw No. 1290, 2016
(District Wide)



Date: March 2016



**District of
100 MILE HOUSE**

**COUNCIL REPORT
File No. 570-01**

Regular: Apr.23.2024

REPORT DATE: April 17, 2024
TITLE: Tax Rates Bylaw 1423-2024
PREPARED BY: S.Elias – Director of Finance

PURPOSE:

The purpose of this report is to seek Council's approval of Tax Rates Bylaw 1423-2024.

RECOMMENDATION:

Recommended Resolution

BE IT RESOLVED THAT the memo from Administration regarding Tax Rates Bylaw 1423-2024 be received, and

BE IT RESOLVED THAT Tax Rates Bylaw 1423-2024 be read a first, second and third time this 23rd day of April 2024.

BACKGROUND INFORMATION:

As per the provisions of Community Charter S.197 (1) the municipality is required to adopt a property tax bylaw after the approval of the five-(5) Year Financial Plan and prior to May 15th each year.

Subsequent to a public presentation, the 2024 – 2028 Financial Plan was given three readings on April 9th and scheduled for adoption April 23rd, 2024.



DISCUSSION / ANALYSIS:

With receipt of the revised roll from BC Assessment, the District has established final property tax rates as per "Tax Rates Bylaw 1423-2024".

In preparation of the 2024-2028 Financial Plan Council directed staff to proceed with a 6% rate increase for the municipal tax rate for 2024.

Due to the loss of 3.6 million in Major industry assessment for 2024 the 6% rate increase will only result in a 1.4% increase in collections. (\$2,748,169 for 2024, \$2,709,331 in 2023)

The average single-family home was assessed at \$362,529. and the average business was assessed at \$433,148 in the 2024 revised role. These values are a slight increase from 2023. With the mill rate increase the average residential property will see an increase of \$93.00 and the average business property will see an increase of \$396.00.

Taxes are due July 2nd, 2024. As per legislation, a 10% penalty will be applied to any outstanding taxes past the due date.

ALTERNATIVES:

1. That the Bylaw be read a first, second and third time.
2. That Council direct staff to make edits to the bylaw.

BUDGETARY IMPACT: N/A

POLICY IMPLICATION: N/A

ATTACHMENTS:

District of 100 Mile House Tax Rate Bylaw No. 1423-2024

Prepared By: S. Elias
S. Elias, Director of Finance

Date: April 18/24

Reviewed By: T. Boulanger
T. Boulanger, CAO

Date: Apr. 18. 24

DISTRICT OF 100 MILE HOUSE

Bylaw No. 1423

Being a Bylaw to impose a percentage addition to unpaid taxes, establish the date on which property taxes are due and for the levying of rates, for Municipal, Hospital and Regional District purposes for the year 2024.

That the Council of the District of 100 Mile House, in open meeting assembled, enacts as follows:

- (1) This bylaw may be cited as **"Tax Rates Bylaw No. 1423-2024"**
- (2) The following rates are hereby imposed and levied for the year 2024.
 - (a) For all lawful general purposes of the District of 100 Mile House on the assessed value of land and improvements taxable for general municipal purposes, rates appearing in Column "A" of the Schedule attached hereto and forming a part hereof.
 - (b) For debt purposes on the assessed value of land and improvements taxable for general municipal purposes, rates appearing in Column "B" of the Schedule attached hereto and forming a part hereof.
 - (c) For Regional Hospital District purposes on the assessed value of land and improvements taxable for Regional Hospital District purposes, rates appearing in Column "C" of the Schedule attached hereto and forming a part hereof.
 - (d) For Regional District purposes on the assessed value of land and improvements taxable for Regional Hospital District purposes, rates appearing in Column "D" of the Schedule attached hereto and forming a part of hereof.
 - (e) For South Cariboo Recreation purposes of the Cariboo Regional District on the assessed value of land and improvements taxable for General Municipal purposes, rates appearing in Column "E" of the Schedule attached hereto and forming a part of hereof.
 - (f) For Regional District residential garbage collection purposes on the assessed value of land and improvements taxable for Regional Hospital District purposes, rates appearing in Column "F" of the Schedule attached hereto and forming a part of hereof.
- (3) The minimum amount of taxation upon a parcel of real property shall be One Dollar (\$1.00).

READ A FIRST, SECOND AND THIRD TIME this 23rd day of April, 2024.

ADOPTED this day of May , 2024.

Mayor

Corporate Officer

DISTRICT OF 100 MILE HOUSE

Tax Rates Bylaw No. 1423, 2024 Schedule "A"

	"A" General	"B" Municipal Debt	Total	"C" Cariboo-Chilcotin Regional Hospital District	"D" Cariboo Regional District	"E" CRD South Cariboo Recreation	"F" CRD Residential Garbage
1 Residential	2.57799	-	2.57799	0.73427	0.83778	0.22090	0.05824
2 Utilities	40.00000	-	40.00000	2.56995	2.93223	3.42837	
3 Supportive Housing	2.57799	-	2.57799	0.73427	0.83778	0.22090	
4 Major Industry	60.68595	-	60.68595	2.49652	2.84845	5.19999	
5 Light Industry	8.32378	-	8.32378	2.49652	2.84845	0.71351	
6 Business	7.85268	-	7.85268	1.79896	2.05256	0.67375	
7 Managed Forest	6.98635	-	6.98635	2.20281	2.51334	0.59864	
8 Recreational/Non Profit	2.62590	-	2.62590	0.73427	0.83778	0.22532	
9 Farm	3.91941	-	3.91941	0.73427	0.83778	0.33577	

**DISTRICT OF 100 MILE HOUSE
Bylaw No. 1422, 2024**

A bylaw to adopt the 2024 to 2028 Financial Plan.

The Council of the District of 100 Mile House in open meeting assembled, hereby enacts as follows:

TITLE

1. This bylaw may be cited for all purposes as "**District of 100 Mile House 2024 Financial Plan Bylaw No. 1422, 2024**".

ENACTMENT

2. THAT, the Five-Year Financial Plan hereto annexed and marked as Schedule "A" and Schedule "B" is hereby approved and authorized and shall be in full force and effect from January 1, 2024 until amended, repealed or replaced.

READ A FIRST, SECOND AND THIRD TIME this 9th day of April, 2024.

ADOPTED this 23rd day of April, 2024.

Mayor

Corporate Officer

DISTRICT OF 100 MILE HOUSE
2024 Financial Plan Bylaw No. 1422, 2024
Schedule "A"

REVENUES	2024	2025	2026	2027	2028
Taxes & Grants In Lieu	\$ 3,150,615	\$ 3,238,615	\$ 3,312,425	\$ 3,383,225	\$ 3,455,830
Utility Rates	1,091,890	1,146,255	1,203,335	1,263,265	1,326,185
Sales of Services	309,325	307,190	308,620	310,735	312,845
Government Grants	1,927,080	1,317,935	1,318,525	1,319,120	1,319,720
Contributions & DCC	4,090	4,090	4,090	4,090	4,090
Other Revenue	643,290	643,290	643,290	643,290	643,290
Transfer from Reserves	70,800	23,500	23,500	23,500	23,500
Transfer from Other	1,823,960	1,710,940	1,652,525	1,615,430	1,525,060
	\$ 9,021,050	\$ 8,391,815	\$ 8,466,310	\$ 8,562,655	\$ 8,610,520

EXPENDITURES					
General Government	\$ 1,447,485	\$ 1,172,330	\$ 1,203,650	\$ 1,208,715	\$ 1,231,135
Protective Services	839,450	811,530	820,475	826,600	835,965
Transportation Services	1,597,375	1,578,770	1,600,860	1,616,830	\$ 1,640,145
Environmental & Public Health	143,425	139,445	142,095	144,310	146,230
Recreation & Culture	219,615	209,160	212,285	214,135	217,400
Utility Operations	1,180,065	1,158,920	1,171,325	1,191,805	1,211,430
Development & Planning	754,090	501,645	508,020	511,535	518,110
Interest & Bank Charges	18,130	18,130	18,130	14,200	14,200
Principal Debt Payment	5,275	5,280	5,280	-	-
Amortization	1,681,445	1,616,920	1,579,145	1,566,385	1,499,145
Transfer to Capital Reserve	281,890	316,075	357,310	394,690	428,560
Transfer to Equipment Reserve	304,670	304,670	304,670	304,670	304,670
Transfer to Other Reserves	548,135	558,940	543,065	568,780	563,530
	\$ 9,021,050	\$ 8,391,815	\$ 8,466,310	\$ 8,562,655	\$ 8,610,520

	\$ -	\$ -	\$ -	\$ -	\$ -
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CAPITAL	2024	2025	2026	2027	2028
Capital Expenditure	11,552,775	9,709,000	5,631,000	887,000	558,000
Transfer from Operating Surplus	7,940	-	-	-	-
Transfer from Reserves	7,283,015	6,709,000	1,631,000	887,000	558,000
Grant Funding	2,861,820	3,000,000	4,000,000	-	-
Developer Contributions	1,400,000	-	-	-	-
	\$ -	\$ -	\$ -	\$ -	\$ -

DISTRICT OF 100 MILE HOUSE
2024 Financial Plan Bylaw No. 1422, 2024
Schedule "B"

STATEMENT OF OBJECTIVES & POLICIES

In accordance with the Sec 165 (3.1) of the *Community Charter*, the Council of the District of 100 Mile House must set out objectives and policies of the municipality in relation to the following:

- a) The proportion of total revenue that is proposed to come from each of the funding sources;
 - b) The distribution of property taxes among the property classes; and
 - c) The use of permissive tax exemptions.
-

FUNDING SOURCES

The table below shows the proportion of total revenue to be raised from each funding source in 2024. Property taxes, which provide a stable and consistent source of funding, are the primary revenue source for the District, while Government grants and transfers from other and reserves, (which will fluctuate year to year) are second highest for planned funding sources.

Revenue Distribution	% of Total Revenue	Dollar Value
Property & Parcel Taxes	35.0%	\$ 3,150,615
Government Grants	21.0%	1,927,080
Transfers from Other	20.0%	1,823,960
Utility User Fees	12.0%	1,091,890
Other Revenue	11.0%	956,705
Transfer from Own Reserves	1.0%	70,800
	100%	\$ 9,021,050

Objectives

- To adequately maintain core municipal services exclusive of alternative local government funding programs.
- That the cost of living increases reduce the net worth of municipal taxation dollars.
- To review user fees and charges on an ongoing basis.

DISTRICT OF 100 MILE HOUSE
2024 Financial Plan Bylaw No. 1422, 2024
Schedule "B"

Policies

- Utility user fees have been established and if needed, will be adjusted to ensure that these funds are self-liquidating.
 - Other revenues including franchise fees will be considered as general revenue in the financial plan and any restrictions placed on these revenues will be determined annually.
 - The District will ensure that all government transfers are used in accordance with the terms and conditions attached to the funding and that all reporting requirements are met. Unconditional government transfers will be considered as general revenue in the financial plan. The District will continue to apply for grant funding to support projects and initiatives.
 - The District will initiate partnerships and other measures that will diversify revenues in order to provide services and opportunities to the community that may have not otherwise been possible.
-

DISTRICT OF 100 MILE HOUSE
2024 Financial Plan Bylaw No. 1422, 2024
Schedule “B”

DISTRIBUTION OF PROPERTY TAXES

The projected distribution of property tax values included in the financial plan among the property classes for 2024 is as follows:

Assessment Class	% of Total Collection	Collection Dollar Value
Class 1 - Residential	27%	744,397
Class 2 - Utilities	22%	593,184
Class 4 - Major Industry	16%	444,828
Class 5 - Light Industry	1%	31,876
Class 6 - Business	34%	931,244
Class 8 - Recreation & Non-Profit	0.04%	1,212
Class 9 - Farm	0.05%	1,428
	100%	\$ 2,748,169

Objectives

- To have stable taxation rates and that Council give consideration to cost of living increase for all classes.
- To have user fees that cover the cost of the service and reduce the burden on the entire tax base.
- Continue to encourage economic development initiatives designed to attract more investment in the community to expand the tax base.

Policy

- It is the policy of Council to approve Municipal property tax rates annually by considering changes in the assessment base, inflationary factors and economic conditions and costs of providing ongoing and new District services.

DISTRICT OF 100 MILE HOUSE
2024 Financial Plan Bylaw No. 1422, 2024
Schedule “B”

PERMISSIVE TAX EXEMPTIONS

Objectives

- To exempt certain parcels of land in the District of 100 Mile House from taxation as provided by Section 220 and 224 of the Community Charter, Chapter 26.

Policy

- To continue to provide permissive exemptions to include religious institutions, not for profit societies and service organizations that the District feels are a benefit to the community. Historically these exemptions have been granted at 100% of taxes payable.
-

DISTRICT OF 100 MILE HOUSE
2024 Financial Plan Bylaw No. 1422, 2024
Schedule "B"

SURPLUS AND RESERVES

It is in the best interest of the District of 100 Mile House to maintain healthy and functional surplus accounts and reserve funds in order to ensure long term financial sustainability.

Objectives

- Capital funding provided through the annual process will be adequate to maintain the District's capital assets and infrastructure and provide for the replenishment of capital assets.
- Establish and maintain reserves to provide stability to municipal operations and ensure the District can meet both current fiscal requirements and future obligations.
- Strive to increase the sum of the balances of the reserve funds and unappropriated surplus accounts.

Policies

- To establish a target of operational surplus in the General Fund in the amount of twenty percent (20%), of the total revenues to a maximum of \$500,000, in a given fiscal year. Any accumulated surplus which exceeds this amount shall be allocated to capital reserves.
 - To establish a target of operational surplus in each of the Sewer and Water funds in the amount of twenty percent (20%) of the total revenues from sales of sewer and water services in a given fiscal year and any accumulated surplus which exceeds these amounts shall be allocated to the Utility Infrastructure Reserve Fund.
 - To increase the following reserves annually from revenues in accordance with the annual approved budget:
 - Municipal Infrastructure Reserve Fund
 - Mobile Equipment Replacement Reserve Fund
 - Emergency Equipment Replacement Reserve Fund
 - Computer System Reserve Fund
-

DISTRICT OF 100 MILE HOUSE
2024 Financial Plan Bylaw No. 1422, 2024
Schedule "B"

DEBT MANAGEMENT

Proceeds from borrowing will be used within the guidelines of the bylaw established to borrow the funds. The maximum amount of accumulated borrowings will be in accordance with the regulations outlined in the Community Charter.

Objectives

- Maintain the long-term debt servicing liability at a manageable level.

Policies

- Limit the creation of long-term debt to the financing of large infrastructure and economic development projects.
- Minimize debt costs by seeking out and applying for provincial and federal government grants whenever possible.

The objectives and policies as stated above are broad in nature to assist Council in their decision-making process. Rate capping and ratio limitations on property tax were intentionally excluded so as not to restrict Council's ability to make future decisions.

DISTRICT OF 100 MILE HOUSE

Cheque Register-Summary-Bank



AP5090

Date : Apr 19, 2024

Page : 1

Time : 9:1

K1

Supplier : 079850 To ZZ9950
 Pay Date : 01-Apr-2024 To 15-Apr-2024
 Bank : 0099 - CASH CLEARING/SUSPENSE "BANK" To 6 - 10C

Seq : Cheque No. Status : All
 Medium : M=Manual C=Computer E=EFT-PA

Cheque #	Cheque Date	Supplier	Supplier Name	Status	Batch	Medium	Amount
29529	15-Apr-2024	1MTC50	100 MILE TRAFFIC CONTROL	Issued	142	C	433.27
29530	15-Apr-2024	ABCC50	ABC WEblink	Issued	142	C	36.70
29531	15-Apr-2024	ACEC50	ACE COURIER SERVICES	Issued	142	C	505.13
29532	15-Apr-2024	BISD50	BISSAT, DAVID	Issued	142	C	1,116.76
29533	15-Apr-2024	BPCON50	BRAD PADDISON CONTRACTING LTD	Issued	142	C	577.50
29534	15-Apr-2024	BRAN50	BRANDT TRACTOR LTD	Issued	142	C	215.11
29535	15-Apr-2024	BREE50	BREE CONTRACTING LTD	Issued	142	C	787.50
29536	15-Apr-2024	BRID50	BRIDGE LAKE TOWING	Issued	142	C	273.00
29537	15-Apr-2024	BROG50	BROGAN FIRE AND SAFETY	Issued	142	C	5,475.84
29538	15-Apr-2024	BUIL50	BUILDING OFFICIALS ASSOCIATION OF BC	Issued	142	C	726.11
29539	15-Apr-2024	CAME50	CAMEO PLUMBING LTD	Issued	142	C	274.32
29540	15-Apr-2024	CARN50	CARO ANALYTICAL SERVICES	Issued	142	C	681.45
29541	15-Apr-2024	CENU50	CENTURY HARDWARE LTD	Issued	142	C	33.43
29542	15-Apr-2024	CINT50	CINTAS CANADA LIMITED	Issued	142	C	585.13
29543	15-Apr-2024	CITN50	CITY OF NANAIMO	Issued	142	C	315.00
29544	15-Apr-2024	CLEA50	CLEARTECH INDUSTRIES INC	Issued	142	C	1,528.59
29545	15-Apr-2024	COMI50	COMMISSIONAIRES BRITISH COLUMBIA	Issued	142	C	908.15
29546	15-Apr-2024	CONW50	CONWAY, TODD M	Issued	142	C	134.02
29547	15-Apr-2024	DHLE50	LOOMIS EXPRESS	Issued	142	C	194.91
29548	15-Apr-2024	DONA50	DONAHUE AIRFIELD SERVICES	Issued	142	C	1,050.00
29549	15-Apr-2024	E36050	ENVIRONMENTAL 360 SOLUTIONS CENTRAL	Issued	142	C	7,570.56
29550	15-Apr-2024	EMCO50	EMCO CORPORATION	Issued	142	C	2,018.96
29551	15-Apr-2024	EXEC50	EXETER COUNTRY TIRE	Issued	142	C	494.49
29552	15-Apr-2024	EXEE50	EXCEED ELECTRICAL ENGINEERING	Issued	142	C	1,274.01
29553	15-Apr-2024	EXEV50	EXETER VALLEY TRUCK & CAR WASH	Issued	142	C	7.35
29554	15-Apr-2024	FRAP50	FRASER & PINE	Issued	142	C	99.83
29555	15-Apr-2024	GART50	GARTH'S ELECTRIC CO LTD - INC NO. 248102	Issued	142	C	4,885.19
29556	15-Apr-2024	HACH50	HACH SALES & SERVICE CANADA LP	Issued	142	C	2,793.06
29557	15-Apr-2024	INLA50	INLAND KENWORTH PARTNERSHIP	Issued	142	C	119.00
29558	15-Apr-2024	INTO50	INTERIOR LOCKSMITH	Issued	142	C	33.60
29559	15-Apr-2024	INTU50	INTERNATIONAL UNION OF OPERATING ENG	Issued	142	C	551.47
29560	15-Apr-2024	JAYC50	JAYCO PLUMBING	Issued	142	C	2,190.51
29561	15-Apr-2024	JUST50	JUSTICE INSTITUTE OF BC	Issued	142	C	409.94
29562	15-Apr-2024	LONE50	LONE BUTTE SUPPLY LTD	Issued	142	C	215.39
29563	15-Apr-2024	MINI50	MINISTER OF FINANCE	Issued	142	C	214.85
29564	15-Apr-2024	MTSM50	MTS MAINTENANCE TRAINING SYSTEMS INC	Issued	142	C	714.70
29565	15-Apr-2024	NAPA50	NAPAAUTO PARTS - 100 MILE HOUSE	Issued	142	C	4,214.47
29566	15-Apr-2024	NORM50	NORTHERN COMPUTER	Issued	142	C	3,455.53
29567	15-Apr-2024	NORZ50	NORHAZ SOLUTIONS	Issued	142	C	186,474.22 ✓
29568	15-Apr-2024	PARA50	LASZLO RETI	Issued	142	C	135.00
29569	15-Apr-2024	PERS50	PERFECT SOLUTIONS LTD	Issued	142	C	332.36
29570	15-Apr-2024	PRAR50	PRAIRIECOAST EQUIPMENT	Issued	142	C	2,339.84
29571	15-Apr-2024	SAVE50	SAVE ON FOODS	Issued	142	C	80.09
29572	15-Apr-2024	SCHL50	SCHAFF, LISA	Issued	142	C	500.00
29573	15-Apr-2024	SHAS50	SHAWS ENTERPRISES LTD	Issued	142	C	568.60
29574	15-Apr-2024	SHEP50	SHEPHERD INSTRUMENTS & CONTROLS LTI	Issued	142	C	152.25
29575	15-Apr-2024	SHRD50	STERICYCLE ULC	Issued	142	C	595.48
29576	15-Apr-2024	SOUT50	SOUTHERN IRRIGATION	Issued	142	C	543.36
29577	15-Apr-2024	SPAC50	SPARREBOOM, COLE AUSTIN	Issued	142	C	359.00
29578	15-Apr-2024	SUNR50	SUNRISE FORD SALES LTD	Issued	142	C	57.40
29579	15-Apr-2024	TASC50	TASCO SUPPLIES LTD	Issued	142	C	785.99
29580	15-Apr-2024	TRUE50	TRUE CONSULTING GROUP	Issued	142	C	30,499.14 ✓
29581	15-Apr-2024	TSUN50	TSUNAMI SOLUTIONS LTD.	Issued	142	C	71.40
29582	15-Apr-2024	ULIN50	ULINE CANADA CORPORATION	Issued	142	C	2,304.23

DISTRICT OF 100 MILE HOUSE
Cheque Register-Summary-Bank



Supplier : 079850 To ZZ9950
Pay Date : 01-Apr-2024 To 15-Apr-2024
Bank : 0099 - CASH CLEARING/SUSPENSE "BANK" To 6 - 100

AP5090
Date : Apr 19, 2024
Page : 2
Time : 9:17 am

Seq : Cheque No. Status : All
Medium : M=Manual C=Computer E=EFT-PA

Cheque #	Cheque Date	Supplier	Supplier Name	Status	Batch	Medium	Amount
Bank : 4 ROYAL BANK - CURRENT ACCOUNT							
29583	15-Apr-2024	UNIT50	UNITED CONCRETE & GRAVEL LTD	Issued	142	C	504.00
29584	15-Apr-2024	WESR50	WESTERRA EQUIPMENT LP	Issued	142	C	3,344.56
29585	15-Apr-2024	WILL50	WILLIAMS LAKE WATER FACTORY	Issued	142	C	93.75
29586	15-Apr-2024	WILO50	WILLIAM LOVE	Issued	142	C	241.50
29587	15-Apr-2024	WORN50	WORK n PLAY CLOTHING COMPANY	Issued	142	C	318.37
29588	15-Apr-2024	WURT50	WURTH CANADA LTD	Issued	142	C	1,068.71
04484-0001	02-Apr-2024	SHAW50	SHAW CABLE	Issued	116	E	107.47
04485-0001	02-Apr-2024	SHAW50	SHAW CABLE	Issued	117	E	151.20
04486-0001	02-Apr-2024	SHAW50	SHAW CABLE	Issued	118	E	190.40
04487-0001	02-Apr-2024	FRCO50	FOUR RIVERS CO-OPERATIVE	Issued	119	E	10,827.56
04488-0001	01-Apr-2024	CLIF50	CANADA LIFE	Issued	120	E	8,196.44
04489-0001	04-Apr-2024	PENS50	PENSION CORPORATION	Issued	121	E	8,306.46
04490-0001	04-Apr-2024	RECE50	RECEIVER GENERAL OF CANADA	Issued	122	E	16,529.38
04491-0001	04-Apr-2024	RECE50	RECEIVER GENERAL OF CANADA	Issued	123	E	2,346.29
04492-0001	04-Apr-2024	SCOO50	SCOTT, ROY	Issued	124	E	7,350.00
04493-0001	08-Apr-2024	TELM50	TELUS MOBILITY CELLULAR INC	Issued	125	E	667.43
04494-0001	08-Apr-2024	TELM50	TELUS MOBILITY CELLULAR INC	Issued	126	E	667.19
04495-0001	08-Apr-2024	TELM50	TELUS MOBILITY CELLULAR INC	Issued	127	E	702.07
04496-0001	08-Apr-2024	FORT50	FORTIS BC - NATURAL GAS	Issued	128	E	171.07
04497-0001	08-Apr-2024	BLAK50	BLACK PRESS GROUP LTD	Issued	129	E	449.27
04498-0001	10-Apr-2024	FORT50	FORTIS BC - NATURAL GAS	Issued	130	E	1,976.16
04499-0001	10-Apr-2024	BCHY50	BC HYDRO & POWER AUTHORITY	Issued	131	E	13,569.71
04500-0001	10-Apr-2024	GRAY50	ADT SECURITY SERVICES CANADA INC	Issued	132	E	193.99
04501-0001	10-Apr-2024	BDOC50	BDO CANADA LLP	Issued	133	E	23,593.50
04502-0001	11-Apr-2024	SHAW50	SHAW CABLE	Issued	134	E	395.14
04503-0001	11-Apr-2024	ROYL50	ROYAL BANK VISA	Issued	135	E	5,484.62
04504-0001	08-Apr-2024	ROYL50	ROYAL BANK VISA	Issued	137	E	523.70
04505-0001	11-Apr-2024	ROYL50	ROYAL BANK VISA	Issued	138	E	2,060.71
04506-0001	08-Apr-2024	ROYL50	ROYAL BANK VISA	Issued	139	E	748.20
04507-0001	12-Apr-2024	ROYL50	ROYAL BANK VISA	Issued	140	E	1,737.46
04508-0001	08-Apr-2024	ROYL50	ROYAL BANK VISA	Issued	141	E	604.40

Total Computer Paid :	278,484.08	Total EFT PAP :	107,549.82	Total Paid :	386,033.90
Total Manually Paid :	0.00	Total EFT File :	0.00		

85 Total No. Of Cheque(s) ...

CAPITAL:

\$ 216,973.36